BUDAPEST
METROPOLITAN
UNIVERSITY

INSPIRED BY CREATIVITY

INTERNATIONAL STUDY GUIDE / 2021

Affordable EU degree in a high-class city?

At METU, it’s possible

IMPRESSUM
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TABLE OF CONTENTS

ABOUT US

2 Join the METU team! - The Rector Welcomes You
4 Why METU?
6 About myBRAND
8 Build Your Career with myBRAND
10 Why Budapest?
12 Everyday Living in Hungary
14 The Hungarian Higher Education System
15 Scholarships
16 Erasmus+ Scholarship Program
18 Partner Universities
20 Student Life at METU
22 Our Campuses
24 Our Dormitories
26 Foreign Language Classes
28 Internship Opportunities

OUR PROGRAMS

30 Bachelor’s Programs
32 Business Administration and Management
34 Commerce and Marketing
36 Finance and Accounting
38 Tourism and Catering
40 Communication and Media
42 International Relations
44 Animation
46 Film and media studies
48 Graphic Design
50 Motion Picture- Cameraman Specialization
52 Media Design
54 Environmental Design
56 Photography
58 Visual Representation
60 Master’s Programs
62 Marketing
64 Tourism Management
66 Management and Leadership
68 Communication and Media Studies
70 Master of Business Administration (MBA)
72 Animation
74 Art and Design Management
76 Cinematography
78 Fashion and Textile Design
80 Graphic Design
82 Photography
84 Media Design

GOOD TO KNOW

86 Preparatory Programs
88 How to apply to METU
90 Application details
92 Application deadlines

Join the METU team!
the rector welcomes you

Dear Prospective Students,

I welcome you on behalf of the community of Budapest Metropolitan University (METU). You are about to make a very important decision in your life. Your higher education institution will greatly influence your further career, social and professional relationships. We know this, that is why we created an education method, where studying is enjoyable and you can leave the university well-prepared for the job market. **Let me explain you why education at METU is so unique.**

Modern, successful universities have already discovered that in the fast-changing job market the most important thing is to prepare students for any challenges with a portfolio-based education method. In Hungary we were the first ones to introduce our unique myBrand method, which helps our students be successful on the job market.

What are the advantages of the myBRAND education method?
Studying is fun: instead of frontal education, you will participate in a lot of teamwork and projects, you will learn the most up-to-day digital and presentation skills in a modern environment.
Practice in real life: you will learn the theoretical knowledge and will be able to apply that straight in real-life examples.
You can start your career as a fresh graduate with experience: you will have a portfolio prepared by the end of your studies, introducing all your projects and professional skills. This portfolio will be an invaluable help on your first job interviews.

Why is METU a great choice?
You can gain relevant professional experience at one of our 2500 corporate partners.
Modern, international environment with a lot of free language courses.
International exchange programs with scholarships at one of our 200+ partner universities.

Build your own personal brand from the first day of university!
Build international personal and professional relationships! METU has students from over 110 countries, thus you will be in a perfect environment for this.

I truly hope that you will be part of our international community soon and find your own path at METU.

Dr. Bálint Bachmann DLA
Rector of Budapest Metropolitan University

Why METU?

We prepare you for the challenges of the job market with our myBRAND training.

- Our Career Centre provides coaching, training and job seeking services.
- We give students practical knowledge through real life assignments and projects.
- Promident academics, top business professionals, and artists are recruited to our lecturing team.
- By your graduation you'll be able to join the job market with an awesome CV.

Metropolitan degrees are internationally recognized and accredited.

- We follow the standards of the Bologna process and the ECTS credit system.
- You can start your studies with a preparatory program, or start directly with a bachelor or master degree, all in English.
- We also place a great emphasis on language courses, which are free of charge for you.

We care about our students.

- Metropolitan has a vibrant student life with parties, events and trips throughout the year.
- Assistance for students: swift and smooth electronic study services, electronically accessible course materials, textbooks and lecture notes.

We provide foreign experience and once-in-a-lifetime opportunities.

- With a constantly growing number of partner institutions worldwide, you have several opportunities to study or work abroad.
- We support your international adventures with scholarships of the Erasmus+ and the Campus Mundi programs.

Hungary is affordable, safe and friendly

- Great location in the heart of Europe, within easy reach from other major European cities, free movement within the EU.
- Among the safest European countries regarding crime rates in OECD countries.
- A number of Nobel-prize winners and scientific inventors got their education here.

Budapest is an energetic capital city with lots of international students.

- A scene for a lively cultural life with more than 30 theatres, over 200 museums and around 1000 art galleries. The city is home to several UNESCO world heritage sites.
- Living expenses are much more affordable in Hungary and Budapest than in Western European countries, but it still offers the possibilities of a Western European way of life.
- Budapest even won the European Best Destination 2019 title.

We provide a modern environment.

- Our campuses are equipped with more then 800 PCs and Macs, language labs, art and design workshops and smart boards.
- Our buildings are easy to approach, they are close to several public transport stops.
- METU forever: after your studies you can always continue at METU with an alumni discount.

Easily accessible, user-friendly online application system.

- Our application site is easy to use, it will guide you through the whole application process.
- We provide assistance for our students regarding accommodation and insurance, we also have a visa package for those applicants who require a visa.
- Our staff is committed to doing their best to assist you in solving all the problems you might encounter before your arrival.

Unique training system at METU this is myBRAND

- Have you heard that by the time you'll have finished your studies such professions will exist that have never even been thought of yet? METU prepares for this ever-changing, constantly renewing word.
- And has it ever crossed your mind that from the very first day of university you are building yourself and your own future? It is so as the university years are all about laying the foundations for your own personal brand.

Successful, modern universities have already realised that they can prepare their own students for the unknown future by introducing the portfolio-based educational system. In accordance with the international trends, METU has pioneered to transform its educational system and introduced the portfolio-based system first in Hungary.

Experienced beginner?
At METU, it's possible.

- Your knowledge can immediately be transformed into hands-on experience: you have to deal with loads of teamwork and projects, along with lectures.
- The focus is on gaining knowledge together with your professors and fellow students as well as finding your own way.
- You will be able to compile a professional portfolio from your practical knowledge and results by the time you graduate; this will put you in the limelight when trying to find a job as you can talk about reliable experience. This way you will have a competitive advantage when you enter the labour market.

"My favourite project was when we had to exchange a Kinder Surprise toy in order to survive a day in Budapest. I'm really proud that due to our creativity we could do everything planned for that day without having any money."
Márk, Communication and Media Science BA

Practice going live
At METU, it's possible.

- Real-life market case studies and tasks from company managers.
- 400+ relevant internship placements per semester, field work, real assignments from our partner companies, the opportunity to gain international experiences at 140+ partner universities on 5 continents.
- The chance to gain extra knowledge and experience at professional workshops, students' groups, professional competitions (e.g. METU radio, Media Workshop, Marketing Team, METU LAB...).
- In the framework of our StartUp program your business ideas can be launched and METU can support you by up to one million HUF.
- Making mistakes does not matter, as this is what really boosts your real learning process.

"The Marketing Workshop team conducted a survey about the cultural consumption of generation X and Z in Hungary this spring and this led to almost 40 press releases."
Anna, Commerce and Marketing BA

Creator, not a student?
At METU, it's possible.

- Instead of frontal teaching the practical lessons and projects are emphasized.
- Thinking together and lots of teamwork awaits you.
- While completing the practical tasks, you are creating real professional materials. These will make your professional portfolio during your university years.
- During the lessons and training not only your professional knowledge but your skills are developed as well: for example you will learn to give a presentation with an impact, to negotiate effectively, to give arguments and you can also test yourself in situations matching different positions at work.
- Your self-knowledge can be further developed in trainings and in career consultations.

"I love that METU has a lot of international students. For example, if there are 20 students in the class, almost everyone is from another country. That is amazing because we can learn not only from teachers but also from students who know their countries business."
Tsugumi, International Business Economics BSc

Building your career as early as at the university?
At METU, it's possible.

- We help you find your career goals.
- By the end of your studies you will see what makes you unique at the labour market.
- You can start build up your professional network through your professors and fellow students.
- During the university years you have the chance to become an integrated part of your profession (e.g. our students are involved in company assignments, publish in newspapers, participate in international creative camps and start-up competitions).
- All the knowledge, experience and skills you have gained by the end of the university you will be able to introduce in a portfolio in the job interviews. This will be your own brand that can be continuously developed.

"My reason to choose METU was that I want to be more professional in my chosen field, and I felt like I needed to head-start my career with a recognizable degree."
Timur, Tourism and Catering BSc

Mentor, not teacher?
At METU, it's possible.

- At METU you will get feedback not only at the exams, you can feel free to ask for help and support any time.
- Our colleagues are successful professionals who have real-life experiences.
- Our professors hand over their latest professional knowledge and hands-on experience and you will learn tips and tricks that can prove to be useful later on in the labour market.
- Lessons have good atmosphere; you can learn in an inspiring and motivating environment.
- Your relationship with the professors is that of a partnership.

"I like Budapest Metropolitan University because it's a cultural hub, there are many different people from different cultures. The professors are so friendly, you can share any kind of problems with them. The student office is also very helpful, they make you feel home."
Maaz, Communication and Media Science BA graduate student

Learning made exciting?
At METU, it's possible.

- Focusing on your individual development, you are prepared here for the labour market's challenges in an inspiring, supportive environment.
- You'll experience exciting teaching methods: situation games, project tasks, debates, presentations, mind mapping, case studies and similarly enjoyable techniques help your studies.
- Modern teaching environment and infrastructure, digital materials, e-notes, inspiring project classrooms and chill-out social spaces.

"Since the first days of my studies, I became sure on 110% that all my dreams will come true. The atmosphere is great, and all of the teachers are very friendly, helpful and professional. I met a lot of people from all over the World. Every day you get a new experience and it's awesome!"
Anastasia, Graphic Design BA graduate student

Build your career while at METU with our MyBrand System!

START myBrand

Training and workshop: Who am I? What am I good at? What do I want to do in the future? Show your skills and everything you are!

CREATIVE SCHOLARSHIPS

Make your dreams come true- we support the most creative ideas.

COMPETITIONS

Test your fresh knowledge in domestic and international contests!

myBrand FINAL EXAM

If you took all the opportunities if you asked questions and if you studied, you can succeed! Your confidence will be based on real content, your Portfolio.

INTERNSHIP

Earn actual real life experience through working for a company.

TALENT WORKSHOPS

Earn some experience and special skills in our professional workshops and groups.

CAREER COACHING

We'll help you if you are stuck and don't know how to go on.

mySKILLS TRAINING

Try doing stuff differently - what's the worst thing that can happen? Train yourself!

myBRAND WORKSHOP

In this workshop, you will be able to see your progress of your Portfolio building.

BEHIND THE SCENES

Where really important things happen: join workshops and presentations made by alumni, agencies, startups and so on.

ERASMUS+ SCHOLARSHIP

Study abroad for a while and gain even more experience!

STUDENT JOBS

In Hungary you are allowed to work up to 20 hours per week. Earn some pocket money while studying!

SHADOW PROGRAM

Peak into the operations of a corporation and follow a boss's day!

I MADE myBRAND

Why Budapest?

Budapest was the winner of the EUROPEAN BEST DESTINATION 2019 CONTEST

“WORLD’S BEST CULTURAL AND ENTERTAINMENT VENUE FOR THE YOUNG CROWD” by Lonely Planet

Budapest was chosen as “BEST VALUE FOR MONEY CITY IN THE WORLD” by Tripadvisor

”MOST AFFORDABLE CITY TO TRAVEL ABROAD”by Topuniversities.com

Budapest was the winner of the EUROPEAN BEST DESTINATION 2019 CONTEST

WHY HUNGARY?

Because Hungary welcomes everyone. Hungarians enjoy having guests in their country, and that includes you. The mix of young and old, foreigner and local is what moves Hungary forward. Discover for yourself why being part of it is so extraordinary. Do you enjoy tranquil plains and picturesque mountains? Curative waters and baths? Hungary has these and more, with a diversely beautiful landscape and renowned centres for wellness. How about a millennium of cultural heritage or the latest designer art clothes? Here you can check out both. Classical and modern can be experienced in music, architecture, cuisine, or entertainment. And that’s not all. Thanks to the mixture of genes, knowledge and education, Hungary has brought great academic talents to the world. Hungary – there’s something for everyone. Come and see what there is for you.

WHY BUDAPEST?

Fancy a strong black espresso or a white chocolate coffee with cinnamon, or perhaps even a crème caramel macchiato? Something sweet and hot; strong but mild at the same time. Something you want to remember, though it’s quite hard to define. This can be said for Budapest, it leaves everyone with a different impression. With its diversity, you can find a place for culture, fun, history, education, or relaxation. And as a sparkling “UniverCity,” it’s full of students from all around the world, with a sizzling nightlife. The city stretches along both sides of the Danube, representing the many faces of the Hungarian capital. There’s the historic Buda side, with its castle district, Turkish baths, Roman ruins, medieval alleys, caves and countless green areas spread out among the hills. The other side is Pest, with its ever changing promenades, stores, restaurants, bars and bubbling cultural life. Come and a have a sip for yourself. What does Budapest taste like to you?

Numerous Nobel Prizes have been awarded for the achievements of preeminent Hungarians or people of Hungarian origin:

1905. Fülöp Lénárd, Physics
1914. Róbert Bárány, Medicine
1925. Richárd Zsigmondy, Chemistry
1937. Albert Szent-Györgyi, Medicine
1943. György Hevesy, Chemistry
1961. György Békésy, Medicine
1963. Jenő Wigner, Physics (jointly)
1971. Dénes Gábor, Physics
1976. Daniel C. Gajdusek, Medicine (jointly)
1976. Milton Friedman, Economic Sciences
1986. Elie Wiesel, Peace
1986. János Polányi, Chemistry (jointly)
1994. János Harsányi, Economic Sciences
1994. György Oláh, Chemistry
2002. Imre Kertész, Literature
2004. Ferenc Herskó, Chemistry (jointly)

Hungary also boasts some inventions that are famous and used all over the World:

Károly Simonyi – Microsoft Word and Excel
János Irinyi – Safety matches
Ernő Rubik – Rubik’s cube
László József Bíró – Ballpoint pen
Jedlik Ányos – Dynamo
Oszkár Asboth – Helicopter
Albert Szent-Györgyi – Discovered vitamin C

Everyday living in Hungary

Student Visa

- EU and EEA (European Economic Area = EU + Norway, Iceland, Liechtenstein) citizens do not need to hold a student visa to enter Hungary.
- Non-EEA citizens must have a valid student visa to study in Hungary.

We highly recommend all applicants to study carefully the current legislation concerning the visa and the residence permit at the Hungarian Embassy or Consulate in their home country.

Residence Permit

Non-EEA citizens need to apply for the residence permit together with the visa application before arrival in Hungary. For further information about the relevant legislation in Hungary, you should visit the residence permit and visa pages on our website at: www.metubudapest.hu/residencepermit-and-visa

Health Care

Travel insurance policies taken out abroad cover the cost of the first, and only the first treatment in Hungary and you need to provide the appropriate documents from your home insurance company. In all other cases, the cost of medical treatment must be settled at the rate set by the medical institution. The institution determines which credit cards are accepted for this purpose. Therefore, all non-EEA students are strongly advised to insure themselves in their home countries before coming to Hungary or apply for Medicover Health Insurance offered by Metropolitan. Students from EEA member countries should apply for a European Health Insurance Card (EHIC) in their home countries to receive basic health care as well as check whether their home health care insurance is valid in Hungary, if required Medicover membership is also available for them.

Medicover Health Insurance at Metropolitan

In cooperation with Medicover Company we offer special, reasonably priced health insurance for our foreign students. Medicover Health Insurance provides unlimited access to medical professionals in nearly 30 medical specialties and health services. This insurance package is planned for long-term students with the minimum payment of six months and it costs 150 EUR per half year. For non-EEA students, the insurance package is available as part of our visa assistance package, while students from EEA member countries can apply for it at the International Office upon arrival and receive the membership card within a couple of days.

Emergency and Ambulance Services

These are free of charge in cases requiring immediate medical attention. All other medical treatments are regulated by international treaties.

Cost of Living

An amount of approximately 150 000 – 210 000 HUF (500-700 EUR) is needed monthly to cover the costs of living in Budapest. This sum includes rent, grocery, food, personal hygiene, local transport, telephone bills and other expenses apart from the tuition fee. Accommodation is the most significant single expense in your budget, and the final amount will vary depending on the accommodation of your choice.
Rental fee of a one-bedroom flat (utilities not included):

- 250-400 EUR/person/month

Rental fee of a two-bedroom apartment:

- 250 -350 EUR/person/month

Youth-hostel (utilities included):

- 210-300 EUR/person/month

To give you a rough idea about monthly living costs, see the following list of average prices in Budapest in EUR. The prices in this guide depend on the exchange rate.
Local transport/month: 12 EUR
Bus ticket: 1.2 EUR
1 loaf of bread: 0.6-1.5 EUR
1 liter of milk: 0.6-1 EUR
1 cup of espresso: 1 EUR
1 bottle of beer: 0.6-1.5 EUR
1 bottle of wine: 2-10 EUR
Eating out: 6-15 EUR

Fun facts about Hungary:

- **Hungary is one of the oldest countries in Europe** It was founded in A.D. 896, before France, Germany or England.
- **Budapest has the highest number of thermal springs in the world.** 70 million liters of thermal water rise to the surface of the earth daily. Hungary has public bathing practices that go back to Roman times.
- **Budapest has the oldest subway-line in mainland Europe.** The Millenium Underground Railway line was constructed in 1896. It is the third oldest underground railway in the world after "Tünel" in Istanbul, and the London Underground.
- **Budapest is home to one of the largest music festivals in the world.** Around 400,000 people from all over the world flock to the Sziget Festival every August.

