



BUDAPEST
METROPOLITAN
UNIVERSITY

Inspired by creativity

INTERNATIONAL STUDY GUIDE/2020

Affordable EU degree in a high-class city?

At METU, it's possible

IMPRESSUM

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Dear Prospective Students,

I welcome you on behalf of the community of Budapest Metropolitan University (METU). You are about to make a very important decision in your life. Your higher education institution will greatly influence your further career, social and professional relationships. We know this, that is why we created an education method, where studying is enjoyable and you can leave the university well-prepared for the job market. [Let me explain you why education at METU is so unique.](#)

Modern, successful universities have already discovered that in the fast-changing job market the most important thing is to prepare students for any challenges with a portfolio-based education method.

In Hungary we were the first ones to introduce our unique myBrand method, which helps our students be successful on the job market.

What are the advantages of the myBRAND education method?

Studying is fun: instead of frontal education, you will participate in a lot of teamwork and projects, you will learn the most up-to-day digital and presentation skills in a modern environment.

Practice in real life: you will learn the theoretical knowledge and will be able to apply that straight in real-life examples.

You can start your career as a fresh graduate with experience: you will have a portfolio prepared by the end of your studies, introducing all your projects and professional skills. This portfolio will be an invaluable help on your first job interviews.

Why is METU a great choice?

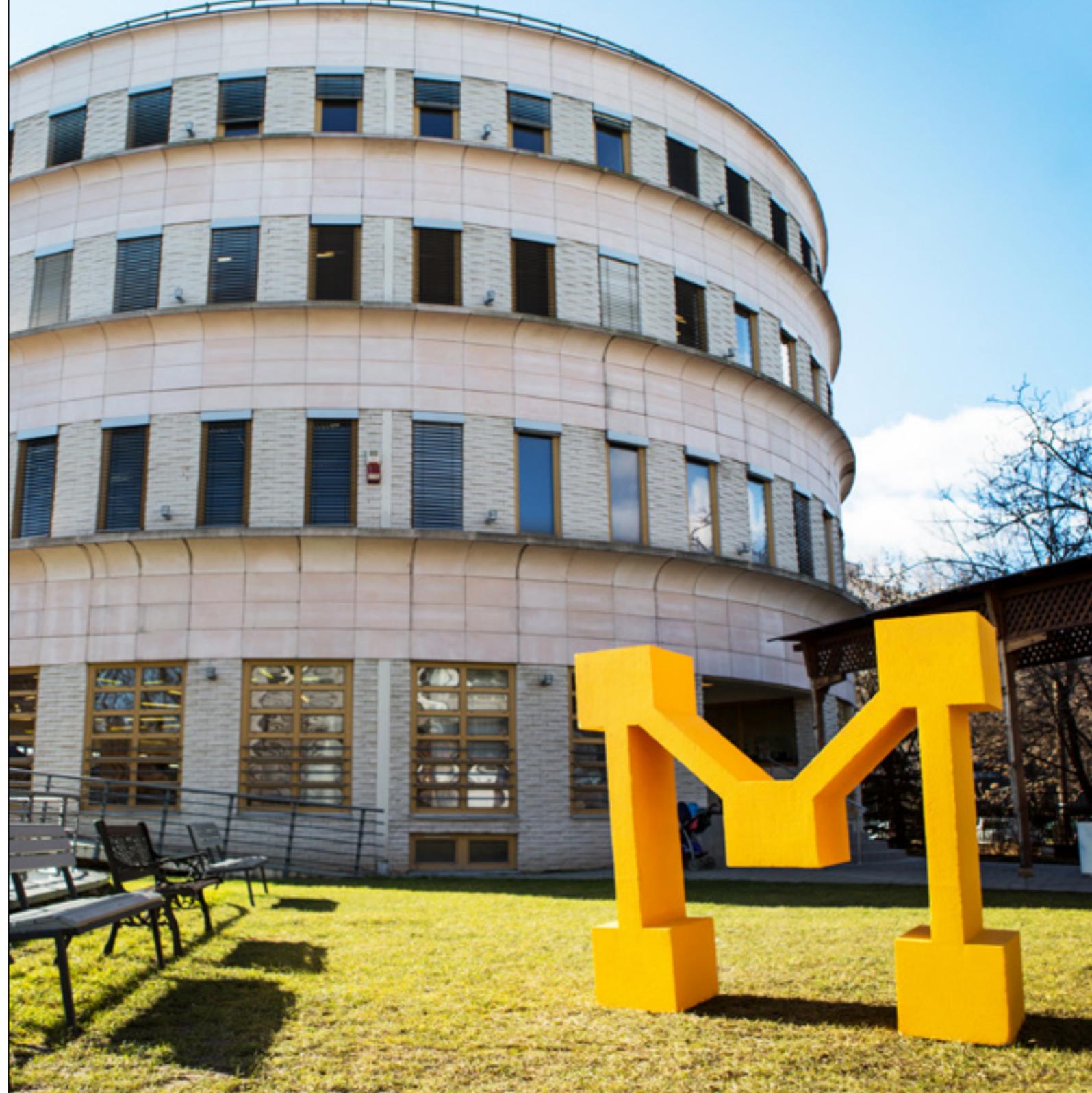
- you can gain relevant professional experience at one of our 2500 corporate partners
- modern, international environment with a lot of free language courses
- international exchange programs with scholarships at one of our 200+ partner universities

