

Recommended Curriculum for Academic Year 2020/2021				
International Business Economics BSc 2020				
Semester	Course-unit	Lecture	Practical class/seminar	Creditpoints
1.	Calculus for Business and Economics	2	2	7
1.	Informatics I.	0	2	3
1.	Microeconomics	2	0	3
1.	Basics of Law	2	0	3
1.	Principles of Marketing	2	0	3
1.	Management and Organization	2	0	3
1.	Social History	2	0	3
1.	Start My Brand	0	1	2
1.	University Seminar	0	2	0
Totals for Semester 1				27
2.	Statistics	2	2	7
2.	Macroeconomics	2	2	7
2.	Informatics II.	0	2	3
2.	Business Economics	2	2	7
2.	Business Law	2	0	3
2.	Frame of elective subjects - Training (1)			2
Totals for Semester 2				29
3.	Business Statistics	2	2	6
3.	International Economics	2	2	7
3.	Finance I. (Introduction to Finance)	2	0	3
3.	Principles of Accounting	2	2	7
3.	Business Informatics	0	2	3
3.	Business and Economic terminology I.	0	4	7
Totals for Semester 3				33

4.	Business and Economic terminology II.	0	4	7
4.	Globalization and Regions in World Economics	2	0	3
4.	International Business Strategies and Competitiveness	2	0	3
4.	International Trade and Finance	2	0	3
4.	International Organizations	2	0	3
4.	Logistics	2	0	3
4.	Introduction to EU integration	2	0	3
4.	MyBrand Portfolio	0	2	2
4.	Frame of elective subjects - Training (2)			2
Totals for Semester 4				29
5.	EU Policies	2	0	3
5.	International Law	2	0	3
5.	Branding in International Environment	2	0	3
5.	Degree thesis forum	0	1	1
5.	Specialization-specific subjects			15

5.	Frame of elective subjects - Training (3)			2
5.	Frame of optional subjects			3
Totals for Semester 5				30
	International Business Communication specialization			
	International Business Culture	0	4	6
	Marketing in Global Environment	2	0	3
	Public Relations Theory and Practice	2	2	6
	Total			15
	International Business specialization (COVENTRY)			
	Global Marketing	2	2	5
	Principles of Strategy	2	2	5

	Project Management of Business	2	2	5
	Total			15
6.	Degree Research Methodology Forum	0	2	2
6.	Degree thesis consultation I.	0	2	3
6.	Specialization-specific subjects			15
6.	Frame of elective subjects - Training (4)			2
6.	Frame of optional subjects			7
Totals for Semester 6				29
	International Business Communication specialization			
	Public Diplomacy	2	2	6
	Project Management	2	2	6
	Contrastive cultures I.	2	0	3
	Total			15
	International Business specialization (COVENTRY)			
	Global Business	2	2	5
	International Event Management	2	2	5
	International Finance Management	2	2	5
	Total			15
7.	Degree thesis consultation II.	0	2	3
7.	Degree thesis	-	-	0
7.	Internship	0	35	30
Totals for Semester 7				33
Total				210