Hungarian Higher Education and the ECTS Credit System

The Hungarian Higher Education System

The quality of Hungarian education is famous in Europe and there are many foreign students who come to the country to study, pick up new skills or improve their language proficiency. The educational system in Hungary is multilevel, and there are an increasing number of opportunities to study at any level.

During the past few decades, it has become a most convenient choice for international students to pursue their studies in Hungary. In any given year, nearly 10,000 foreign students reside in the country participating in study programs offered in foreign languages. According to a recent survey carried out by the Academic Cooperation Association (ACA), in terms of study programs provided in English, Hungary is the sixth most popular destination in Europe. Hungary has been taking part in the Bologna Process since 1999, whose most important goal is the creation of the European Higher Education Area, including all European universities which introduce the common ECTS Credit System. The introduction of ECTS Credit System means that the quality of education is consistent as the general principles for learning, teaching and assessment are commonly set throughout Europe. Therefore, the bachelor's, master's, and doctoral degrees granted by Hungarian higher education institutions (HEIs) can easily be recognized in all European Union countries as well as vice versa enabling students to easily gain international study experience by taking part in one or two semester-long exchange programs at any European universities.

ECTS Credit System

The workload of students in higher education in Hungary is expressed in terms of ECTS credits. ECTS, the European Credit Transfer System, is the most widely known credit transfer and accumulation system in Europe.

ECTS credits are a value allocated to course units to describe the student workload required to complete them. They reflect the quantity of work each module requires in relation to the total quantity of work required to complete a full year of academic study at the institution, that are, lectures, practical work, seminars, private work - in the laboratory, library or at home - and examinations or other assessment activities. ECTS credits are also allocated to work placements and to thesis preparation when these activities form part of the regular program of study at both the home and host institutions. ECTS credits are allocated to modules and are awarded to students who successfully complete those modules by passing examinations or other assessments. In ECTS, 60 credits represent one year of study (in terms of workload); normally 30 credits are given for six months (a semester). Each ECTS credit represents 28 hours of work.

SCHOLARSHIPS

Public Life Scholarship

Those students are eligible to this scholarship who are actively participating in the University's public life, contributing and develop the METU's community, can apply for the Public life Scholarship in every semester.

METU Study Grant

High achieving students may be refunded the full amount of the tuition fee each semester. The grant is automatically calculated by the University in every semester based on the students' corrected credit index and taken into consideration their weighted grade point.

Scientific and Professional Scholarsip

Scientific and professional scholarships may be granted to a student who has carried out activities beyond the curriculum requirements during the previous term.

Sport Scholarship

Sport scholarship may be granted for a student who besides her/his studies performs outstanding sports activities during the last six months of active study period.

MNB Scholarship of Excellence

The scholarship of the Hungarian National Bank, for promoting and supporting the training of specialists in economics and finances.

National Higher Education Scholarship

Hungarian National Scholarship offered by the Rector of the University.

ERASMUS+ SCHOLARSHIP PROGRAM

Erasmus+ Scholarships are offered to study at any of our many partner universities
As the recruiters of international companies prefer applicants with extensive international experience and good command of second languages, it is our priority to offer an increasing number of opportunities for our full-time enrolled students to take part in exchange programs and internships abroad within the framework of Erasmus+ and other scholarship programs. These aim to broaden our students' horizons by discovering new cultures, to help enrich educational environment, and to contribute to building a pool of well-qualified, open minded and internationally experienced young people. Besides enhancing personal and academic development, an exchange will also improve so-called soft skills, such as problem- solving, curiosity, creativity, independence, adaptability, boost confidence as well as raise employment prospects of our students.

Erasmus+ Student Mobility
As a participant of the Erasmus + Student Mobility exchange program students can spend 1 or 2 semesters studying at a partner higher education institution abroad.

Participating Countries
We have 165 Erasmus+ partner institutions throughout the European Union as well as Iceland, Lichtenstein, Norway or Turkey (see full partner list at the Study abroad opportunities section). We select our partner universities based on the quality of education as well as the provided services, therefore all institutions are trusted partners. We constantly extend the circle of our partner institutions as well as are open to establish new co-operations in all of the provided study areas.

Scholarship Rates
470-520 EUR fixed scholarship per month.

How does it improve my academic development
You can extend your professional knowledge by studying program-related subjects during your mobility
Completed subjects and credits will be transferred to Budapest Metropolitan University upon return and subjects studied abroad will be included in the Diploma Supplement
You will experience different learning practices and teaching methods

How is it beneficial for my personal enrichment?
You will become part of an extensive international student community
You will make new international friends as well as establish a professional network across Europe
You will experience a whole new culture, customs and live a very different lifestyle
You will develop skills such as productivity, adaptability, creativity.

Erasmus+ Traineeship Mobility
Participants can spend 2-12 months with completing their traineeship at a company or higher education institution abroad.

Participating Countries
Any companies, small-enterprises, research institutes or higher education institutions in EU member states and Iceland, Lichtenstein, Norway and Turkey.

Scholarship Rates
570-620 EUR/month in addition to the salary received at the traineeship placement.

How does it improve my professional prospects and personal development?
Staff with international experience are given greater professional responsibility according to 64% of employers, therefore you can expect faster career advancement
Students taking part in Erasmus + Traineeship are half as likely to experience long-term unemployment compared with those who have not trained abroad and, five years after graduation, their unemployment rate is 23% lower
You will become more independent, more conscious in your career choices and will be able to connect with like-minded young professionals across Europe.

We provide a wide range of assistance

- Choosing the most suitable host university for studying.
- Creating the most appropriate study and/or training plan for students
- Providing necessary information regarding visa requirements and accommodation possibilities in the chosen country
- Estimating the amount of scholarship and providing the funding prior to the departure
- Preparing a step-by-step guide and organizing student forums to help students completing their applications and Erasmus+ documents
- Providing support and advices in preparation of departure and in case of personal difficulties

All in all, Erasmus is a fantastic opportunity. Not only your studies or language skills develop but you also become much more open and direct; not to mention the fact that you can make friends with people from all over the world. I have learnt a lot in the past almost two months and I feel excited about what the remaining four months hold for me.

Ferenc Szalay

STUDY AT OUR PARTNER UNIVERSITIES

Algeria
Université Sétif 2
Austria
Salzburg University of Applied Sciences
St. Pölten University of Applied Sciences
University of Applied Sciences Wiener Neustadt
IMC University of Applied Sciences Krems
Johannes Kepler University
Belgium
Artevelde University College Ghent
PXL University College
Karel de Grote University College
Thomas More Mechelen - Antwerpen
HELMo University College
Vives University College
Brazil
International Business School - Americas
Pontífica Universidade Católilca do Paraná
Pontifícia Universidade Católica de Minas Gerais
Bulgaria
International University College
American University in Bulgaria
Burgas Free University
Varna Free University
University of Forestry
Canada
Concordia University of Edmonton
Chile
Universidad Finis Terrae
China
Shanghai Finance University
Northwestern Polytechnical University (NPU), Xi'an
Yanshan University
Xi'an International University
Lijang College of Guanxi Normal University
Guilin Institute of Information Technology
Capital University of Economics and Business
Chongqing Techonology and Business University
Guangdong University of Science and Technology
Guangxi University of Finance and Economics
Shandong Vocational College of Media and Communication
Southwestern University of Finance and Economics
Taiyuan Normal University
Croatia
Vern University of Applied Sciences
University College of Management and Design Aspira
University of Zadar
Josip Juraj Strossmayer University of Osijek – UNIOS
Czech Republic
Mendel University in Brno
Jan Amos Komensky University
Tomas Bata University in Zlín
Newton College
Charles University in Prague
Denmark
Business Academy South West
Estonia
University of Tartu
Finland
Tampere Aniversity of Applied Sciences
Novia University of Applied Sciences
Metropolia University of Applied Sciences
France
ESAM Caen/Cherbourg
Fine Arts School of Nimes
EFAP
ICART
Groupe ESC Troyes
Panthéon - Sorbonne University
CCIT Ecole Supérieure de hoteliére
Institut Paul Bocuse Ecole de Management
Institut des Stratégies et Techniques de Communication
Université Grenoble Alpes
Paris-Est Créteil Val-de-Marne UPEC
ISCOM Paris
Universite Catholique de Lille
Germany
University of Applied Sciences Hamburg
Muthesius Academy of Fine Arts and Design
Mittweida University of Applied Sciences
Münster University of Applied Sciences
Stuttgart Media University
TH Köln
Hochschule Augsburg - University of Applied Sciences
Fachhochschule Dortmund
Harz University of Applied Sciences
Fachhochschule der Wirtschaft (FHDW) NRW
BBW Hochschule
Berlin International University of Applied Sciences
Georgia
Caucasus University
Georgian Institute of Public Affairs
Greece
University of West Attica
India
AP Goyal Shimla University
St. Mary's College
Banasthali University
Hindustan Institute of Technology and Science
Dev Sanskriti Vishwavidyalaya (DSVV)
Sathyabama University
Universal Business School
Indonesia
London School of Public Relations Jakarta
Ireland
Limerick Institute of Technology
Israel
Jerusalem College of Technology
Holon Institute of Technology
Italy
Nuova Accademia di Belle Arti – NABA
University of Firenze
University of Padova
University of Siena
University of Salento
Accademia della Moda Italian University of Arts and Design (IUAD)
Niccoló Cusano University Distance Learning - UNICUSANO
IULM University Milan
QUASAR Design University
Japan
Kindai University
ISI Education Group
Oita University
Toyo University
Kazakhstan
Almaty Technological University
Kazakh University of Technology and Business
Latvia
Liepaja University

Lithuania
LCC International University
Kauno Kolegija/University of Applied Sciences
Luxembourg
University of Luxembourg
Mexico
Universidad Autónoma de Baja California
Universidad Autónoma del Estado de Hidalgo
Universidad Tecmilenio
Netherlands
Avans University of Applied Sciences
Fontys University of Applied Sciences
Hanze University of Applied Sciences Groningen
Windesheim University of Applied Sciences
University of Applied Sciences Leiden
Norway
Volda University College
Peru
Universidad Peruana de Ciencias Aplicadas
UPC
Poland
Gdansk University of Technology
The School of Banking and Management in Cracow
Adam Mickiewicz University in Poznan
Szczecin University
Wroclaw University of Economics
The Eugenius Geppert Academy of Art and Design in Wroclaw
Collegium Civitas
Warsaw School of Tourism and Hospitality Management
John Paul II Catholic University of Lublin
Vistula University
University of Social Sciences
Portugal
University of Coimbra
Polytechnic Institute of Leiria
Polytechnic Institute of Lisbon
University of Lisbon
IPAM - The Marketing School
Escola Superior de Artes e Design
University of the Azores
Republic of Korea
Soonchunhyang University
Soongsil University
Chonnam National University
Hallym University
Seoul National University of Science and Technology
The University of Seoul
Romania
University of Babes-Bolyai
Sapientia Hungarian University of Transylvania
West University of Timisoara
Partium Christian University
Russia
Krasnoiarsk State Agrarian University
Serbia
University Business Academy in Novi Sad
Slovakia
University of Economics in Bratislava
Constantine the Philosopher University in Nitra
Slovenia
Faculty of Design
University of Maribor
University of Nova Gorcia
South Africa
Nelson Mandela Metropolitan University
Spain
Universidad de Sevilla
University of Formatic Barcelona
University of Jaén
Escuela de Arte y Superior de Diseno La Rioja
ESIC Business & Marketing School
University Rey Juan Carlos
University of Valencia
School of Higher Studies of Design Valencia
European University Miguel de Cervantes
Universidad Francisco de Vitoria (UFV) Madrid
Universidad de la Rioja
Universidad Miguel Hernandez de Elche/ ESIC Business & Marketing School
Universidad del País Vasco
Escuela de Arte José Nogué, Jaen
Switzerland
Bern University of Applied Sciences
University of Applied Sciences and Arts Western Switzerland
Taiwan
Wenzao Ursuline University of Languages
National Tsing Hua University
Turkey
Cukurova University
Akdeniz University
Trakya University
Beykent University
Istanbul Aydin University
Izmir University of Economics
Selcuk University
Mersin University
Fatih Sultan Mehmet Vakif University
Halic University
Anadolu University
Maltepe University
Abdullah Gül University
Ukraine
Poltava University of Economics and Trade
United Kingdom
Coventry University
Leeds Trinity College
USA
Ohio State University
Missouri State University
Pacific States University
Fort Hays State University
University of Houston – Victoria
University of South Carolina Upstate
Vietnam
FPT University

WE BUILD CREATIVE COMMUNITIES

University years are not only about studying. In fact, most of your dearest memories will be of the trips, parties, sport events or hobby clubs. METU offers a huge amount of extracurricular activities, you just have to choose!

Student clubs: METU has a lot of hobby groups organized by students. We have an international film club, music club, dance club, calculus club, etc. And if you still cannot find your favourite hobby, you can just always launch your own club!

Sportlife: You can find so many sports at METU! We offer a lot of teamsports and individual activities as well. The list of sport activities we offer as of now:

- Yoga
- Football
- Basketball
- Volleyball
- Floorball
- Karate
- Dance
- Spinning
- Squash
- Fitness
- E-sport
- Swimming

Student Union: this team is for you if you are a super social person who is keen on helping out other students and represent their interests. Also, you can help organize cultural events and parties - and in the meanwhile you can even gather valuable experience to your CV.

METU on the Move: Since Fall 2017, the International Directorate of METU has organized a whole series of events for students. Great trips, picnics, international dinners and sporting activities are part of the program. When organizing these programs, we make sure to make them student-budget friendly as well, so everybody has the chance to be part of the lovely METU student community and have fun!

Welcome Day: They say ‚ALL'S WELL THAT ENDS WELL'. But what about the start? In regards to our incoming students, we think the beginning should be just as much fun as the end. Consequently, we are ready to greet those joining our university every September and February with an amazing Welcome Day.
Various adventure games like escape games are always core elements of these days. Students have to solve locks, codes and puzzles using their logic, creativity and imagination together in groups. Lunch and dinner are always part of the event. The latter takes place neither on the Buda nor on the Pest side of the city as we hire a boat only for our students to go on a river cruise on the Danube. Students can meet some of the professors and faculty members there before the teaching period starts. We can promise you, there will be no exams on the premises. Instead, our students can expect great company, fantastic music and the breathtaking view of Budapest from an exclusive angle.

Our Campuses

BUDAPEST

Nagy Lajos király Street Campus (Main Campus)
1148 Budapest, Nagy Lajos király útja 1-9.

Programs taught: communication, tourism, and business programs
Closest transportation hub: Örs vezér Square
Parking: in front of the university
Public transport options: bus, trolley, suburban railway (hév), metro, tram
Food & drink: cafeteria, restaurant, drink and snack vending machines
Services: central library, on-the-spot reading, photocopy, print and scanning, METU gifts , WiFi
Freetime: yard, football table in the cafeteria
Rooms: 4 big halls, 30 seminar rooms, 6 computer rooms, free-to-use terminals, Radio METU Studio

Rózsa Street Art Campus
1077 Budapest, Rózsa u. 4-6.

Programs taught: design and graphics
Closest transportation hub: Keleti Railway Station
Public transport options: bus, trolley, metro, railway, tram
Food & drink: cafeteria, drink and snack vending machines
Services: art library, WiFi
Workshops, studios and specialized classrooms for: ceramics, textile, fashion, carpentry, jewellery, photo studio and lab, manual and digital screen printing, engraving and lithography, 3D printing

Rottenbiller Street Art Campus
1077 Budapest, Rottenbiller u. 17-19.

Programs taught: media and motion picture programs
Closest transportation hub: Keleti Railway Station
Public transport options: bus, trolley, metro, railway, tram
Food & drink: cafeteria, drink and snack vending machines
Workshops, studios and specialized classrooms: specialized classrooms, cameraman studio, puppet workshop, editor room, intelligent storage server, television classroom, screening room, computer lab, Leonar3do

Our Dormitories

Accommodation fee will make up the most significant percentage of your total monthly budget. The amount you need per month will depend on what type of accommodation you secure. An amount of approximately 200-500 EUR/months is needed monthly to cover your accommodation costs. You can get a place in a student hostel for about 210-300 EUR, or a private apartment for 400-500 EUR.

Budapest Metropolitan University has two contracted dormitories. One of them is right next to our main campus and another one is 10 minutes away from the main campus. Due to its exceptional transport connections, one can reach to our Art campus and city center in 20-25 minutes.

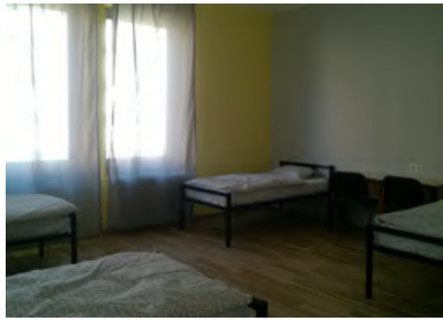
Metropolitan Dormitories: Nova Inn dormitory and the CEU Residence Center

Nova INN Dormitory:
The Nova Inn is a small student hostel just 200 meters from the university's main building. It consists of 6 apartments, each with 4-7 students. Quiet, homely environment, close to the university. All apartments have a well-equipped kitchen, a comfortable living room area and 2-2 bathrooms and toilets. Broadband Wi-Fi is accessible in all apartments.

CEU Residency Center:
The CEU Residence Center is a hotel and conference center where up to hundreds of students can find a home during their university studies. Its special feature is that it has its own swimming pool and a gym, which residents can use free of charge. It can be reached by public transport in 12 minutes from the main building of the METU

It is run as a hotel-type service and students can find many other facilities such as:

- 24/7 reception, security service, maintenance service
- Cleaning of the rooms and fresh bedsheets every second week
- Wifi
- Swimming pool, Sauna and Gym
- Billiard, Foosball, Table Tennis
- Iron, vacuum cleaner
- Study room
- Common kitchen and TV lounge on every floor
- Sports field and outdoor tennis court (sport equipment available at the reception)
- Garden with relaxing furniture
- Bicycle storage
- Pub (can be booked for private parties)



FOREIGN LANGUAGE CLASSES

In today's globalized world, mastering a second language provides a competitive edge for young graduates. Therefore, it is of crucial importance for us to train professionals who are able to perform their job-related tasks in a second language. Studying foreign languages is part of the curriculum in each degree program at Metropolitan offering students the opportunity to choose from among 12 different languages. International students may also take part in Hungarian as a second language class in order to foster their integration into local everyday life and to make the most of their stay in Hungary.