Build your own personal brand from the first day of university!

Build international personal and professional relationships! METU has students from over 90 countries, thus you will be in a perfect environment for this.

[I truly hope that you will be part of our international community soon and find your own path at METU.](#)

Dr. Bálint Bachmann DLA
Rector of METU



Why METU?

We prepare you for the challenges of the job market with our myBRAND training.

- Our Career Centre provides coaching, training and job seeking services.
- We give students practical knowledge through real life assignments and projects.
- Renowned academics, top business professionals and artists are recruited to our lecturing team.
- By your graduation you'll be able to join the job market with an awesome CV.

Metropolitan degrees are internationally recognized and accredited.

- We follow the standards of the Bologna process and the ECTS credit system.
- You can start your studies with a preparatory program, or start directly with a bachelor or master degree, all in English.
- We also place a great emphasis on language courses, which are free of charge for you.

We care about our students.

- Metropolitan has a vibrant student life with parties, events and trips throughout the year.
- Assistance for students: swift and smooth electronic study services, electronically accessible course materials, textbooks and lecture notes.

We provide foreign experience and once-in-a-lifetime opportunities.

- With a constantly growing number of partner institutions in the world, you have several opportunities to study or work abroad.
- We support your international adventures with scholarships of the Erasmus+ and the Campus Mundi programs.

Hungary is affordable, safe and friendly

- Great location in the heart of Europe, within easy reach from other major European cities, free movement within the EU.
- Among the safest European countries regarding crime rates in OECD countries.
- A number of Nobel-prize winners and scientific inventors got their education here.

Budapest is an energetic capital city with lots of international students.

- A scene for a lively cultural life with more than 30 theatres, over 200 museums and around 1000 art galleries. The city is home to several UNESCO world heritage sites.
- Living expenses are much more affordable in Hungary and Budapest than in Western European countries, but it still offers the possibilities of a Western European way of life.
- Budapest even won the European Best Destination 2019 title.

We encourage you to reach your goals.

- We support the realization of your dreams by offering academic scholarships, creative or start-up grants each semester if you are among the best students or if you have a great idea!

We provide a modern environment.

- Our campuses are equipped with more than 800 PCs and Macs, language labs, art and design workshops and smart boards.
- Our buildings are easy to approach, they are close to several public transport stops.
- METU forever: after your studies you can always continue at METU with an alumni discount.

Easily accessible, user-friendly online application system.

- Our application site is easy to use, it will guide you through the whole application process.
- We provide assistance for our students regarding accommodation and insurance, we also have a visa package for those applicants who require a visa.
- The staff of our International Directorate is committed to doing their best to assist you in solving all the problems you might encounter before your arrival.



Unique training system at METU this is **BRAND**

- Have you heard that by the time you'll have finished your studies such professions will exist that have never even been thought of yet? METU prepares you for this ever-changing, constantly renewing word.
- And has it ever crossed your mind that from the very first day of university studies you are building yourself and your own future? It is so as the university years are all about laying the foundations for your own personal brand.

Successful, modern universities have already realised that they can prepare their own students for the unknown future by introducing the portfolio-based educational system. In accordance with the international trends, METU has pioneered to transform its educational system and introduced the portfolio-based system first in Hungary.



Experienced beginner? At METU, it's possible.

- Your knowledge can immediately be transformed into hands-on experience: you have to deal with loads of teamwork and projects, along with lectures.
- The focus is on gaining knowledge together with your professors and fellow students as well as finding your own way.
- You will be able to compile a professional portfolio from your practical knowledge and results by the time you graduate; this will put you in the limelight when trying to find a job as you can talk about reliable experience. This way you will have a competitive advantage when you enter the labour market.

"My favourite project was when we had to exchange a Kinder Surprise toy in order to survive a day in Budapest. I'm really proud that due to our creativity we could do everything planned for that day without having any money."
Márk, Communication and Media Science BA

Practice going live At METU, it's possible.

- Real-life market case studies and tasks from company managers.
- 400+ relevant internship placements per semester, field work, real assignments from our partner companies, the opportunity to gain international experiences at 200+ partner universities on 5 continents.
- The chance to gain extra knowledge and experience at professional workshops, students' groups, professional competitions (e.g. METU radio, Media Workshop, Marketing Team, METU LAB....).
- In the framework of our StartUp program your business ideas can be launched and METU can support you by up to one million HUF.
- Making mistakes does not matter, as this is what really boosts your real learning process.

"The Marketing Workshop team conducted a survey about the cultural consumption of generation X and Z in Hungary this spring and this led to almost 40 press releases."
Anna, Commerce and Marketing BA

Creator, not a student? At METU, it's possible.

- Instead of frontal teaching the practical lessons and projects are emphasized.
- Thinking together and lots of teamwork awaits you.
- While completing the practical tasks, you are creating real professional materials. These will make your professional portfolio during your university years.
- During the lessons and training not only your professional knowledge but your skills are developed as well: for example you will learn to give a presentation with an impact, to negotiate effectively, to give arguments and you can also test yourself in situations matching different positions at work.
- Your self-knowledge can be further developed in trainings and in career consultations.

"I love that METU has a lot of international students. For example, if there are 20 students in the class, almost everyone is from another country. That is amazing because we can learn not only from teachers but also from students who know their countries business."
Tsugumi, International Business Economics BSc

Building your career as early as at the university? At METU, it's possible.

- We help you find your career goals.
- By the end of your studies you will see what makes you unique at the labour market.
- You can start build up your professional network through your professors and fellow students.
- During the university years you have the chance to become an integrated part of your profession (e.g. our students are involved in company assignments, publish in newspapers, participate in international creative camps and start-up competitions).
- All the knowledge, experience and skills you have gained by the end of the university you will be able to introduce in a portfolio in the job interviews. This will be your own brand that can be continuously developed.

"My reason to choose METU was that I want to be more professional in my chosen field, and I felt like I needed to head-start my career with a recognizable degree."
Timur, Tourism and Catering BSc

Teacher but mentor? At METU, it's possible.

- At METU you will get feedback not only at the exams, you can feel free to ask for help and support any time.
- Our colleagues are successful professionals who have real-life experiences.
- Our professors hand over their latest professional knowledge and hands-on experience and you will learn tips and tricks that can prove to be useful later on in the labour market.
- Lessons have good atmosphere; you can learn in an inspiring and motivating environment.
- Your relationship with the professors is that of a partnership.

"I like Budapest Metropolitan University because it's a cultural hub, there are many different people from different cultures. The professors are so friendly, you can share any kind of problems with them. The student office is also very helpful, they make you feel home."
Maaz, Communication and Media Science BA graduate student

Learning made exciting? At METU, it's possible.

- Focusing on your individual development, you are prepared here for the labour market's challenges in an inspiring, supportive environment.
- You'll experience exciting teaching methods: situation games, project tasks, debates, presentations, mind mapping, case studies and similarly enjoyable techniques help your studies.
- Modern teaching environment and infrastructure, digital materials, e-notes, inspiring project classrooms and chill-out social spaces.

"Since the first days of my studies, I became sure on 110% that all my dreams will come true. The atmosphere is great, and all of the teachers are very friendly, helpful and professional. I met a lot of people from all over the World. Every day you get a new experience and it's awesome!"
Anastasia, Graphic Design BA graduate student

Why Budapest?

Budapest was the winner of the EUROPEAN BEST DESTINATION 2019 CONTEST

“WORLD’S BEST CULTURAL AND ENTERTAINMENT VENUE FOR THE YOUNG CROWD” by Lonely Planet

Budapest was chosen as “BEST VALUE FOR MONEY CITY IN THE WORLD” by Tripadvisor

“MOST AFFORDABLE CITY TO TRAVEL ABROAD” by Topuniversities.com

Budapest was named SECOND BEST CITY IN THE WORLD by Condé Nast Traveller

WHY HUNGARY?