In addition to general language courses and preparatory courses for language examinations, we also offer one- or two-semester English preparatory courses for those who have not yet reached the entry level needed to start a degree programme. Furthermore, students have the opportunity to attend various classes for specific purposes in English such as Business English, Business and Economic Terminology, Academic Writing, English for Tourism, etc.

General Language Courses
The aim of the general language courses is to offer students the opportunity to start studying a new language, to reach at least a B2 level in the language they have already been studying and to be able to complete professional subjects in foreign languages. The members of foreign language classes are arranged in groups based on the result of their placement tests. Students can choose from plenty of languages, from Arabic to Swedish.

Subjects in Foreign Languages
The objective of these classes is to enable students to acquire professional knowledge in a second language and to master the professional foreign language skills of their future job, thus further improving their employment chances both in the national and international labour market. Apart from English, we offer these courses in German, French, as well as Spanish on an as-needed basis.

International Language Examination
Besides offering language courses, Metropolitan also operates as an off-site language exam center where students can take the TOEIC exam, a respected international business communication exam highly valued around the world.

Internship Opportunities

Internships are an integral part of studies at Metropolitan, where students can prepare for the requirements of the labour market in real work situations. Additionally, during their internship they have many opportunities to network, which is indispensable in the labour market. Moreover, if they perform well, they may turn their work placement into a full-time job offer. At Metropolitan, gaining practical experience is much more than a compulsory internship in the last semester. As an organic part of their degree programs, students study in a practice-oriented spirit from the very first day.

Major partners providing work placement in recent years:

1. Accent Hotel Management
2. Accenture
3. ACCOR-PANNONIA HOTELS
4. Agoda International
5. AMC Networks Central Europe
6. Amnesty International
7. Avis Budget Group
8. BDO Hungary
9. BMW Group
10. Bonduelle Central Europe
11. Boscolo New York Palace Hotel
12. British Telecom
13. Camp Leaders
14. Celanese Hungary
15. China Hotel Traineeship
16. CIB Bank
17. Citibank Europe
18. Coca Cola HBC
19. Continental Group Hospitality
20. CPL Group
21. Cushman & Wakefield
22. Delegate International Recruitment
23. Deloitte Hungary
24. DIAGEO
25. Doubletree by Hilton Cambridge
26. Emirates Palace
27. Erstebank
28. Europa Design
29. European Student Placement Agency
30. Eurosped
31. Eurostars Budapest Center
32. ExxonMobil
33. FINABEL - European Army Interoperability Centre
34. Food and Agriculture Organization of the United Nations
35. Four Seasons Hotel Gresham Palace
36. Frenchman's Creek Country Club, USA
37. General Electric
38. Genpact
39. Givaudan
40. Global Jobs EU
41. Global Leading Conferences
42. GOLDEN Hotels & Resorts
43. Hadron Finsys
44. HAYS Recruiting
45. HBO Holding
46. Hotel Arts Barcelona
47. Hungarian American Coalition
48. IBIDEN Hungary
49. IBM Hungary ISSC
50. Ikos Resorts
51. International Trainee Netwrok
52. Internship in France
53. IQ EQ Luxembourg
54. Italian Chamber of Commerce for Hungary
55. JOBSGARDEN
56. JOBTRUST HR Recruitment & Consulting
57. Kelly Services
58. Lego Manufacturing
59. L'Oréal Hungary
60. Louis Hotels
61. Ludwig Museum
62. Marriott Brussels Hotel
63. Marriott International
64. Martin Mulligan Marketing
65. McCann Erickson
66. MEININGER Shared Services
67. Mellow Mood Hotels
68. Mercure Hatfield Oak Hotel
69. MetLife
70. Mylan Global Services
71. Nestlé Hungary
72. NH Hotel Group
73. Nokia Solutions and Networks
74. Open Mind Education Center
75. OTP Bank
76. Pedersen & Partners
77. Placement in Portugal
78. Placement International
79. PrecisionHR
80. Process Solutions
81. Procter&Gamble
82. PwC
83. Raiffeisen Bank
84. RBC Investor & Treasury Services
85. Roche Services Europe
86. SAP Hungary
87. Spain Internship
88. TATA Consultancy Services
89. TESCO Global
90. UNICEF Global Shared Services Centre
91. UNISYS
92. Vodafone Shared Services Budapest
93. Wizz Air Hungary
94. WWF World Wide Fund for Nature

Global theory, European practice?

At METU, it’s possible

BACHELOR’S

BUSINESS ADMINISTRATION AND MANAGEMENT
COMMERCE AND MARKETING
FINANCE AND ACCOUNTING
TOURISM AND CATERING
COMMUNICATION AND MEDIA SCIENCE
INTERNATIONAL RELATIONS
ANIMATION
FILM AND MEDIA STUDIES
GRAPHIC DESIGN
MOTION PICTURE- CAMERAMAN SPECIALIZATION
MEDIA DESIGN
ENVIRONMENTAL DESIGN
PHOTOGRAPHY
VISUAL REPRESENTATION

Business Administration and Management
BSc Program

Success has many components. If you want to succeed in business, you should be ready to think big, capable of comprehending far-reaching processes and have analytical, organizational and managerial skills in order to deliver business results.

This is inconceivable without cutting-edge knowledge and effective management and communication training. Our courses prepare our students to meet any business challenge imaginable. In addition to receiving a thorough grounding in economics, students will also learn how to make powerful presentations, handle business negotiations, organize events and write press releases. We teach you how to compete to succeed in a professional environment, how to develop winning strategies and how to realize your business goals.

This is for you if: you are creative, have good problem-solving and communication skills, are interested in organizing complex processes, can see beyond, and aim for professionalism.

Specializations:
- Financial Management
- Global Marketing

Specializations are only launched with a minimum of 15 students.

Career opportunities:
- enterprise manager
- business communicators
- environmental manager
- expert of EU economic relations
- manager of start-up businesses

Main topics:
Micro- and Macroeconomics; Principles of Marketing; Business Economics; Introduction to E-business; Corporate Finance; Accounting; Management and Organization; Human Resources Management; Logistics; Decision Theory and Methodology (ERP Systems); Project Management; Strategic Planning; Controlling; Business Informatics

Why is this program unique?
- We demonstrate the business best practices through the analysis of industry related case studies.
- Our students have the opportunity to practice their skills in a simulated business environment.
- Our strategic partnership with the Young Entrepreneurs Association Hungary provides our students with opportunities for networking and gaining professional experience.

Partners:

Admission requirements:
- IELTS min. 5.5
- High school diploma
- High school Math grade above 60%

"I chose this study program at METU because I love learning how to manage a business and how to make it successful in every aspect. How to handle problems in the market and most importantly keep a business stable."
Hania from Egypt

"I spent ten years lecturing at a university business major and then I went on to become the Central-European CEO of a multinational company based in Hungary. I was the head of the BA program in Business Administration and Management for three years. I am clearly aware of what kind of experts are in demand in the labour market and we have managed to provide a program which trains graduates with a competitive edge to become successful actors in the international business scene as well."
Pál István Kiss, CSc, College Professor

Head of the Program:
Katalin Huzdik PhD
Associate Professor, vice dean

Duration of studies: 6+1 semesters
Mode of study: full-time
Location: Budapest, Main campus
Language of instruction: English
Qualification: Economist in Business Administration and Management

After 19 years living in my home country, studying abroad in METU has totally changed my life and broaden my horizons, the university and the classes are amazing and adding the great student life in Budapest makes ones experience totally worth it to live.

Juan Carlos Altamirano
Mexico

Commerce and Marketing
BSc program

Marketing is essential in every aspect of life – we are surrounded by brands which influence our decisions, and in certain situations we can only succeed if we learn how to sell our personal brand.

Commerce and Marketing provides fundamental business and economic knowledge that offers an unrivalled range of potential directions of career and further training. Students can develop their skills during practical trainings in groups with the guidance of recognized industry experts through tasks provided by leading companies. Students can develop their skills during practical trainings in groups with the guidance of recognized industry experts. The areas of marketing, PR, advertising and communication are all open highways for our graduates.

This is for you if: you have strong verbal and written communication skills, you are vigilantly observant and up-to-date on what is happening in the world of business, and interested in the concept and operation of commerce and marketing.

Specializations:
- Advertising and PR
- Global marketing
- Global commercial management

Specializations are only launched with a minimum of 15 students.

Career Opportunities:
- Expert working for the commerce and marketing departments of multinational and national companies
- Expert working for advertising and PR agencies
- Manager of start-up businesses
- Executives or marketing professional of small and medium enterprises
- Expert in the non-profit sector

Main topics:
Principles of marketing, Commerce and trade, Management and organization, International economics, Integrated marketing communication, Introduction to e-business, Market research, Advertising and media planning, Public relations theory and practice, Digital marketing, Branding in international environment, Content Marketing

Partners:

Admission requirements:
- IELTS min. 5.5
- High school diploma
- High school Math grade above 60%

"Coming to this university was the best decision I ever made. It had a colossal impact on my life for the better. The professors here are extremely friendly, the students here have become my friends, not just for now, but for the rest of my life. I love the environment and here I feel like I can accomplish anything I set my mind to."
Ziad from Egypt

"If your interests are not confined to the strict world of numbers or economics itself but you also feel the need to look behind the facade to identify and comprehend deeper underlying processes, I can wholeheartedly recommend you the Commerce and Marketing program."
Árpád Papp-Váry, PhD, Habil
Dean of the Faculty of Business, Communication and Tourism, Vice president of the Hungarian Marketing Association

Head of the Program:
Dr. Rita Lukács, PhD

Duration of studies: 6+1 semesters
Mode of study: full-time
Location: Budapest, Main campus
Language of instruction: English
Qualification: Economist in Commerce and Marketing

METU has a wide range of programs in English and the international community here at METU makes my student life more exciting.

Victoria Rozhkova
Russia

Finance and Accounting
BSc Program

Understanding the nature of money and capital market is an exciting and rewarding once in a lifetime adventure. This program makes students understand financial culture through an analytical approach so they are capable of comprehending the domestic and international financial processes in their diversity.

We consider it important that our students have the opportunity to work with the latest tools and software. These advanced financial tools are essential for understanding today's most dynamically developing sector, with special emphasis on e-business. We focus on fostering independent strategic, business planning and analytical skills. Besides becoming familiar with all the major secrets of investment, financing and taxation decisions, you will be able to organize and manage a company's financial, accounting and taxation processes.

This is for you if: you would like to get acquainted with the financial challenges of enterprises and to understand the relations, the financial processes, and also how to invest profitably, or predict financial successes this program will provide you with adequate knowledge, information and practical examples.

Specializations:
- Finance
- International Accounting

Specializations are only launched with a minimum of 15 students.

Career opportunities:
- Working at national and international financial services companies (bank sector, securities trading, investment and insurance companies),
- Getting a job at multinational consulting and audit firms,
- Employment in the fields of corporate finance and accounting, tax advising,
- Working for governmental organizations dealing with finance and economics.

Main topics:
Introduction to Finance; Corporate Finance; Accounting; Calculus for Business and Economics; Statistics; Business Economics; Taxation System; Investments; Financial Law; Strategic Planning; Economic Analysis; Audit, Risk and Control; Insurance; Project Financing; Management Accounting; Accounting for Financial Institutions; Controlling; Accounting Information System; International Financial Accounting for Multinational Companies; IT Support of Finance and Accounting; Project Planning; Foundations of International Corporate Finance; Financial Accounting and Reporting; Consolidated Annual Reporting

Partners:

ERSTE · FHB BANK · Deloitte. · Process Solutions · bankárképző

Admission requirements:
- IELTS min. 5.5
- High school diploma
- High school Math grade above 60%

"I chose METU particularly because of feedback on teachers instructing at the university. They are open and highly professional. I am studying Finance and Accounting, and I chose this major due to course structure offered and good training base of the university."
Taregh from Iran

Head of the Program:
Zsuzsanna Széles habil, PhD, Associate Professor, Accountant, Tax Adviser, Financial and Accounting Controller, Vice President (Society of the Hungarian Value Analysts)

Duration of studies: 6+1 semesters
Mode of study: full-time
Location: Budapest, Main campus
Language of instruction: English
Qualification: Economist in Finance and Accounting

"A winner is a dreamer who never gives up" and METU only creates winners.

Naledi
South Africa

Tourism and Catering
BSc Program

Budapest is the vibrant capital of Hungary and one of the most popular tourist destinations in Europe. Consequently, tourism and catering is one of the most attractive degree programs in Hungary as well as in Budapest. Tourism is one of the most culturally interesting and economically important subjects in the world.

This bachelor program offers thorough grounding in all important subjects and topics in tourism and catering. What makes the program really unique is the host of specializations available for students including Health Tourism and International Hotel Management drawing heavily on Hungary having a world renowned reputation due to its rich thermal healing water assets or its number one position in international dental tourism. Furthermore, we place emphasis on the development of practical skills, therefore our students will have the opportunity to undertake project-based learning, challenge themselves in professional competitions, attend workshops, or take part in hotel visits.

This is for you if: You are open-minded, interested in culture, travelling and learning foreign languages. Ideally, you should also be creative and have good problem-solving and organizational skills.

Specializations:
- Health Tourism
- International Hotel Management

Specializations are launched only if the minimum of 15 students wish to join the specialization

Career opportunities:
- Tour operators
- Managers of family businesses
- Tourist consultants or advisors
- Event organizers
- Tourism managers of small municipalities and regions
- Managers of local, regional and national tourism
- Animators
- Managers working for health and wellness spas
- Mid- and top-level managers of hotels
- Attraction managers

Main topics:
Leisure and Tourism Studies; Tourism Marketing; Catering and Gastronomy Studies; Attractions Management and Experience Design; Tourism Geography; Hotel Management; Tourism Destination Management; Introduction to Health Tourism; Travel Agency Management; Informatics; Microeconomics; Social Studies; Basics of Law; Business Economics; Management and Organisation; Finance and Accounting.

"This program is so versatile, there are a lot of things to love. My favourite subjects are gastronomy and health tourism."
Kanoko from Japan

"The essence of tourism lies in what it gives people in exchange for their time and money. And what are you left with in the end? Nothing much, except a memory. And the most important part of memories is the experience. Staying in a nice hotel room during your holiday does not make a nice memory. What we teach is how to create and give tourists a memorable experience, whether they stay at a hotel, visit a travel agency, a sight, a wellness spa or a specific destination."
Márton Lengyel, PhD, CSc

Head of Program:
Dr Melanie Smith, Associate Professor and researcher, Author of Issues in Cultural Tourism Studies (Routledge, 2016) and Health Tourism and Hospitality: Spas, Wellness and Medical Travel (Elsevier, 2013)

Admission requirements:
- IELTS min. 5.5
- High school diploma
- High school Math grade above 60%

Duration of studies: 6+2 semesters
Mode of study: full-time
Location: Budapest, Main campus
Language of instruction: English
Qualification: Economist in Tourism and Catering

Biggest Motivation for me at METU besides the study are the people around me, who work so hard to achieve their goals and always seeking for something new. This helps me to gave a smile on my face and look forward.

Aya Youssri
Morocco

Communication and Media
BA Program

Communication and the media have become an integral part of our everyday life. They are not only indispensable for work but they play an essential role in almost every activity imaginable. The latest developments in technology provide an opportunity for an immediate reaction to any event. Therefore, new applications, such as Web 2.0 based technology, are of paramount importance for us. Our creativity-focused subjects play an important role to build a professional portfolio for our students. Our aim is to transfer the in-depth knowledge and skills needed to understand and master the constantly evolving tools of communication in a spirit that enables graduates to use the novel means of communication and the media in a responsible way preparing students to face any future challenges.

This is for you if: you have strong communication skills in multiple languages, interested in intercultural communication and wish to understand the complexity of new media tools and digital technologies.

Specializations:
- Integrated media
- International Communication

Specializations are launched only if the minimum of 15 students wish to join the specialization.

Career opportunities:
- journalist, editor, press officer, spokesperson
- mid-level management position in PR,
- advertising and marketing
- salesperson, event organizer
- international affairs officer

Main topics:
Theory of Communication; Advertising and Media Planning; Digital Marketing (New Media Marketing and Advertising Trends); Public Relations Theory and Practice; Social studies; Network communications; Multimedia tools; Creative communication; Principles of Marketing; Media Market; Media Law; Media-skills Training.

Important features of this program:
- Teaching creative communication: writing, speaking and problem solving skills; development of critical thinking and negotiating abilities; learning techniques of assertiveness.
- Social media teaching: understanding the new type of communications and the radical changes of social media publicity and conscious usage of it; features of social networks.
- Project-based education: providing the opportunity for students to experience teamwork and active creativity.
- Learning to use media tools.
- Integrated approach.

Opportunities to gain hands on experience:
Media Workshop: The Media Workshop is a platform for students who wish to discover new forms of journalism and the immediate future of the world of the media. If you want to taste the spinning atmosphere of an editorial office, try what a "one-man-crew" can do or you are a real news junkie, you are most welcome on board. Students working for the Media Workshop may also see their name in print in the national media.

Admission requirements:
- IELTS min. 5.5
- High school diploma

"I love Budapest Metropolitan University because it's a cultural hub, there are many different people from different cultures. The professors are so friendly, you can share any kind of problems with them. The student office is also nice and helpful, they make you feel home!"
Maaz from India

"The best part of METU is getting inspired, surprised and network with international students. It is really great to change me for the better and help me become more independent."
Sakura from Japan

Head of Program:
Dr. Györgyi Rétfalvi PhD

Duration of studies: 6 semesters
Mode of study: full-time
Location: Budapest, Main campus
Language of instruction: English
Qualification: Expert in Communication (with specialization)

For me, METU is like an adventure. It reveals new potentials, gives a great experience, and brings new people into your life.