Because Hungary welcomes everyone. Hungarians enjoy having guests in their country, and that includes you. The mix of young and old, foreigner and local is what moves Hungary forward. Discover for yourself why being part of it is so extraordinary. Do you enjoy tranquil plains and picturesque mountains? Curative waters and baths? Hungary has these and more, with a diversely beautiful landscape and renowned centres for wellness. How about a millennium of cultural heritage or the latest designer art clothes? Here you can check out both. Classical and modern can be experienced in music, architecture, cuisine, or entertainment. And that’s not all. Thanks to the mixture of genes, knowledge and education, Hungary has brought great academic talents to the world. Hungary – there’s something for everyone. Come and see what there is for you.

WHY BUDAPEST?

Fancy a strong black espresso or a white chocolate coffee with cinnamon, or perhaps even a crème caramel macchiato? Something sweet and hot; strong but mild at the same time. Something you want to remember, though it’s quite hard to define. This can be said for Budapest, it leaves everyone with a different impression. With its diversity, you can find a place for culture, fun, history, education, or relaxation. And as a sparkling “UniverCity,” it’s full of students from all around the world, with a sizzling nightlife. The city stretches along both sides of the Danube, representing the many faces of the Hungarian capital. There’s the historic Buda side, with its castle district, Turkish baths, Roman ruins, medieval alleys, caves and countless green areas spread out among the hills. The other side is Pest, with its ever changing promenades, stores, restaurants, bars and bubbling cultural life. Come and have a sip for yourself. What does Budapest taste like to you?

Numerous Nobel Prizes have been awarded for the achievements of preminent Hungarians or people of Hungarian origin:

1905, Fülöp Lénárd, Physics
1914, Róbert Bárány, Medicine
1925, Richárd Zsigmondy, Chemistry
1937, Albert Szent-Györgyi, Medicine
1943, György Hevesy, Chemistry
1961, György Békésy, Medicine
1963, Jenő Wigner, Physics (jointly)
1971, Dénes Gábor, Physics
1976, Daniel C. Gajdusek, Medicine (jointly)
1976, Milton Friedman, Economic Sciences
1986, Elie Wiesel, Peace
1986, János Polányi, Chemistry (jointly)
1994, János Harsányi, Economic Sciences
1994, György Oláh, Chemistry
2002, Imre Kertész, Literature
2004, Ferenc Herskó, Chemistry (jointly)

Hungary also boasts some inventions that are famous and used all over the World:

- KÁROLY SIMONYI
- Microsoft Word and Excel
- JÁNOS IRINYI
- Safety matches
- ERNŐ RUBIK
- Rubik’s cube
- LÁSZLÓ JÓZSEF BIRÓ
- Ballpoint pen
- JEDLIK ÁNYOS
- Dynamo
- OSZKÁR ASBOTH
- Helicopter
- ALBERT SZENT-GYÖRGYI
- Discovered vitamin C



Everyday living in Hungary

Student Visa

- EU and EEA (European Economic Area = EU + Norway, Iceland, Liechtenstein) citizens do not need to hold a student visa to enter Hungary.
 - Non-EEA citizens must have a valid student visa to study in Hungary.
- We highly recommend all applicants to study carefully the current legislation concerning the visa and the residence permit at the Hungarian Embassy or Consulate in their home country.

Residence Permit

Non-EEA citizens need to apply for the residence permit together with the visa application before arrival in Hungary. For further information about the relevant legislation in Hungary, you should visit the residence permit and visa pages on our website at:
www.metubudapest.hu/residencepermit-and-visa

Health Care

If you are applying for a student visa or residence permit, you will need a valid health insurance (not travel insurance!). Travel insurance policies taken out abroad cover the cost of the first, and only the first treatment in Hungary and you need to provide the appropriate documents from your home insurance company. In all other cases, the cost of medical treatment must be settled at the rate set by the medical institution. Therefore, all non-EEA students are strongly advised to insure themselves in their home countries before coming to Hungary or apply for Medicover Health Insurance offered by Metropolitan. Students from EEA member countries should apply for a European Health Insurance Card (EHIC) in their home countries to receive basic health care as well as check whether their home health care insurance is valid in Hungary, if required Medicover membership is also available for them.

Medicover Health Insurance at Metropolitan

In cooperation with Medicover Company we offer special, reasonably priced health insurance for our foreign students. Medicover Health Insurance provides unlimited access to medical professionals in nearly 30 medical specialties and health services. This insurance package is planned for long-term students with the minimum payment of six months and it costs 150 EUR per half year. For non-EEA students, the insurance package is available as part of our visa assistance package, while students from EEA member countries can apply for it at the International Office upon arrival and receive the membership card within a couple of days.

Emergency and Ambulance Services

These are free of charge in cases requiring immediate medical attention. All other medical treatments are regulated by international treaties.

Cost of Living

An amount of approximately 150 000 – 210 000 HUF (500-700 EUR) is needed monthly to cover the costs of living in Budapest. This sum includes rent, grocery, food, personal hygiene, local transport, telephone bills and other expenses apart from the tuition fee. Accommodation is the most significant single expense in your budget, and the final amount will vary depending on the accommodation of your choice.

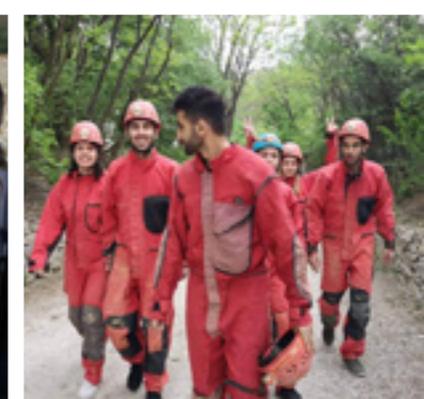
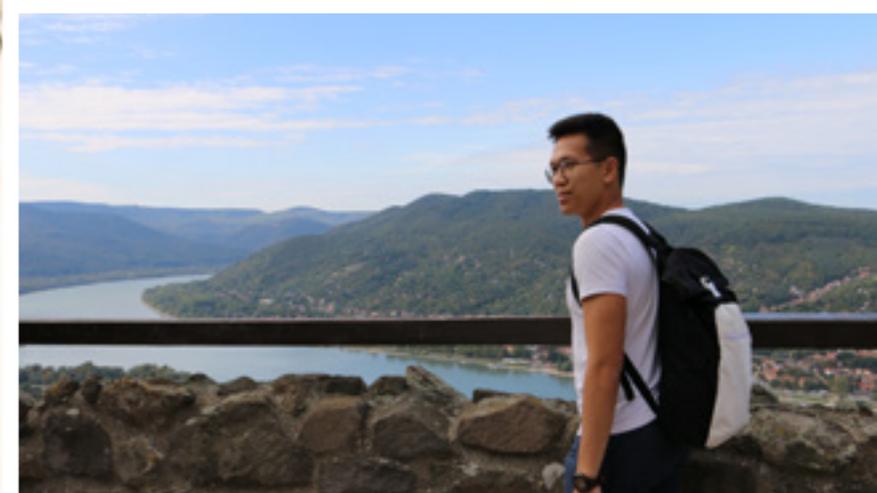
- Rental fee of a one-bedroom flat (utilities not included):
- 250-400 EUR/person/month
- Rental fee of a two-bedroom apartment:
- 250 -350 EUR/person/month
 - Youth-hostel (utilities included):
 - 210-300 EUR/person/month

To give you a rough idea about monthly living costs, see the following list of average prices in Budapest in EUR. The prices in this guide depend on the exchange rate.

- local transport/month: 12 EUR
- bus ticket: 1.2 EUR
- 1 loaf of bread: 0.6-1.5 EUR
- 1 liter of milk: 0.6-1 EUR
- 1 cup of espresso: 1 EUR
- 1 bottle of beer: 0.6-1.5 EUR
- 1 bottle of wine: 2-10 EUR
- eating out: 6-15 EUR

Fun facts about Hungary:

- **Hungary is one of the oldest countries in Europe** It was founded in A.D. 896, before France, Germany or England.
- **Budapest has the highest number of thermal springs in the world.** 70 million liters of thermal water rise to the surface of the earth daily. Hungary has public bathing practices that go back to Roman times.
- **Budapest has the oldest subway-line in mainland Europe.** The Millenium Underground Railway line was constructed in 1896. It is the third oldest underground railway in the world after "Tünel" in Istanbul, and the London Underground.
- **Budapest is home to one of the largest music festivals in the world.** Around 400,000 people from all over the world flock to the Sziget Festival every August.