Ayla Suleyman
Azerbaijan

International Relations
BA Program

This program familiarizes students with the workings of the global architecture of decentralized governance that runs the world today and with the tensions and openings it generates. It gives our graduates a clear advantage in our complex and fast-paced world by arming them with the knowledge and skills necessary to understand and make use of the inner logic of global relations, to anticipate the direction in which they develop, and to draw on the opportunities these changes bring. This program empowers students to navigate with success and ease in a globalized world linked together and shaped not only by diplomatic relations between states, but also by manifold transnational fields, forces and actors.

This is for you if: you wish to work in global political and social relation, want to be able to use foreign languages professionally, or harness global forces and opportunities in pursuit of your goals. The program teaches about the world of diplomacy, international organizations and transnational corporations. It is a good fit for students who want to acquire a sound understanding of how the world economy works and seize the opportunities it provides, but are not interested in the complex mathematics of statistics and econometrics.

Specializations:
- Diplomacy and International Communication
- International Development Cooperation

Specializations are launched only if the minimum of 15 students wish to join the specialization.

Career Opportunities:
- Officers and diplomats in the state sector
- Actors in the business sector servicing the needs of actors in global governance
- Analysts in think tanks and policy advisors
- Public administration employees
- NGO and international NGO sector employees
- Officers in international organizations
- Members of transnational advocacy groups
- Employees of transnational private regulators

Main topics:
Concepts and Theories in International Politics, Diplomacy, International Organizations, International Law, History of Modern International Relations, Civilizations in World History, Global Cultural Anthropology, Political Science, Political Philosophy, Comparative Politics, Basics of Law, Sociology, Microeconomics, Macroeconomics, World Economics, Globalization and World Economic Regions, Applied Statistics, European Integration, International Protocol and Etiquette, Regional Studies, Academic Writing, Research Methodology, Informatics, Skills Training.

"I have finished my first semester and I am very excited of being a part of such an amazing University. I am really happy with my professors and my faculty. They are enthusiastic and great at problem solving. In this university you have a great opportunity of studying abroad as well. One never gets bored as we have so many activities and the university tries to do its best to make you feel home. I found the comfort in the idea of having a big community I can belong to while studying at one of the best universities in Europe."
Augustina from Romania

"METU provides students with the skills needed to thrive in an interconnected world. With classmates from around the globe and a quality curriculum; METU bestows students with a thoroughly practical education both in and out of the classrooms."
Thomas from the USA

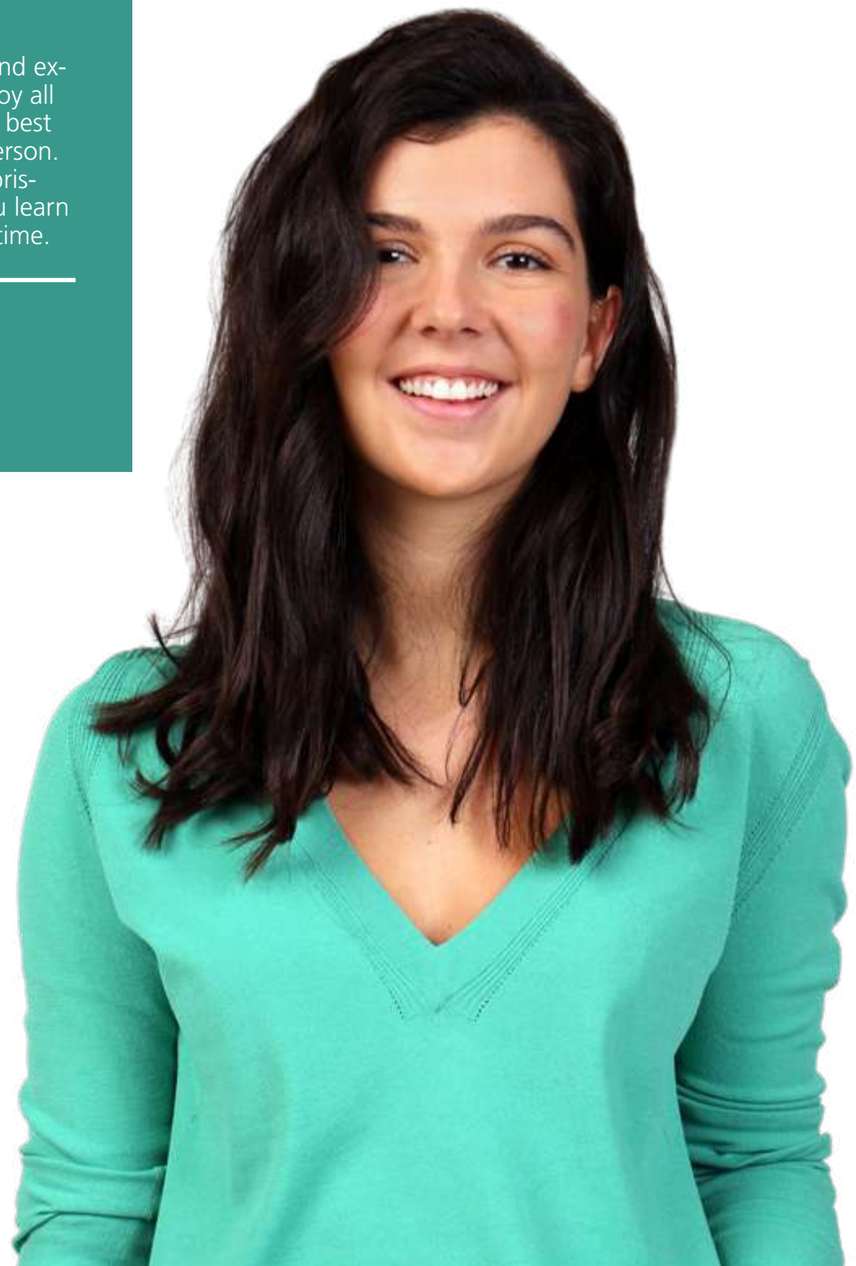
Head of Program:
Viktor Friedmann PhD
Associate Professor

Admission requirements:
- IELTS min. 5.5
- High school diploma
- High school Math grade above 60%

Duration of studies: 6 semesters
Mode of study: full-time
Location: Budapest, Main campus
Language of instruction: English
Qualification: International Relations Expert

Life is full of surprises and excitements, catch an enjoy all of them to become the best student and the best person. METU is just full of surprises and excitements, you learn something new all the time.

Bergeugnan Lena
France



Animation
BA Program

Are you interested in how a drawing becomes a motion picture, are you attracted by film tricks, video games, making apps? As an animation designer, you can become the designer of complex productions in advertising, the electronic media, motion pictures, digital post - production or game design, or the specialist of a special field.

This is for you if: you are interested in animation films not only as a spectator, but you are also fascinated by how they are made. Animation experience, software knowledge, visual or drawing prior training are beneficial, however, their lack does not hinder you from enrolment. If you are still looking for your place in the world, or if you already have some idea and what you would like to contribute to its values, join us and we will help you to make your ideas come true.

What can you study?:
- Visual techniques offering limitless opportunities.
- Procedures making the path towards the magical world of animation easy to walk.
- Practical knowledge with the help of excellent experts and cutting edge technical infrastructure.
- You can find the most suitable genre for yourself.

Main topics:
Story development, storyboard drawing, animation film language, making animatics, drawing animation, puppet animation, 3D modelling and motion, 2D digital animation, sound design, compositing.

Course structure:
- You will get to know the preparatory and production stages of productions from the idea, the script through the storyboard and animatic to animation and post- production.
- You will get familiar with the use of indispensable software for digital filmmaking: editing, compositing and 2D- 3D animation programs.
- You will encounter classic techniques: drawing animation or puppet animation.
- You will learn sound design, so you will be able to make the sound and noises of your film from the start.

Career opportunities:
- you will know the production procedures of animation productions.
- you will be confident in using classic or digital techniques.
- you will be able to find a job in animation, graphic design or film studios, as a game developer or work for an advertising agency.
- you will be able to work as a freelancer: in the creative industry, reliable animation experts are in high demand.

Partners:
Cinemon Studio, Hungarian Film Laboratory, Umbrella Studio, ODD Studio, KGB Animation Studio, Átrium, Szolnok International Film Festival of Fine Arts, Hungarian Cartoon Productions, Anilogue International Animation Film Festival

Current academic staff members include:
BRIGITTA BACSKAI film editor
ÁRON BALOGH 3D artist
ÁRON GAUDER animation film director
PANNI GYULAI animation artist
ERIKA KAPRONCZAI screenwriter
ERVIN B. NAGY, animation film director
MÁRK SELJÁN DLA 3D artist
ANDREA SZIGETVÁRI DLA composer
LEVENTE SIPOS Animation Artist

Our Main Achievements:
ANNECY 2016 Dávid Dell'edera: Balcony, Jury Special Award;
LONDON INTERNATIONAL ANIMATION FESTIVAL Mr Barczy: Hey, Deer! Children's Film Category, Audience and Jury Award;
INTERNATIONAL AWARDS Video Clip by Balázs Simon for Nils Frahm's RE;
HUNGARIAN AND INTERNATIONAL FESTIVAL SUCCESSES Sandra Pataki: WireLess, Hungarian Film Critics' Award, Hungarian Film Award, Cannes Film Festival Short Film Corner Program Participant;
KAFF 2017 Tina Russian: The 13th Princess, Best Student Movie;
KAFF 2019 Máté Horesnyi: Jacques Amok Run, Best Student Film

Head of Program:
Melinda Kiss DLA
Associate Professor

Admission requirements:
- IELTS min. 5.5
- High school diploma
- Portfolio of previous works
- CV and motivation letter

Duration of studies: 6 semesters
Mode of study: full-time
Location: Budapest, Rottenbiller campus
Language of instruction: English
Qualification: Animation Designer

At METU studying animation makes my ideas much creative and visualize everything that can be entertaining. Well, luckily with Animation, Fantasy is your friend.

Sherif Ibrahim
Egypt

Film and Media studies
BA Program

You can acquire comprehensive theoretical and practical knowledge on the areas of traditional imagery and portrayal as well as study the world of electronic imagery, motion picture and media. Our department offers a strong foundation for students to find their way in the traditional and digital visual world. Besides the classic genres of imaging, you can get to know the motion picture, multimedia and interactive segments of visual representation.

This is for you if: you are interested in the various forms of motion pictures if you have mature visual intelligence and good cooperating and communication skills.

During the course, you will get a general picture of the theoretical and practical opportunities of film making, and an insight into certain sections of the profession.

By the end of the course, you will have a secure theoretical and practical knowledge about the features of visual communication and you will be able to create films. Due to the extensive practical training, you will surely find the area which is the closest to your personality and interests.

What can you study?:
• Making short films, television scenes and documentaries • Screenwriting, directing, lighting, editing, sound-post-production work
• Motion film history, theoretical knowledge

Main topics:
Film theory, history of motion pictures, motion picture art practice, motion picture technologies (cameraman - directing and writing studies, sound technique, video postproduction), visual study analysis and practice

Course structure:
• During the motion picture art practice, you will learn the regulations of dramatic composition, editing and production.

• In the semesters of motion picture technique built on each other you will get to know the form language of filmmakers, cameraman and sound editing works.

• You will have the opportunity to make one-camera or multi-camera shootings, the acquisition of the operation of the most important post-production software, and try out various motion picture genres and roles.

Career Opportunities:
• Motion picture maker at institutes specialized in mass communication and media
• In film post-production
• As an organizer in program production in editorial offices
• Motion picture maker working for advertising and PR experts

Admission requirements:
- IELTS min. 5.5
- High school diploma
- Portfolio of previous works
- CV and motivation letter
- - 3 min. long creative short film

Partners:
ATV, Átrium Film & Theatre, MAFILM, Hungarian Film Laboratory, Hungarian National Digital Archive and Film Institute, Pesti Magyar Theatre, Schwindl Kft., Ufa Hungary, Visionteam L.O. Filmtechnical Service Ltd., Origo Film Studio, Video Assist Hungary Ltd

Our Achievements:
73rd CANNES CINÉFONDATION OFFICIAL SELECTION (AGAPÉ directed by MÁRK BELEZNAY)

BEST DIRECTOR, BEST ACTOR - Friss Hús Budapest International Short Film Festival-(AGAPÉ directed by MÁRK BELEZNAY)

GRAND PRIX – BUJTOR FILMFESTIVAL (TINNITUS- directed by Áron Haász, Arian Honti)

GOLDEN LENSES AWARD Looking China (BEYOND directed by Jenifer Zuggo)

1st PRIZE; BERLINALE Generation Kplus (AWAY – directed by Roland Ferge)

Head of Program:
Diána Groó
Film director,
Screenwriter
Associate Professor

Duration of studies: 6 semesters
Mode of study: full-time
Location: Budapest, Rottenbiller campus
Language of instruction: English
Qualification: Film and Media Specialist

While I was studying here, I could try myself as an actor, a writer, a director, a cameraman, an editor, what's more, as a sound editor. I had the opportunity to broaden my horizon and deepen my knowledge, something that will surely prove to be a real asset in my future career.

Attila Áchim
Hungary

Graphic Design
BA Program

In the age of desktop publishing (DTP), graphic design became the most innovative branch of design, with a strong presence of its intellectual products in everyday life, both in the online and offline media.

This is for you if: you are interested in the various fields of graphics, are creative, have a good visual sense and drawing skills, and are familiar with the basic computer graphics software and are interested in typography.

Specialization:
Graphic Design: Choose this specialization to acquire hands-on knowledge on the greatest scale both on the traditional platforms of graphic design and in the area of the new media.
You will be able to find your own voice on every graphic design platform through life - like tasks, which you will be able to exploit on in your design and creative work. We will prepare you to be able to communicate visually in the language of graphic design in your career.
Packaging Design: Choose this specialization if you feel it is important to dress the brands lined up on store shelves with practical and functional design objects, creative product images, unique and special packaging. Our specialization emphasizes the knowledge of innovative technologies, bio-materials, the possibility of recycling and re-use in the field of packaging culture, which is one of the most complex and most demanding areas of visual communication.

NOTE: Specializations are launched only if the sufficient number of students wish to join the specialization.

What can you study?
We build on your competences so that they can be fulfilled.
You will find your individual voice and style.
You will become committed to innovative, aesthetic, smart graphics and typography.
We will channel your creativity into a conscious flow so that you can work both independently and in a team.

Main topics:
Social science and visual communication, typography, graphic design and design history, typography practice, graphic design theory and methodology practice, graphic design studies and techniques, image theories.

Career Opportunities:
- Freelance artist as graphic designer, packaging designer, illustrator
- Art director, graphic designer in graphic studios, creative agencies
- Illustrator, image editor or DTP editor in online and print media
- Web designer, UI, UX designer

Course structure:
- The first year is about developing manual and computer skills, learning traditional procedures as well as the latest in graphic technology. You will also design illustrations, covers, artistic posters, logos pictograms, brands and packaging. We will also focus on branding and corporate identity.
- The second year will be about book and magazine design, typography tools, joint use of fonts and images.
- In the third year you will focus on interactive graphics appearing on the latest platforms of the digital age, responsive web design, mobile applications, UI and UX design.

Partners:
Petőfi Literary Museum, National Széchenyi Library, VYLYAN Vinery, A38 Ship, Museum of Fine Arts, Hungarian National Gallery, Budapest Zoo, Eurojet, The Polish Institute, Vasco Hungary Ltd., RISO Goccopro

Our Main Achievements:
OMDK 2015 Marcell Puskás: Pro Arte Gold Prize; Orsolya Kosztándi, 1st prize; Barbara Zsidek: 3rd prize;
14th ARC poster exhibition Ádám Faniszló: special prize;
7th NOVI SAD INTERNATIONAL STUDENT POSTER BIENNALE Kristóf Szabó: main prize;
A38XMET winning posers: Tiger Lillies/Mais Ahmad; sóley/Alba Jorge Cardona; 1. POSTERFEST INTERNATIONAL POSTER COMPETITION Bálint Tótok: 2nd prize, Ádám Faniszló: 3rd prize;
PACKAGING OF THE WORLD works of Zsófia Paszternák,
Krisztina Németh in the selection Krisztina Németh in the selection; 1st BUDAPEST ILLUSTRATION FESTIVAL 2020, 1st Prize in non fiction category: Réka Koszó.

Head of Program:
Andrea Brittnek,
Graphic designer,
College professor

Admission requirements:
- IELTS min. 5.5
- High school diploma
- Portfolio of previous works
- CV and motivation letter

Duration of studies: 6 semesters
Mode of study: full-time
Location: Budapest, Rózsa campus
Language of instruction: English
Qualification: Graphic Designer

I cannot really think of a friendlier place than METU. What first grabbed me in this institution was the friendliness and openness. The building itself radiates this to me. Another really important factor for me was the opportunity to create freely. On the Open Day students showed their own projects which were all absolutely unique, reflecting their own style. Through their examples I realised that this is the place where I will be able to create without boundaries.

Zsófia Máhr
Hungary

Motion Picture-Cameraman Specialization
BA Program

During the filmmaking process the most important partner of the director is the cinematographer. He has a significant role in transferring a film idea into reality successfully in an environment where technology develops day by day. The cinematographer is the person who creates a coherent visual world using his/her own talent within the framework of the opportunities provided by the script.

In our University at the cameraman specialization the development of the artistic sense is equally important as gaining the proper knowledge of the technology. In order to be able of creating a film at a high level, not only stable technical knowledge and facing new challenges is needed but also a great dedication to filmmaking. Our University emphasis on introducing all relevant elements of the filmmaking, like editing, scriptwriting and directing in order to make our students capable of working in a team later. Origo Film Studio provides an excellent professional background for the filmmaking training of the university.

This is for you if:
You are interested in film production, you have good cooperative and interpersonal skills, you possess an advanced visual sense, you would like to learn film- video- and television programme production.

What can you learn from us?
- The basics of filmmaking
- Cameraman Skills
- Post-production
- Film Theory
- The latest techniques
- The professional technical background is provided by Origo Film Studio

Course Structure
From the first year:
- History of Art
- Cameraman skills
- Basic Photography skills
- Analog and Digital Technologies
- Introduction to Dramaturgy
- Introduction to Documentary Filmmaking

From the second year:
- Studio Practice
- Directing Skills
- The role of music in film
- Film History
- Visual Analyses
- Film Editing

From the third year:
- Screenplay Writing
- Set and visual design of a film
- Television Studio Practice
- Make-up
- Introduction to VFX

Career Opportunities:
- Cameraman
- Cameraman in filmmaking and television production
- Independent artist

Our Main Achievements:
Dániel Füzes Common law „szokásjog”:
- Cyprus International Film Festival - Golden Aphrodite CYIFF „GOT TALENT”
- 6th Savaria Film Festival Short film category 3rd place
- 2019 Fresh Flesh Budapest International Short Film Festival Best Hungarian Actor

Levente Tóth
- Vilmos Zsigmond International Film Festival Best Young Cameraman: for filming the Hypnosis and the Bad Actor

Katalin Moldovai: As always (Ahogy eddig) :
- 72nd Cannes Film Festival Cinéfondation selection

Head of Program:
Prof. Dr. Ádám Rozgonyi
DLA habil
College Professor

Admission requirements:
- IELTS min. 5.5
- High school diploma
- Portfolio of previous works
- CV and motivation letter

Duration of studies: 6 semesters
Mode of study: full-time
Location: Budapest, Rottenbiller campus
Language of instruction: English
Qualification: Cinematographer

At METU on can expertise a diverse student body and the quality and passion of teachers helps you to grow in your field. “Optimism shines brighter than any challenge that looms over you.”

Nguyen Gia Khanh
Vietnam

Media Design
BA Program

Media designers are the polyhistors of the 21st century. In the age of constant technological revolution their role is not only to follow, but to shape that with artistic sensibility: to make the new digital world modest for us, from the World Wide Web, through the post-production of films to game development.

This is for you if: you are interested in digital post-production work for motion pictures and VFX, if you want to get to know UX design, light painting, game development, making virtual reality applications, media installations, music informatics, data visualization. If you are creative, have extensive visual, technical and critical sense and you are familiar with IT or feel you are ready to acquire the necessary skills.

What can you learn from us?
- The design and implementation of art works, installations, interactive applications
- Graphic design
- The acquisition of the basics of motion picture making
- Sound design
- Interaction & UX design
- 3D design
- Game design
- Making of film and visual effects, digital post-production works

Main topics:
VFX (motion picture digital post-production work), moving graphics, UX (user experience) design, video mapping (light painting), game development, making virtual reality applications, sound design, data visualization, web design, media installation

Course structure:
- The first year is about the laying the groundwork for the mindset of an artist, visual logic and composition skills while exploring your individual creative competences.
- The second year focuses on deepening your technical knowledge, getting to know tools and software, most of all in 2D and 3D design as well as interactive applications.
- The third year you can design and accomplish complex tasks, creative projects, and you can prepare for your graduate career in live situations, in cooperation with real stakeholders of the creative industry.

Career Opportunities:
- Design artist in creative industries
- Experimental designer or programme officer in areas where visual literacy, project design and interaction planning are indispensable
- Independent media artist
- In post-production motion picture studios
- At game designing companies

Professional Partners:
National Philharmonics, Umbrella Studio, VJ Centrum Budapest, MTVA, 2B Gallery

Our main achievements:
OMDK (National Arts Students' Conference) 2017 Viktória Szekér: Media art and theory, 2nd prize; Szilveszter Őry, Installation, 2nd prize;
OMDK 2015 Intermedia, Gábor Balázs: 1st prize;
INSHADOW FESTIVAL 2014 Marcell Andristyák: Best international student film award;
METU and MARIONETT projection;
MADÁCH RETRO project by Éva Kertész and Ádám Tóth, Petőfi Literary Museum;
OMDK 2013 Marcell Andristyák, Dániel Hodvogner, Ákos Kiss, Domonkos Kiss, Video art, 1st prize;
NATIONAL MUSEUM OF RADIO AND TELEVISION HISTORY – new, interactive exhibition;
TEDxYouthBudapest presentation of Lambert Tóth;
FUTUROSCOPE diploma presentation

Head of Program:
Pál Szacsva y DLA,
College Professor

Admission requirements:
- IELTS min. 5.5
- High school diploma
- Portfolio of previous works
- CV and motivation letter

Duration of studies: 6 semesters
Mode of study: full-time
Location: Budapest, Rottenbiller campus
Language of instruction: English
Qualification: Media Designer

Teachers at METU are really friendly and professional with their work and have a great knowledge. International Students from all over the world are the best part in METU.

Nguyen Chi Lan Le
Vietnam

Environmental Design
BA Program

The specialty of practical subjects is the design of internal space, furniture and architecture, which are accomplished by courses of partner areas in order to provide extensive knowledge. We aim to teach professionals who design and decorate the interior and the exterior of our built environment whether independently or as a creative associate. Emphasis is put on personal contact and consultancy.

This is for you if: if you have a strong and sensible view of your environment and have good analysing and communication skills.

Specializations:
- Environmental Design: Interior design, Object design and Architectural Concept Development.

Specializations are launched only if the sufficient number of students wish to join the specialization.

What can you study?
- Exploration of the links between mankind and environment
- International trends in built environment
- Conscious design, sustainable approach and ecological attitude
- Complex design skills through practical and conceptual methods
- Involvement in the recent technologies and materials
- Building prototypes in our in-house workshop led by experts
- Professional practices in interior design, architecture and acquiring skills at live projects

Main topics:
Conceptual development, Abstract understanding, Creative Design, Form and Material Studies, Drawing and Painting, History of Art / Design / Interiors, Environmental Design, Furniture Structure Studies, Computer-Aided Design (CAD) and 3D Modeling, Workshop Prototypes.

Structure of the Program:
First year (BA 1): Introduction in art, architecture, design and environment and the combination on those by being involved in complex university projects of creating forms, spaces, materials and structures with a clear co-relation between education and profession.

Second year (BA 2): Applying the skills of abstraction and a deep understanding of links between built and unbuilt environments to complex projects in different scales. From objects, through interiors to architecture and urban context, unrestricted either by means or dimensions.

Third year (BA 3): Developing complex conceptual projects with a complete documentation consisting of theoretical research, case studies, technical drawings and structural detailing.

Career Opportunities:
- Interior Designer / Object Designer Associate
- Independent Artist
- Project Manager for Professionals
- Architectural Creative for Professionals

Admission requirements:
- IELTS min. 5.5
- High school diploma
- Portfolio of previous works
- CV and motivation letter

Partners:
Europa Design Hungary Plc., Krüllung Ltd., Laurum Ltd., Falco Plc.

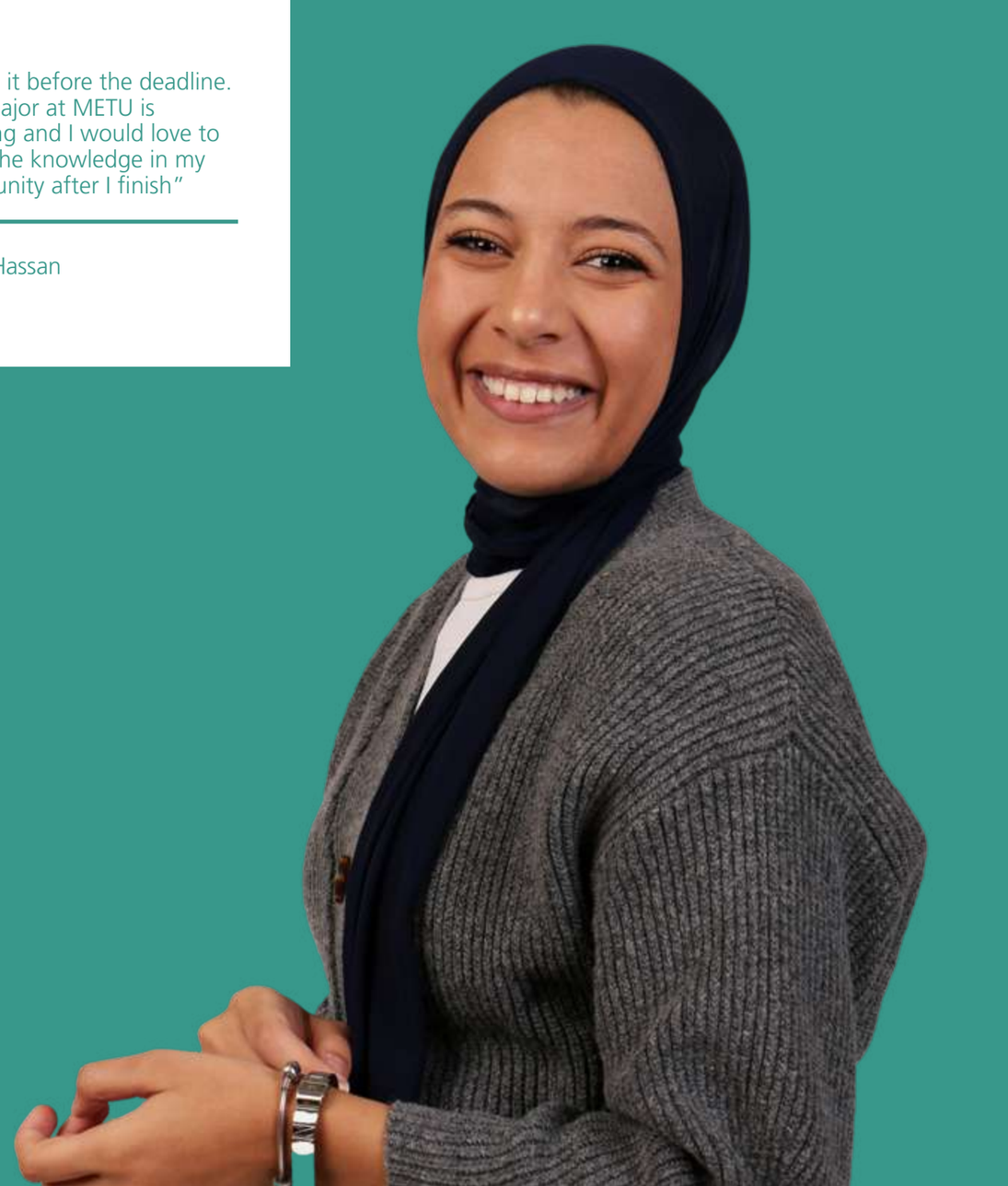
Our achievements:
2020: 4x4 Workshop Participation in China - Organized by CAFA
2016-2020: HELLO WOOD Architectural Summer Camps Participation (5 projects realized all over Hungary)
2017: OMDK – Emese Pancsa 1st prize / Diana Alchabbi 2nd prize
2015: OMDK – Petra Jankovics 1st prize
2015: Design Week BUDA-PEST – ME(e)Tdesign, TESTközel
2015: Fresh Design – International Exhibition and Workshop Participation
2015: Concread Project Concrete Workshop Participation
2014: Szövegség '39 – BET'ON Workshop Participation
2014: MEDIAWAVE Occupy Project Participation

Head of Program:
Márton Pintér,
Assistant lecturer

Duration of studies: 6 semesters
Mode of study: full-time
Location: Budapest, Rózsa campus
Language of instruction: English
Qualification: Environmental Designer

Just do it before the deadline. "The major at METU is amazing and I would love to share the knowledge in my community after I finish"

Heba Hassan
Egypt



Photography
BA Program

Photography is able to simultaneously recreate the world of facts, imagination, fiction and dreams. We encourage our students to express their ideas through the means offered by this creative outlet; we teach them how to use the visual design language of photography with analogue and digital technical tools.

This is for you if: you are interested in visual communication and wish to show others how you see the world through your lens. The ideal candidates have a mature critical sense, enjoy working in teams, and their eyes are always looking for possible subjects and pictures.

Specializations:
- Artistic Photography
- Photojournalism (documentary photography, press photo)
- Fashion Photography

Specializations are launched only if the sufficient number of students wish to join the specialization.

What can you study?
- The visual formal language of photography, its analogue and digital technical toolset
- To express your thoughts through your work
- Varied techniques and novelties in technology
- Critical approach
- Independence and teamwork
- Knowledge enabling you to join the art World in Hungary and abroad

Main topics:
Photographic design (creative, conceptual, portrayal, documentary, experimental, press and fashion), creative design, studio practice, history of photography, photographic techniques, artistic interpretation, studies in philosophy, contemporary visual communication, media studies, reportage genres

Program Structure:
- The first year focuses on the deepening of your technical skills, knowledge of tools and software, most of all studio photography, analogue techniques, through the acquisition of thinking through images.
- The second year is about exploring the artistic approach, establishing visual language and knowledge of composition, but most of all about exploring individual creative skills.
- In the third year you can design and implement complex tasks and independent projects in live situations, in cooperation with the actual actors of the creative industry and the art scene.

Career Opportunities:
- Photographer in various specialized fields of photography and visual media
- Independent artist and/or private entrepreneur
- In editorial offices
- Photojournalist
- Fashion journalist

Our achievements:
OMDK 2017 Zsófia Szabó, Photography 1st prize;
ART MARKET BUDAPEST exhibition at Art Photo Budapest, Special prize of Hasenfratz Ora Budapest for young talents;
SILVER JAVELIN AWARD 2016 Márton Merész, Sports photo category, 2nd prize;
HELLODESIGN TALENT AWARD Márton Novák, Richárd Kiss, 1st prize;
GARÁZS ROCK exhibition, Photo street festival;
HUNGARIAN PRESS PHOTO COMPETITION Tamás Kaszás: art series 1st prize; Máté Szekeres: André Kertész Award; Szergej Markoszov: Escher Károly Award

Partners:
Mai Manó House, Capa Center, Tripont Foto Video Ltd.

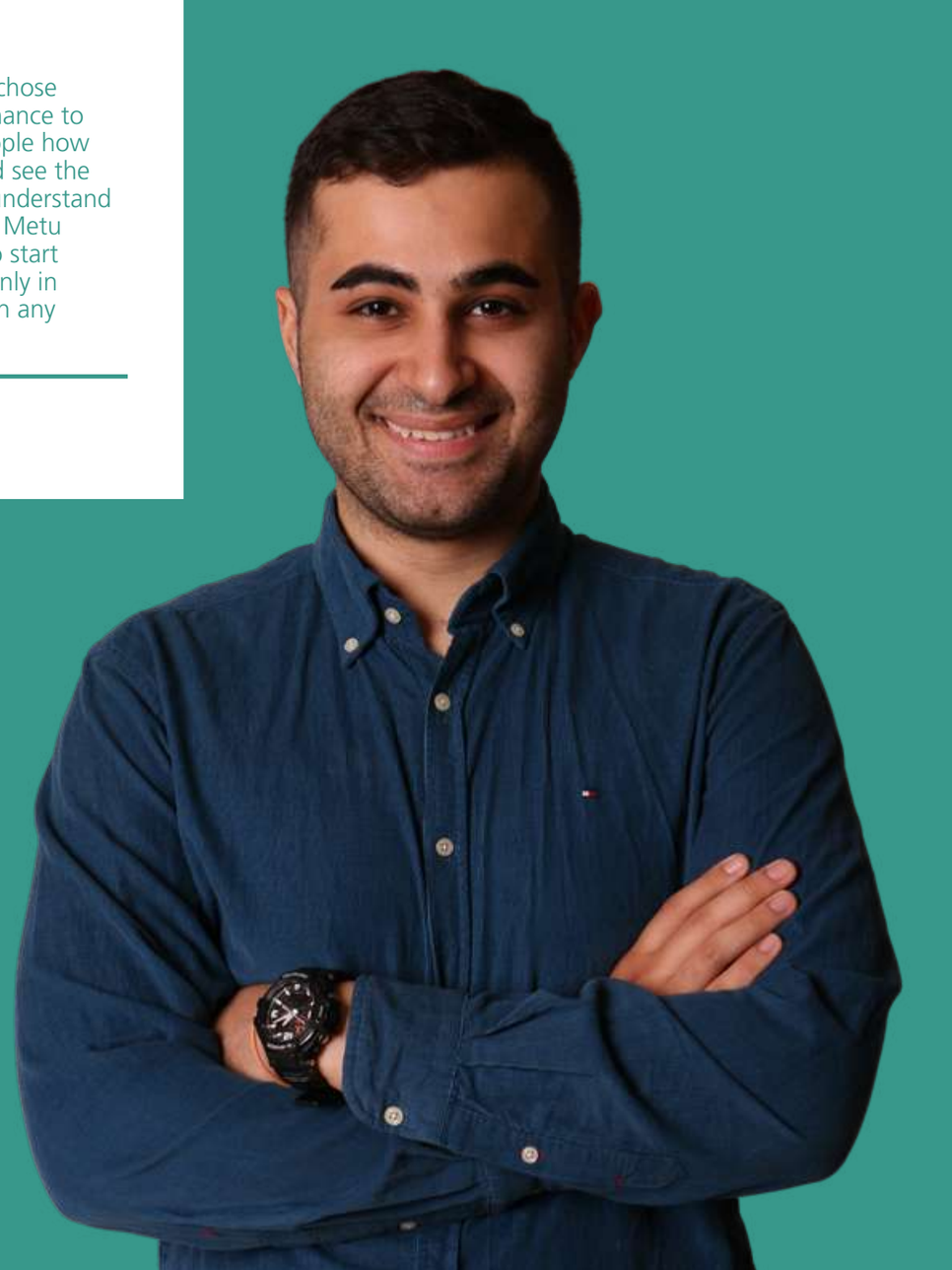
Head of Program:
Luca Gőbölyös DLA habil., College Professor, Balogh Rudolf Award- winning Photographer

Admission requirements:
- IELTS min. 5.5
- High school diploma
- Portfolio of previous works
- CV and motivation letter

Duration of studies: 6 semesters
Mode of study: full-time
Location: Budapest, Rózsa campus
Language of instruction: English
Qualification: Photographer Designer

I am so thankful I chose Metu; I had this chance to learn from big people how to photograph and see the world better and understand how to live better. Metu is the best place to start your journey not only in photography but in any artistic area.

Soroush Khaksar
Iran



Visual Representation
BA Program

You can acquire comprehensive theoretical and practical knowledge on the areas of traditional imagery and portrayal as well as study the world of electronic imagery, motion picture and media. Our department offers a strong basis for students to find their way in the traditional and digital visual world. Besides the classic genres of imaging, you can get to know the motion picture, multimedia and interactive segments of visual representation.

This is for you if: your manual skills are good, you are interested in fine arts, your way of thinking is creative and original, and you would like to develop your skills on a high level.

Specializations:

Painting, Graphic Art, Illustration - Comics
NOTE: Specializations are launched only if the minimum of 5 students wish to join the specialization

Visual Representation Specialization
Our training emphasizes on the development of manual skills, the acquisition of traditional and new technologies and practicing a creative way of thinking.

You might be interested in individual or duplication graphics, painting, installation art, video art, or you can deal with storyboards – visual scripts – used in filmmaking, comics and strip cartoons, the joint areas of fine arts and design, and the creative methods of contemporary art.

What can you study?
- basic computer graphic programs, contemporary imagery techniques and theories
- we will develop your manual skills and visualization methods
- you will be able to make not only illustrations for a novel but design the whole book
- you can create not only oil on canvas painting, but motion picture, interactive installations, and objects.
- we will provide you with deep theoretical knowledge

Main Topics:
fine arts techniques; creative visual representation studies; printmaking techniques: lino cutting, wood cutting, drypoint, etching, making lithography and silkscreen prints, Risography, visual representation and typography; painting techniques, visual representation and media art; the history and practice of visual communication; illustration design; visual culture studies; image theories; book design; book-binding, comics techniques, history of comics

Course Structure
First year:
- Traditional visual art techniques
- Materials and procedures of painting and graphics

Second year:
- 3D plastic and computer practical
- tasks – physical and virtual variations of visualization in space, installation design

Third year:
- Artistic features of motion picture besides static picture opportunities offered by artistic photo and video

Career Opportunities
- As an independent visual artist, painter or graphic designer
- Book designer, illustrator, Comics Artist
- Visual designer, concept artist or a creator of any other area of graphic design
- Leader of an arts workshop or creative
- design club, or as a museum education professional

Head of Program:
Sándor Rácmolnár DLA, Associate Professor, Munkácsy Mihály Award-winning Graphic Artist

Admission requirements:
- IELTS min. 5.5
- High school diploma
- Portfolio or previous works
- CV and motivation letter

Duration of studies: 6 semesters
Mode of study: full-time
Location: Budapest, Rózsa Campus
Language of instruction: English
Qualification: Representation Artist, Painter, Graphic artist, Illustrator, Comics Artist

At Metu we can meet people from all around the world coming from different cultures. At METU one can escape from the ordinary.

Mridul Gairola
India

Awesome CV at graduation?

At METU, it’s possible

MASTER’S

MARKETING
TOURISM MANAGEMENT
MANAGEMENT AND LEADERSHIP
COMMUNICATION AND MEDIA STUDIES
MASTER OF BUSINESS ADMINISTRATION (MBA)
ANIMATION
ART AND DESIGN MANAGEMENT
CINEMATOGRAPHY
FASHION AND TEXTILE DESIGN
GRAPHIC DESIGN
PHOTOGRAPHY
MEDIA DESIGN

Marketing
MSc Program

Marketing is an exciting and diverse world. In this master's programme we present the newest trends of the profession in order to provide a deeper understanding of marketing processes and an overview of the latest developments. In addition, you get a perspective that prepares you to adapt to the ever-changing business environment quickly and creatively, and find the most appropriate solutions in accordance with the brand and the target group.

This is for you if: you wish to broaden your horizons and go from a marketing specialist to a knowledgeable leader in the field of marketing, this program is for you. Understand the big picture of the marketing world, rather than just a small part of it. Develop the skills and knowledge to proactively attract and keep consumers.

Specialization
Integrated Marketing Communications: In this specialization you can learn about the fields of expertise that may provide useful support in your future work successes. We prepare you for all the important professional challenges from PR to online and social media marketing.

Main topics:
Marketing Theory and Marketing Management in the Digital Age, Marketing Research, Marketing Information Systems, B2C and B2B Sales, CRM Systems, Consumption Theory and Consumer Behaviour, Media Law, Advertising Law, Data Protection, Online Terms and Conditions, Logistics – Supply Chain Management, Offline and Online Service Marketing, Product and Brand Management in Practice, Intercultural Management and Marketing, Online Economy, Sales and Marketing, Marketing and Communications Controlling

Program Structure:
- After laying the theoretical foundations, we facilitate your understanding of contexts through case studies and practical examples, and enable you to think in complex systems and marketing processes.
- During the training you may get the Google Ads Fundamentals Certification, which will be a highlight in your CV.
- You will get to know software programs that helps you achieve great results in marketing and analyse big data – for example the SalesManago CRM and marketing automatization system.
- You can expand your knowledge with unique elective subjects such as Direct Marketing, Influencer Marketing, Country Branding, Copywriting and Sports Marketing.
- In addition to METU educators, you will learn from practical experts who are renowned representatives of their profession.

Career Opportunities:
- Senior professional at the commerce and marketing departments of multinational companies
- Salesperson, sales professional
- Senior professional at advertising and PR agencies, consulting companies
- Head of your own agency
- Freelancer marketing professional

"In my oppinion, the ambiance and the modernity of the university is the most fascinating at METU."
Ádám from Hungary

"As an international student, I chose to attend Budapest Metropolitan University for two main reasons: first, I wanted to combine study and travel; second, I was attracted by all the different opportunities in terms of degree opportunities and study programs. My time in Budapest has so far been a memorable experience, I've made friends from all over the world and I highly recommend this challenging and culturally diverse university."
Khalid from the USA

Head of Program:
Dr. habil. Árpád Papp-Váry PhD, Habil, Dean of the Faculty of Business, Communication and Tourism, Vice president of the Hungarian Marketing Association

Admission requirements:
- IELTS min. 6.0
- Bachelor's degree from a relevant field

Duration of studies: 4 semesters
Mode of study: full-time
Location: Budapest, Main campus
Language of instruction: English
Qualification: MSc in Marketing

Its affordable to live in Budapest, International environment at the university is amazing and the university has been welcoming since day one and helpful. "The only one from Madagascar but never felt alone" feels home here.

Kenny Johnson
Madagascar

Tourism Management
MSc Program

Budapest is one of the most exciting tourism destinations in the world and the number of international tourists, as well as students, is growing. As well as its beautiful heritage sites and Danube river views, the city is the only capital city in the world which has so many thermal baths or spas, it was nominated as City of Design by UNESCO Creative Cities Network, and the city offers a lively cultural scene and nightlife with its world-famous 'ruin bars'.

This is for you: you are interested in different cultures and destinations, as well as travelling and languages. You are a creative thinker who is interested in undertaking project-based learning and applying your theoretical knowledge to real case studies. You have some interest in leading and managing destinations, attractions or employees in the tourism, cultural, creative or hospitality sectors.

Main topics:
Economic Policy, Research Methodology, Managerial (Business) Economics, Cultural, Creative and Heritage Tourism, Marketing and Communication Management, Creative Experience Design, Tourism Legislation and Institutions, Strategic Management, Company Finance and Strategy, Tourism Destination Management, Creative Industries, Health Tourism, Wellness and Spas, Controlling Systems, Enterprise Decision Support Systems and Methods, Trends in Tourism Product Development, Heritage Management, ICT and Creative Media, Creative City Development, Sustainable Planning and Development, Event Management

Career Opportunities:
- Tour operators
- Managers of family businesses
- Tourist consultants or advisors
- Event organizers
- Tourism managers of city, rural and regional municipalities
- Managers of local, regional and national tourism
- Animators
- Managers working for health and wellness spas
- Mid- and top-level managers of hotels
- Attraction managers
- Managers in the cultural and creative sectors

"The university offers various possibilities for studying in my field of interest which are not available in other universities in Hungary. For me, the affordable tuition fee was another reason to choose this institution. I believe that the Welcome Day was a good opportunity to make new friends from every country of the world as well as to get to know the city of Bu- dapest. I will never forget that experience. Also, the lectures are very interesting, the rooms are well equipped and the professors know how to communicate with the international students and to make the syllabus totally understandable."
Kosmas from Greece

Head of Program:
Dr Melanie Smith, Associate Professor and researcher, Author of Issues in Cultural Tourism Studies (Routledge, 2016) and Health Tourism and Hospitality: Spas, Wellness and Medical Travel (Elsevier, 2013)

Admission requirements:
- IELTS min. 6.0
- Bachelor's degree from a relevant field

Duration of studies: 4 semesters
Mode of study: full-time
Location: Budapest, Main campus
Language of instruction: English
Qualification: Economist in Tourism Management

At METU you can find a diverse and international environment. Anyone who wishes to connect with different cultures and people then METU is the right place for you.

Lizzie
China

Management and Leadership
MSc Progam

To be a chief executive of any organisation is a complex challenge, let it be a small enterprise or a large one or organization in the public sector. Managing any of them requires an expert in analyzing, planning, coordinating, solving conflicts and problems, sustaining workflow. We present this approach to our students, so they can cope with all areas of business management, and turn into true leaders of enterprises, all on a professional level.

This is for you if: you are creative, a good problem-solver, aiming for innovation, and ready to face challenges. We are looking forward to the application of those who are persistent, committed, and cooperative while working in groups.

Specialization
- Management Consulting

Main Topics:
Management and Organization Theories, Managerial (Business) Economics, Decision Support Systems, Strategic Management, Innovation and Knowledge Management, Controlling Systems, Change and Crisis Management, The Structure and Operation of Counselling Agencies, Counselling Methods and Techniques, Management of Counselling Projects, Negotiating Techniques and Conflict Resolution

Career Opportunities:
- Management consultant
- Project manager
- Businessman
- Manager of own business
- Business manager

Partners:
Budapest Chamber of Commerce and Industry, MTA GB – Knowledge- and Communication Management Working Committees, Hungarian School for Organizational Sciences, National Association of Crisis and Change Managers

I initially came to Metropolitan for my undergraduate degree in Business Administration and Management. After an eventful three and a half years and a successful completion of my Bachelors, my experience here prompted me to come back and study for my Masters program in Leadership. The friendly environment, attentive yet professional teachers, top academic classes and activities on offer have made it easier to decide to continue my studies here. Metropolitan is truly any student's doorway to the continent and the World at large. The school continuously thrives to improve itself and put the student's needs first. Similarly to me, I hope many students will come and be inspired by creativity.
Tapiwa from Zimbabwe

Head of Program:
Dr. Csaba István Ilyés PhD

Admission requirements:
- IELTS min. 6.0
- Bachelor's degree from a relevant field

Duration of studies: 4 semesters
Mode of study: full-time
Location: Budapest, Main campus
Language of instruction: English
Qualification: Masters in Management and Leadership

METU has a broad exposure in studies as well as in the student exchange program. you have a chance to meet people from all around the world and broaden your thoughts and have a great experience. "Great Leaders lead to the success in many people's lives."

Zalak Reshomwala
India

Communication and Media Studies
MSc Program

For a successful professional it is an essential tool to have strong communication skills, for a successful professional in the media sciences this is fundamental. The Masters of Communication program offers theoretical knowledge with a strong focus on practical, professional skills and competences.

Complying with current social and labour market demands, the course integrates the fields of communication theory, media studies, social sciences, political science, sociology, psychology and cultural studies within the field of social sciences offering a knowledge of high standard, which can be put to a profitable and practical use in various areas.
The communication master course offers theoretical knowledge with a strong focus on practical, professional skills and competences. In order to achieve that objective:

- The educational programme of the course is strongly media-oriented which is based on a thorough grounding in social and behavioural sciences;
- Complying with current social and labour market demands, the course integrates the fields of communication theory, media studies, social sciences, political science, sociology, psychology and cultural studies within the field of social sciences offering a knowledge of high standard, which can be put to a profitable and practical use in various areas;
- The course is planned to include one optional module: International Communication.

This is for you if: you have strong communication skills in multiple languages, interested in intercultural communication and wish to understand the complexity of new media tools and digital technologies.

Main topics:
New Media Theory, Theories and Social Functions of Media, Anthropology of Communication, Visual Culture, Representation Theory, Effect Mechanisms of Interpersonal Communication, Media Representation Theory, Theories of Identity and Otherness, Media and Cultural Studies, International Political and Organizational Communication, Foreign Language Communication Techniques

Specialization:
International Communication:
We wish to provide the training of professionals who are able to perform entrepreneurial, networking and managerial tasks based on their comprehensive knowledge and skills gained in the area of mass communication and intercultural communication in addition to their excellent command of two foreign languages used for specific professional purposes.

Career Opportunities:
Graduates may find employment in a wide range of areas within the field of media and culture including mass communication, traditional and electronic media, educational and cultural institutions, publishing houses and non-profit organizations. They may pursue their future career in the distribution networks of cultural products, at convention and event organizing enterprises or local political organizations as well as other regional bodies interested in social communication.

Admission requirements:
- IELTS min. 6.0
- Bachelor's degree from a relevant field

"In 2017, I did my graduate internship at the International Office of METU, and that experience surpassed my initial expectations. One of the main reasons that made me decide to stay here is the university's international ambience, having students from literally all over the world. Besides that, I was also very enthusiastic at the idea of doing my master in such a vibrant city; there is pretty much anything a student wish could do in and around the city."
Ulvi from the Netherlands

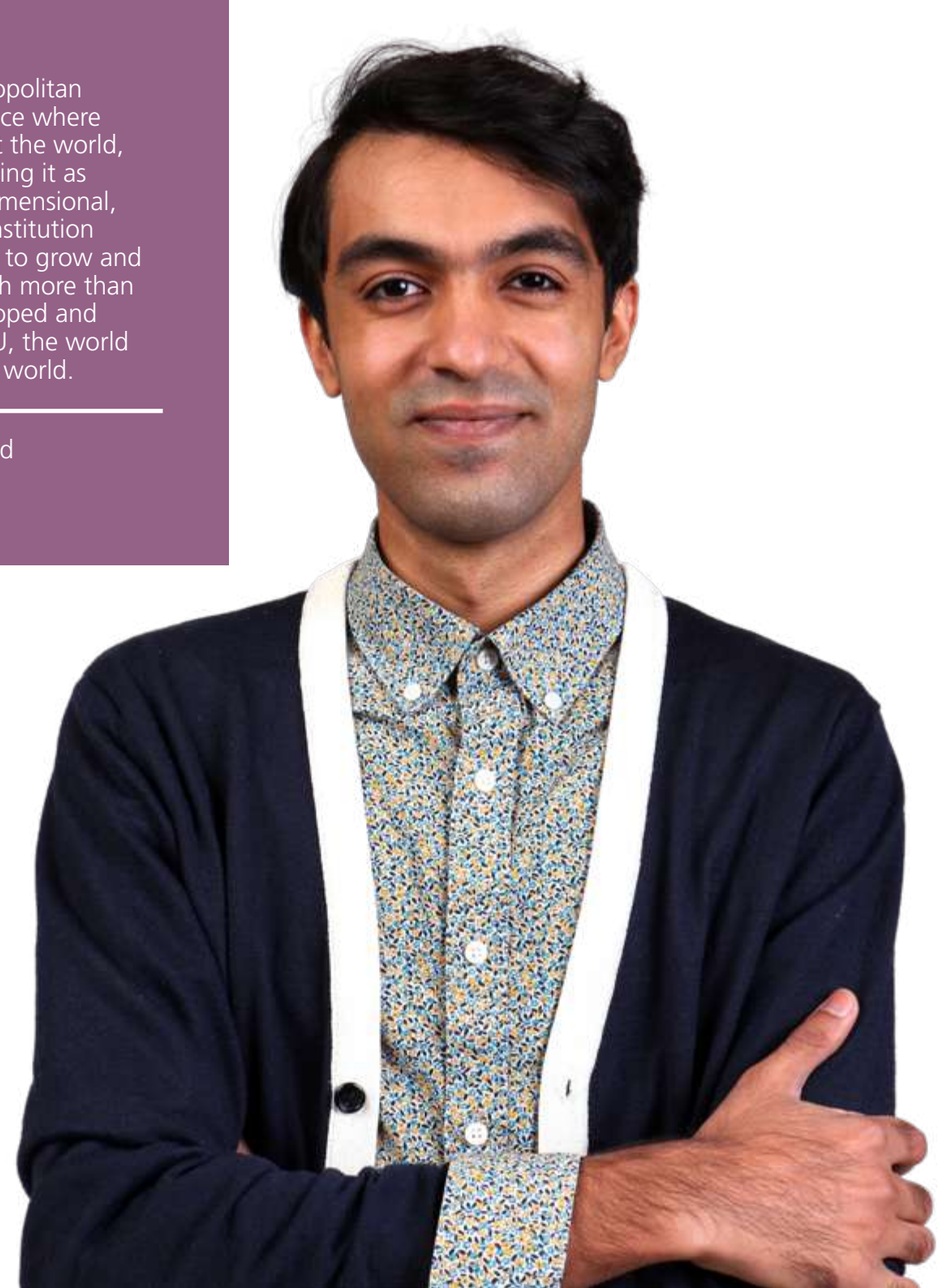
"The best part of the school has been the ability to meet students from all over the globe who have different cultures and traditions than mine. It's truly a melting pot of people from all across the world. My experience here has been great so far and I hope other students alike will be able to enjoy the beauty of learning and living in a school and city like this."
Oluwafemi from Nigeria

Head of Program:
Dr. Györgyi Rétfalvi PhD

Duration of studies: 4 semesters
Mode of study: full-time
Location: Budapest, Main campus
Language of instruction: English
Qualification: Expert in Communication

Budapest Metropolitan university, a place where you learn about the world, while experiencing it as well. A multi-dimensional, multi-cultural institution that allows one to grow and achieve so much more than one could've hoped and dreamed. METU, the world held within the world.

Zeeshan Masood
Pakistan



Master of Business Administration
MBA program

The most cutting-edge theoretical and practical knowledge and skills that encompass all sectors of business are incorporated to our MBA. In addition to the important foundational courses (Economic Policy, Research Methodology, Qualitative Methods, Business Economics, Business Law, etc.), we have included other essential skills (Modern Corporate Finance, Financial Analysis, Strategic Management, etc.) and have included a focus on leadership development. After fully understanding the fundamentals of business, students will be exposed to a diversity of experiential learning through practical examples, case studies, and hands- on projects. These allow students to master the skills necessary to become confident and successful business professionals.

This is for you: you want to acquire the knowledge and skills that can be flexibly applied in any area of business with the most up-to-date methods of knowledge transfer. You are the right candidate for our MBA programme if you intend to accelerate your career, you would like to increase your salary, or you are determined to become more successful than others.

Program Structure:
When designing the innovative curriculum for the two-year-long MBA program, we incorporated the most cutting edge theoretical and practical knowledge and skills that encompass all areas and sectors of business. In addition to the important foundational courses (e.g. Economic Policy, Research Methodology, Qualitative Methods, Business Economics, Business Law, etc.), we have included other essential skills (e.g. Modern Corporate Finance, Financial Analysis, Strategic Management, etc.) and have included a sharp focus on leadership development.

The subjects we offer have an emphasis on practical skills. After thoroughly understanding the fundamentals of business, students will be exposed to a diversity of experiential learning through practical examples, case studies, and hands-on projects. These experiences allow students to master the skills necessary to become confident and successful business professionals.
In addition to our excellent PhD instructors, subjects are taught by renowned national and international experts such as Konrad Wetzker from Germany, Dragan Ilić from Serbia, and Stanley Allen Ward from the United States.

Career Opportunities:
- Manager at companies of all sizes (SMS, multinational) and industries (manufacturing, service provision, public sector);
- Leader of one's own company
- Independent economic expert

Specializations:
- **Finance:** Students selecting the Finance Specialization will gain a deep understanding of macro- and micro-level finance. This specialization will provide students with the knowledge and skills that are essential components of the functional and strategic operation of companies. Core subjects: Corporate Finance and Financial Strategies, Taxation, International Financial Management, etc.
- **Management**: The Management Specialization offers students the opportunity to gain comprehensive and thorough management skills. Students selecting the Management Specialization will get acquainted with the typical processes and characteristics of the individual functional areas of corporations, including the methods to manage these various areas. Graduates will be able to fully comprehend and manage the work of complex organizational units and organizations. Core subjects: Business Planning, Intercultural Management and Marketing, Business and Competition Policy, Logistics – Supply Chain Management, etc.

Admission requirements:
- IELTS min. 6.0
- If you have a Bachelor's degree: 3 years' experience in a professional or managerial position.
- If you have a Master's degree: 2 years' experience in a professional or managerial position

Head of Program:
Dr. Csaba Ilyés

Duration of studies: 4 semesters
Mode of study: full-time
Location: Budapest, Main campus
Language of instruction: English
Qualification: Economist in Tourism Management

Happiness and motivation are the Key.

Jaymyn Mezey
Netherlands

Animation
MA Program

The inspirational atmosphere of the program ensures the opportunity to get absorbed in the world of animation genres, in order to find your own conceptual, visual and technical style. You will be able to improve your skills related to all the stages of animation design and production process, including storytelling, concept development, visuals, animation techniques and sound design. Both autonomous and applied approaches are supported, so you will be free to choose your future role in the creative industry.

This is for you: If you are ready to face exciting, complex challenges in the field of animation and to focus on animated short film directing and advanced creative animation designing processes. Don't back off if you are less-experienced in animation, because lack of practice can be compensated by strong motivation and experience in other visual art fields.

Main topics:
Creative concepts, visual communication, dramaturgy, animation film grammar, theories of animation, computer skills, sound design.

Current academic staff members includes:
BRIGITTA BACSKAI film editor
ÁRON BALOGH 3D artist
ÁRON GAUDER animation film director
PANNI GYULAI animation artist
ERIKA KAPRONCZAI screenwriter
RÓBERT KÁDÁR, animation artist
ERVIN B. NAGY, animation film director
SZANDRA PATAKI, animation artist
MÁRK SELJÁN DLA 3D artist
ANDREA SZIGETVÁRI DLA composer

Course Structure:
First year:
1. You will face complex animation design tasks, such as literary adaptations, applied works or experimental movies.
2. You will develop your storytelling, animation and sound design skills.
3. You will improve your 2D and 3D computer animation skills.
4. You will refine your graphic style through creative visual studies.
5. You will get familiar with the current trends of animation art and its place related to other visual fields.

Second year:
1. You will start to develop your graduation movie.
2. You will experiment with graphic and visual communication styles .
3. You will develop your own animation production workflow.

Career Opportunities:
- You will be able to work as a standalone animation designer or as a leader of a creative team
- You will be able to be a member of a creative agency
- You will be able to organize and lead complex animation related projects
- You will be able to emerge as an autonomous animation artist

Professional partners:
- Cinemon Studio, Hungarian Film Laboratory, Umbrella Studio, ODD Studio, KGB Animation
- Studio, Hungarian Cartoons Production, Alexandre Trauner International Film, Festival, Anilogue
- International Animation Film Festival, KAFF Film Festival, S.A.I.N.T. Audio Studio, Puppetworks Studio, BABtér Creative Studio

Our main Achievments:
I Have Problems directed by Zsuzsanna Debreczeni in WTF2019 program at Annecy Animation Film Festival, and official selection at Animafest Zagreb 2019, Etudia&Anima Krakow 2019, TIAF Taiwan 2019, Animasyros 2019 Greece, Primanima 2018
Second Hand directed by Noémi Barkóczi in official selection at KAFF 2017, Primanima 2017, Sarajevo Film Festival 2017, Short Story Film Festival USA 2017, FESA Belgrad 2017, CineFest 2017, Huniwood Berlin 2017, TAF Thessaloniki Festival 2017, Easter Neighbours Festival Hague, and panorama program at MECAL Barcelona 2017
Betti directed by Zsuzsanna Ács in official selection at Animarte Rio de Janeiro 2019, Equinoxio Columbia 2019, Primanima Hungary 2019
Mama Hotel directed by Tina Orosz in official selection at KAFF 2019, Primanima 2019

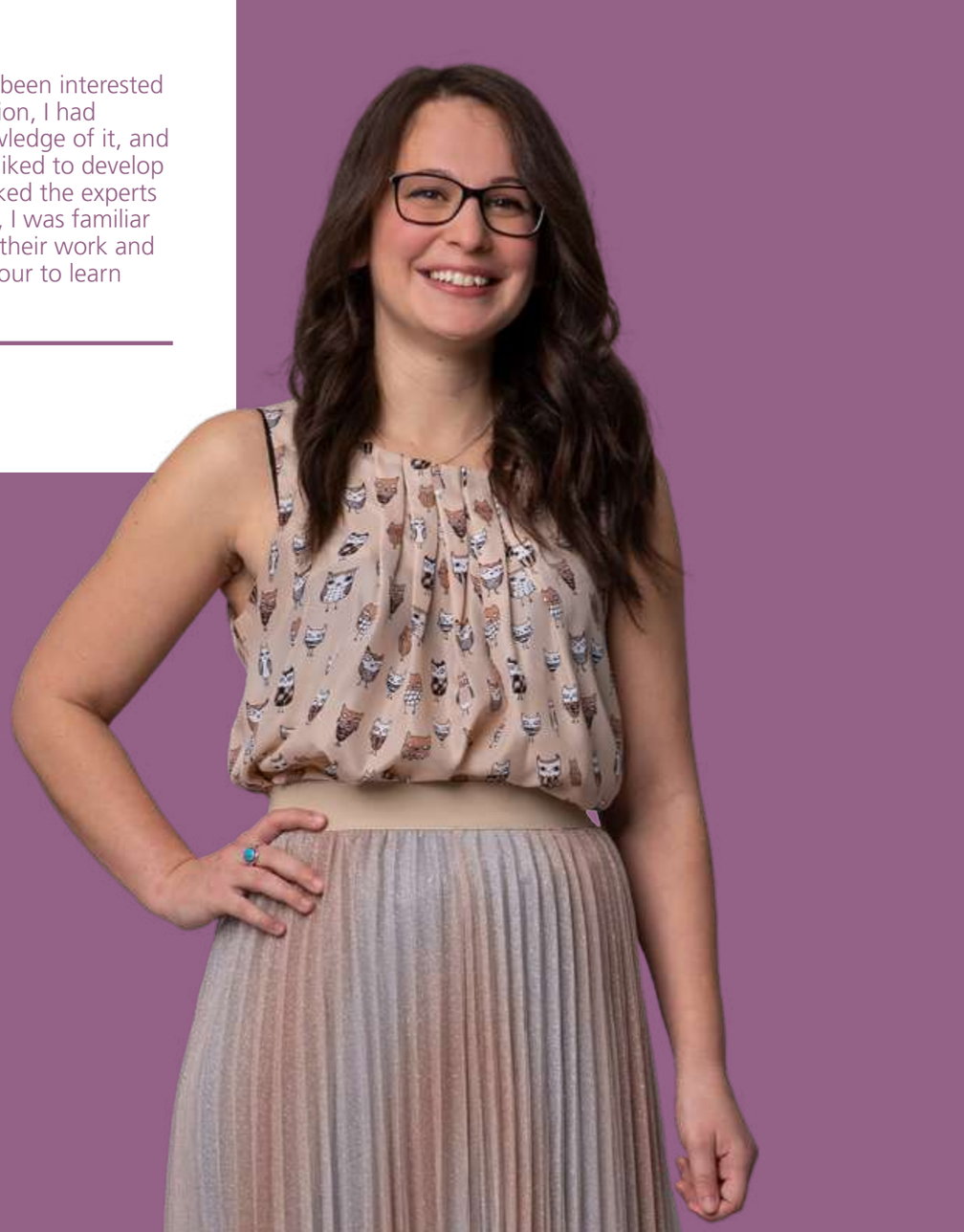
Head of Program:
Melinda Kiss DLA
Associate Professor,
Animation Designer

Admission requirements:
- IELTS min. 6.0
- Bachelor's degree from a relevant field
- Portfolio of previous works
- CV and motivation letter

Duration of studies: 4 semesters
Mode of study: full-time
Location: Budapest, Rottenbiller campus
Language of instruction: English
Qualification: Animation Designer

I have always been interested in the profession, I had previous knowledge of it, and I would have liked to develop that. I really liked the experts teaching here, I was familiar with some of their work and it was an honour to learn from them.

Éva Adorján
Hungary



Art and Design Management
MA Program

Design in a broader sense – meaning all creative solutions as a whole- is indispensable in today's global economics. The development & management of product structure and national and international relations of for-profit and non-profit actors of the art sector require professionals who are familiar with contemporary design, art scenes and trends.

This is for you: If you would like to be a cultural manager, if you are independent if you have entrepreneurship affinity, and good organizational skills and if you have a good style both in writing and speaking. We expect both graduates from art and design programs and design and art theory students. Also, we would love you in our program if you are coming from the field of economics or technology, but interested in the management of businesses in the field of culture.

Main topics:
Contemporary art theory and history, contemporary design, creative industry, creative thinking, critical culture education, curation, other arts (dance, theatre, music, puppet etc.).

Specializations:
- Curatory
- Fashion management

NOTE: Specializations are launched only if the minimum number of students required apply

Career Opportunities:
- Manager, curator or art expert in art and design galleries, museums, cultural institutes
- PR and art advisor of companies
- Project manager
- Event or festival organizer

Structure of the Program:
First year:
1. Foundation subjects- mostly in theory
2. Contemporary art and design scene, institutional system
3. Insight in various projects (expos, festivals, design studios)
4. Development of writing and presentation skills
5. Institution-specific skills e.g. exhibition, film festival theatre management

Second year:
1. Economic knowledge and management skills

Our Achievements:
- IN | SIDE | OUT a STYLEWALKER NIGHTON; „CAN'T TOUCH THIS!" in Bálna; OFF BIENNALE 2017
- IN | SIDE | OUT a STYLEWALKER NIGHTON; „CAN'T TOUCH THIS!" in Bálna; OFF BIENNALE 2017

Alumni:
MANYI ESZTER RÉCSEY Manager, Vajda Lajos Studio;
KÁTALIN KITTY HORVÁTH curator assistant, Kassák Museum Expo on Housing Exclusion;
TÍMEA VADINSZKY Associate, Budapesti Spring Festival;
BERNADETT IMOLA KÁLDI Event Manager assistant, Budapest Operetta Theatre

Admission requirements:
- IELTS min. 6.0
- Bachelor's degree from a relevant field
- Portfolio of previous works
- CV and motivation letter

"During my internship at Metropolitan I decided to apply for a Design and Art Management MA, to become someone who can function as a bridge between the market and the artist. I consider the work of those very important who support artists and designers with their professional knowledge."
BERNADETT KÁLDI, graduate student

"To create pieces of art, to humanize our material world... is merely a noble task. It is even harder to create the circumstances that will allow artists to get their work and values publicized – from the workshops and studios to the people. This is a profession that needs creativity and wit, meanwhile, its significance is getting more and more important."
JÓZSEF VADAS CSc, PhD, Habil.

Head of Program:
Dr. Zsuzsanna Pörczi, Phd

Duration of studies: 4 semesters
Mode of study: full-time
Location: Budapest
Language of instruction: English
Qualification: Art and Design Manager

The way I see it the curriculum provides practical and viable knowledge. In the Art and Design Management MA even the impossible could happen. The Art Open workshop was the project closest to my heart, I'm really looking forward to it again.

Ramóna Benkő
Hungary

Cinematography
MA Program

Our aim is to train such motion picture professionals who can understand the world around them from a visual perspective thanks to their visual imagination, sense of composition and individual approach. They can express themselves and paraphrase the world in the language of images by mastering visual representation styles, the visual culture, the connected arts and the theoretical and practical methods of film making; at the same time they create their own artistic path and also they can create the visual images dreamt by the director while cooperating with the other professionals in a creative way.

The education is based mainly on practical lessons, and the location is the Origo Film Studio, which meets all the latest technical requirements.

What can you study at METU?
- you can learn lighting technics, the use of shot sizes, eye lines, shot angles, and shotlists
- you gain experience in camera movements, one-takers and special takes
- you will learn the use of technical tools needed for cinematographer's work
- you will learn about lenses, the most important types of cameras and the devices used for lighting and for camera movements (grip)

The structure of the education:
First year:
- Mastering cinematography, putting the main emphasis on lighting
- Editing
- Basics of sound design
- Cameraman practice in studio

Second year:
- Film history and image analysis
- Dramaturgy
- Practice of directing
- Mastering Visual effects
- Make-up in films
- Post-production and VFX (visual effects) knowledge

Job opportunities:
- as a leading cameraman in film and commercial productions, in Hungarian and international productions
- a cameraman of videoclips, documentary films, TV series and feature films

Main topics:
Film history, and image analysis, Dramaturgy, Cinematography and Directing, Music, Editing, Sets and Visual effects, VFX, Post-production

Success:
Gábor Szilágyi METU's Cinematographer MA graduate shot his first feature film in 2020.

"The cinematographer's work has a great number of components. Being able to make a long-term career is a question of encounters, luck and last but not least talent, eligibility and persistence. It is important that you always find some challenge in the upcoming assignment let it be lighting, a new form of storytelling or a method of moving the cameras in a groundbreaking new way."
SÁNDOR CSUKÁS

Head of Program:
Prof. Dr. Ádám Rozgonyi
DLA habil
College Professor

Admission requirements:
- IELTS min. 6.0
- Bachelor's degree from a relevant field
- Portfolio of previous works
- CV and motivation letter

Duration of studies: 4 semesters
Mode of study: full-time
Location: Budapest
Language of instruction: English
Qualification: Cinematographer artist

In the cameraman major you should, and you can make mistakes. This is a real incubator where you can do experiments, and thanks to our teachers the dedicated and devoted students can learn new things fast and can develop through this process. There is comprehensive education, covering every aspect of film making and helping you find the most attractive aspect of the profession, whether it is editing, writing, directing or shooting, the list is long.

Zsófia Géczi
Hungary

Fashion and Textile Design
MA Program

The task of the Fashion and Textile Department is to train designers who are capable of solving high-level design and creative processes in the fields of textile culture based on their education and creativity. Through their work, they contribute to the development of general object culture and to the enrichment of the Hungarian artistic life. Their works also have an impact on the international design market.
Students are able to synthesize and apply these in addition to the knowledge of traditional, craft and modern computer technology. Their critical sensation and analytical ability make them able to navigate any area of design thinking.

Structure of the Program:

First year

1. experimental fashion and textile design through fine art
2. playing with the creativity
3. different textile and pattern making experimentation
4. traditional and experimental textile design
5. fashion jewellry design
6. fashion accessory design
7. problem-solving design process
8. individual fashion capsule collection design

Second year

1. fashion and textile collection concept process development
2. professional project situation
3. interdisciplinary design thinking through different projects
4. diploma project

What can you study with us?

- design thinking
- high-level presentation and debate skills
- skill of interdisciplinary approach
- problem solving
- different techniques of textile making
- different way of pattern making
- current trend of design
- negotiation with customers

Career Opportunities:

- You will be able to work as a textile or fashion designer
- You will be able to solve design problems of different fields of textile and fashion design
- You will be able to work as a member of the creative crew of the design development department of a company
- You will be able to be a member of a creative agency
- You will be able to organize and lead different design activities

Our Achievements:

HEIMTEXTIL 2017 Zsófia Beliczay: Young Creations Award Upcycling;
A'DESIGN AWARD Zsófia Beliczay silver, Zsófia Zámori bronze medal;
OMDK 2017 Eszter Gondos: Design 1st prize;
2015: Viktória Zachar Craft 2nd prize;
2019 Dorina Varnyú Craft, 1st prize; Luca Fülöp Design,
3rd prize HUNGARIAN PRODUCT DESIGN AWARDS 2016 Bettina Wolf, shared special prize;
MARIE CLAIRE FASHION DAYS; FASHION LIVE! 2017 fashion show;
VOGUE ITALIA Vogue Talents Barbara Hornok;
BCEFW 2018 Young Talents: Renáta Horváth, Anita Virág, Lili Hatházi, Emese Kocsis
BCEFW 2020 Young Talents: Noémi Bráz and Stefánia Schrődl

Head of Program:
Kriszta Remete DLA habil
Associate Professor, costume and fashion designer

Admission requirements:

- IELTS min. 6.0
- Bachelor's degree from a relevant field
- Portfolio of previous works
- CV and motivation letter

Duration of studies: 4 semesters
Mode of study: full-time
Location: Budapest, Rózsa campus
Language of instruction: English
Qualification: Fashion and textile designer

When I first visited the university, my priority was to assess how I felt, whether I could imagine myself spending most of my time here. Then I focused on the relationship between professors and students, the way they cooperate, how they treat each other, and I had the impression that they had such a partnership in this building that would definitely help me develop. The upcoming most important factor was the technical equipment that fully met my expectations.

Dóra Mya Kovács
Hungary

Graphic Design
MA Program

During our course, you can become a graphic design artist who is able to respond to actual situations and present creative and artistic solutions, and who is able to create and implement high quality work on every job platform.

This is for you if: you are sympathetic and creative, a good team worker and have a critical attitude. No matter you graduated in another field, you can change careers and choose our training.

What can you study?
- Designing logo, pictogram, corporate identity, packaging, book, poster and web design
- Brand design
- infographics and infodesign

Course Structure:
- The first semester focuses on typography, book design, illustration, infographics, packaging design.
- The second semester involves your specialization. You can develop your knowledge focused on the selected area.
- The third semester includes artistic graphic design, print-media graphic design, identity graphic design, media graphic design.
- The fourth semester your teachers help you in the implementation of a complex visual message realized as the result of a research process.

Main Topics:
Design studio practice, Creative graphic design exercises, Experimental design, Data visualization, Brand building, Product design, Complex design, Print media, Web design

Specialization:
Graphic Design
Graphic Art

Career Opportunities:
- Independent artist in graphic design, illustration or graphic art
- In graphic studios, creative agencies as Art Director or Graphic Designer
- Work in the online and print media as an illustrator, image editor, artistic head, DTP editor or web designer

Partners:
Petőfi Literary Museum, National Szechenyi Library, VYLYAN Vinery, A38 Ship, Museum of Fine Arts, Hungarian National Gallery, Budapest Zoo, Eurojet, The Polish Institute, Vasco Hungary Ltd., RISO Goccopro

Alumni:
- MARCELL PUSKÁS numerous individual exhibitions, Red Dot Prize
- ZSÓFIA SZTRANYÁK design of the Hungarian exhibitors, Book Art Festival Leipzig 2017
- KRISZTINA GYETKÓ Budapest ZOO celebrates 150th year anniversary – design of the billboards and invitation cards
- KATALIN CSENGERI graphic artist, IKEA

Our Achievements:
OMDK 2017 Marcell Puskás: 2nd prize, Laura Sásdi: 1st prize, Dániel Szakos: 1st prize
POLISH SIGNS, Polish Masters workshop and, exhibition
ENTER, Exhibition Palace Budapest
BRANDPACK, Galamb Street Gallery
POLISH FILM SPRING 2017, poster exhibition, Művész Cinema
9TH INTERNATIONAL STUDENT POSTER BIENNALE Skopje, Réka Némedi Varga: main prize
METU ART DIPLOMA PRIZE Orsolya Kosztándi, Luca Kálmán; Laura Sásdi received a surcharge of Móra Ferenc Publishing at the Golden Vackor children book illustration competition in 2017;
SEIGN WEEK 2017, STARTING POINT Exhibition, METU
ARTHUNGRY 2020 Competition, Fanni Sípos I. Prize, Regina Vitányi II. Prize;
Graduationprojects Competition 2020, Enikő Horák II. prize.

Head of Program:
Andrea Brittnek,
Graphic designer,
College professor

Admission requirements:
- IELTS min. 6.0
- Bachelor's degree from a relevant field
- Portfolio of previous works
- CV and motivation letter

Duration of studies: 4 semesters
Mode of study: full-time
Location: Budapest, Rózsa campus
Language of instruction: English
Qualification: Graphic Design Artist

They say, "Be your own kind of masterpiece", through Metu I have found my masterpiece. I have found the artist within me. I have found the better version of myself. I'm glad to be a part of Metu.

Aswin
India

Photography
MA Program

If you would like to deepen your knowledge, if photography means more than just a representation of reality as it is a medium for transferring ideas and defining themes. If you would like to shape your visual environment, show the direction, your own ideas and opinion, have an influence on the outside world and the visual culture of the society as an autonomous artist.

The aim of the course is to master the practice of thinking in a photography sense and to create such a creative environment in which the students receive appropriate feedback on their work. Another aim is to help the students create their own style, creative philosophy, visual world, and visual language through the development of creative photography project plans; and also, to prepare the path leading to the birth of more complex, high quality, independent pieces of art, created in the future.

Visual communication is one of the cornerstones of information societies, including photography, the latter has become an influential cultural factor and significant foundation of related visual fields. After centuries of verbal communication, it has emphasized the visual and created the inevitable balance between the written and visual world.

- You will be able to manage the different photographic genres and media surfaces not only as a visual problem, but you will also learn how to think in a communication and information structure.
- You will learn the latest digital technology used in professional photography, and also a wide range of traditional small-format cameras, and the medium-format cameras applied in specialist fields as well as large format photography.
- We offer an opportunity for continuous development, independent and teamwork as well.
- You will receive such knowledge that helps you join the art world in Hungary and abroad.

In the first year the focus is on the followings:
- As you have mastered the technical skills, the focus is shifted on the independent selection of themes.
- We try to find connections, inspire you to think in the system of mediums, and treat photography as an instrument for expression.

In the second year:
- Through integrated research and design tasks, you are prepared for your future tasks.
- We strengthen your work relying on your independent selection of theme and the relevant knowledge on the media.

Beside the applied and autonomous fields of photography, we focus on the design work relying on visual concept and the possibilities lying in this.

AFTER GRADUATION
you can find employment in the following fields:
- A position of photographer in the different specialist fields of photography and visual media.
- As an independent artist and/or as a freelancer (running your own business).

Admission requirements:
- IELTS min. 6.0
- Bachelor's degree from a relevant field
- Portfolio of previous works
- CV and motivation letter

"We are living under the dictatorship of visual images. The technical image creation is getting cheaper and cheaper, and the equipment is available for anybody. In every single second, millions of images are captured all over the world. This massive amount has totally altered the use of pictures and our relationship to that, but at the same time it proves the inexhaustible power of communicating with pictures. In order to be able to live with this power consciously, we have to find the form and device of taking pictures that is the most appropriate and efficient for us. This is our job here."
GÁBOR GERHES, artist, holding the Munkácsy Mihály award

Head of Program:
Luca Gőbölyös DLA habil., College Professor, Balogh Rudolf Award- winning Photographer

Duration of studies: 4 semesters
Mode of study: full-time
Location: Budapest, Rózsa campus
Language of instruction: English
Qualification: Photographer designer

For me it was crucial to come to a place where I can really learn and develop not only in my profession but also in other fields of life. Therefore, I still love those lectures which are not closely connected to photography itself fill an important role by broadening the horizon and make you think in connection with yourself and the world.

Maya Ficzere
Hungary

Media Design
MA Program

This is for you if you have already acquired your basic skills and knowledge in media design and want to deepen them in the fields of motion graphics, UX design, 3D modelling, game development, VFX, video mapping, virtual reality applications, building of new media installations, sound design, data visualization, web design and you have good technical skills, visual culture and critical attitude

Our most important endeavours are experimentation and innovation. We don't only provide intense knowledge in one single specialization but we offer training and foster research and creation in almost every field where technical image is involved. Completing the program gives you the ability to work as an individual designer or as a member of a creative team in the fields of communications, entertainment and advertisement industry, media research, exhibition insdustry, scientific and educational institutions and in the new media arts production.

What can you learn from us?
- Design and implementation of art
- works, installations, interactive applications on an advanced level
- Motion picture making on a high professional level
- Sound design
- Interaction & UX design
- 3D design
- Game development
- Advanced level of VFX and other digital post-production work

Course structure
- The first year is about gaining experience in project development, enriching the creative toolkit, deepening of skills and knowledge of process engineering for the achievment of interactive, audiovisual art and design productions.
- The second year focuses on specialization in different areas of media design, such as 3D modelling and simulation, game and advertisement design, promotion and communication design for event industry and administrative services.

Main subjects:
- 3D Modelling and simulation
- interaction design
- VFX
- motion graphics
- UX design
- game development
- sound design
- extended media installation
-
- Career opportunities:
- 3D modelling artist
- VFX artrist
- Compositing artist
- Game developing artist
- Experimental designer
- New media artist

Current academic stuff members includes:
Loránd Szécsényi-Nagy , media artist
Zoltán Kovács 3D artist
Bence Pápai, game designer
Gusztáv Nikázy, web designer
István Vajda, VFX designer
Szabolcs Kerestes, composer
Maxim Biljarszki, media artist

Professional Partners:
- Healium Decoration Budapest
- VJ-Centrum Budapest
- Umbrella Studio
- 2B Galéria
- 3 Holló Galéria

Head of Program:
Pál Szacsva y DLA,
College Professor

Admission requirements:
- IELTS min. 6.0
- Bachelor's degree from a relevant field
- Portfolio of previous works
- CV and motivation letter

Duration of studies: 4 semesters
Mode of study: full-time
Location: Budapest, Rottenbiller campus
Language of instruction: English
Qualification: Media designer

The professors at METU are rather mentors who trust our intuitions and let us depend on that. If they show a way it does not lead to theirs rather to personalised directions, suiting the student. And there are also several opportunities to stand out from the crowd.

Gabcsú Balogh
Hungary

Preparatory Programs

Professional Foundation Semester for Business Programs

A new preparatory program is offered for students who need to further improve their skills and knowledge in the fields of business, economics, mathematics and such in order to start a BSc degree. The program will include subjects that prepare students for the challenges of a BSc degree course in the business field.

Intensive English Language Preparatory Program

We offer English Language Courses for those students whose command of English is not good enough to be enrolled in our Bachelor or Master programs. We offer 2-semester (600 hours) and 1-semester (300 hours) programs.

Pre-Master's Program

This program takes one semester and it is for students who need to improve their academic skills required for successful postgraduate studies in the field of Communication or Business. Usually, the Pre-Master Program is required if you would like to study Business or Communication on the Master's level, but your Bachelor's degree was from a different field.

1. Choose from our Preparatory, Bachelor or Master programs the one that suits you best.
2. Collect your application documents in accordance with our checklists, which can be found on our website.
3. Go to apply.metropolitan.hu, fill the form and submit your application.
4. Transfer the application fee of €150 into the bank account of METU.
5. Wait for our confirmation and take the online interview.
6. Based on the interview,the Admissions Committee makes a decision and issues a Conditional Acceptance Letter.
7. Transfer the tuition feefor the first two semesters. After this, your Final Admission Letter will be issued.
8. To complete your application, ask our colleagues about the health insurance, visa assistance and accomodations.

HOW TO APPLY TO METU

Application details

Requirements

BA AND BSC PROGRAMS	BA ART PROGRAMS	MA AND MSC PROGRAMS	MA ART PROGRAMS
• Completed secondary school studies • Intermediate command of English (e.g.: IELTS min 5.5) • High school Math grade above 60%	• Completed secondary school studies • Intermediate command of English (e.g.: IELTS min 5.5) • Portfolio of previous works, CV, motivation letter	• Bachelor's degree or above in any related field • Upper - intermediate command of English (e.g.: IELTS min 6.0)	• Bachelor's degree or above in any related field • Upper - intermediate command of English (e.g.: IELTS min 6.0) • Portfolio of previous works, CV, motivation letter
Please note that the final Admission decision will be made based on your application documents and performance on the online interview. Additionally, Business and International Relations applicants will also have to prove their Math skills, while in case of Art & Design applicants, our professors will have the final say based on your portfolio, CV and motivation letter.			

Deadlines

PERIOD	ORIGIN	SEPTEMBER INTAKE	FEBRUARY INTAKE
Early Bird (10% off)	EU	30th June	15th November
	non-EU	30th May	15th October
Final	EU	1st August	15th January
	non-EU	30th June	30th November

Additional fees

	REFUNDABLE	OBLIGATORY	PRICE
Application fee	✗	☑	150 EUR
Health Insurance	☑	☑	150 EUR
Visa assistance fee	✗	✗	100 EUR

Application deadlines

SEPTEMBER INTAKE		
Early Bird	EU	30th June
	non-EU	30th May
Final	EU	1st August
	non-EU	30th June

FEBURARY INTAKE		
Early Bird	EU	15th November
	non-EU	15th October
Final	EU	15th January
	non-EU	30th November

In case you apply before the Early Bird deadline, you'll receive 10% discount from the first year's tuition fee.

What does the UNIVERSITY OF CREATIVE INDUSTRIES mean?

The University of Creative Industries teaches for life. We educate motivated, cooperative, and resourceful creators who will be able to fulfil their potential in every aspect of life.

Your university years are about how to lay the foundations of your future, and we are fully aware of this. Have you ever thought that learning can be fun? That is what we believe in!

At METU we help you gain such practical knowledge that is built from real, lifelike challenges and provides a real competitive advantage at the start of your career.

The international, cooperative environment of the University of Creative Industries supports you in realizing your strengths and fulfilling your potential.

Creator, not merely a student
With the help of the MyBrand education concept we put the emphasis on practical lessons and projects. Common reflection and lots of teamwork await you.

In the classes and trainings, you can develop your skills along with professional knowledge: for example you will learn how to give effective presentations, how to argue, negotiate, you can try yourself in situations simulating different jobs.

The focus is on the knowledge gained together with your professors and fellow students, your skill development, and finding your own way.

Mentor, not merely a professor
You can develop with the support of experienced, professional, and successful experts of their field.

Our educators hand on the latest professional knowledge and their practical experience and they help you master useful practise.

You can learn in classes having a great atmosphere, in an inspiring and motivating environment.

Experienced-based learning
We focus on your unique development history and prepare you for the expectations of the labour market in an inspiring, supportive environment, no matter whether you will work for a multinational company, a small enterprise, an agency or if you work as an entrepreneur or a freelancer.

Exciting educational methods await you: situational practices, project work, debates, case studies and many more, similarly exciting techniques.

Modern educational environment and infrastructure, digital learning materials, e-notes, inspiring project rooms, professionally equipped workshops and chill-out community areas

Over 1000 international students from 95 countries have chosen METU. WILL YOU JOIN THEM?

CONTACT DETAILS

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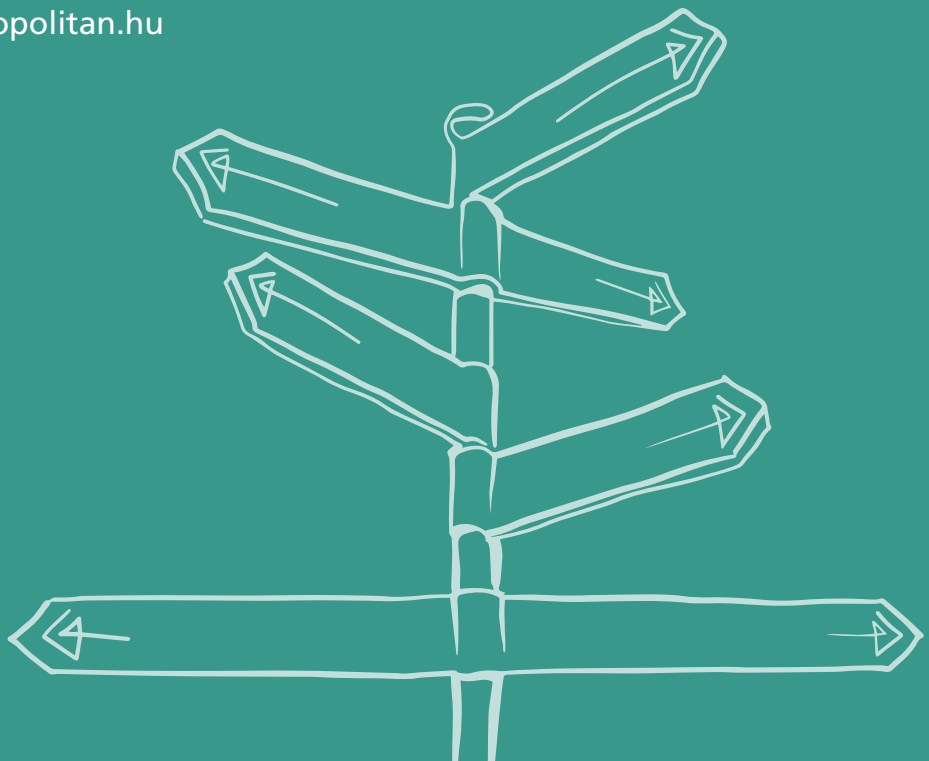
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