The Hungarian Higher Education and the ECTS Credit System

The Hungarian Higher Education System

The quality of Hungarian education is famous in Europe and there are many foreign students who come to the country to study, pick up new skills or improve their language proficiency. The educational system in Hungary is multilevel, and there are an increasing number of opportunities to study at any level.

During the past few decades, it has become a most convenient choice for international students to pursue their studies in Hungary. In any given year, nearly

35,000 foreign students reside in the country participating in study programs offered in foreign languages. According to a recent survey carried out by the Academic Cooperation Association (ACA), in terms of study programs provided in English, Hungary is the sixth most popular destination in Europe.

Hungary has been taking part in the Bologna Process since 1999, whose most important goal is the creation of the European Higher Education Area, including all European universities which introduce the common ECTS Credit System.

ECTS Credit System

The workload of students in higher education in Hungary is expressed in terms of ECTS credits. ECTS, the European Credit Transfer System, is the most widely known credit transfer and accumulation system in Europe.

ECTS credits are a value allocated to course units to describe the student workload required to complete them. They reflect the quantity of work each module requires in relation to the total

quantity of work required to complete a full year of academic study at the institution, that are, lectures, practical work, seminars, private work - in the laboratory, library or at home - and examinations or other assessment activities.

ECTS credits are also allocated to work placements and to thesis preparation when these activities form part of the regular program of study at both the home and host institutions. ECTS credits are allocated to modules and

The introduction of ECTS Credit System means that the quality of education is consistent as the general principles for learning, teaching and assessment are commonly set throughout Europe. Therefore, the bachelor's, master's, and doctoral degrees granted by Hungarian higher education institutions (HEIs) can easily be recognized in all European Union countries as well as vice versa enabling students to easily gain international study experience by taking part in one or two semester-long exchange programs at any European universities.

are awarded to students who successfully complete those modules by passing examinations or other assessments. In ECTS, 60 credits represent one year of study (in terms of workload); normally 30 credits are given for six months (a semester). Each ECTS credit represents 28 hours of work.

Scholarships

Public Life Scholarship

Those students are eligible to this scholarship who are actively participating in the University's public life, contributing and develop the METU's community. You can apply for the Public life Scholarship in every semester.

METU Study Grant

High achieving students may be refunded the full amount of the tuition fee each semester. The grant is automatically calculated by the University in every semester based on the students' corrected credit index by taking into consideration their weighted grade point.

Scientific and Professional Scholarsip

Scientific and professional scholarships may be granted to a student who has carried out activities beyond the curriculum requirements during the previous term.

Sport Scholarship

Sport scholarship may be granted for a student who besides her/his studies performed outstanding sports activities during the last six months of active study period.

MNB Scholarship of Excellence

The scholarship of the Hungarian National Bank, for promoting and supporting the training of specialists in economics and finances.

National Higher Education Scholarship

Hungarian National Scholarship offered by the Rector of the University.



ERASMUS+ SCHOLARSHIP PROGRAM

Scholarships are offered to study at any of our many partner universities

As the recruiters of international companies prefer applicants with extensive international experience and good command of second languages, it is our priority to offer an increasing number of opportunities for our full-time enrolled students to take part in exchange programs and internships abroad within the framework of Erasmus+ and other scholarship programs. These aim to broaden our students' horizons by discovering new cultures, to help enrich educational environment, and to contribute to building a pool of well-qualified, open minded and internationally experienced young people. Besides enhancing personal and academic development, an exchange will also improve so-called soft skills, such as problem-solving, curiosity, creativity, independence, adaptability, boost confidence as well as raise employment prospects of our students.

Erasmus+ Student Mobility

As a participant of the Erasmus + Student Mobility exchange program students can spend 1 or 2 semesters studying at a partner higher education institution abroad.

Participating Countries

We have 138 partner institutions throughout the European Union as well as Iceland, Lichtenstein, Norway or Turkey (see full partner list at the Study abroad opportunities section). We select our partner universities based on the quality of education as well as the provided services, therefore all institutions are trusted partners. We constantly extend the circle of our partner institutions as well as are open to establish new co-operations in all of the provided study areas.

Scholarship Rates

420-520 EUR fixed scholarship per month.

How does it improve my academic development?

- You can extend your professional knowledge by studying program-related subjects during your mobility
- Completed subjects and credits will be transferred to Budapest Metropolitan University upon return and subjects studied abroad will be included in the Diploma Supplement
- You will experience different learning practices and teaching methods

How is it beneficial for my personal enrichment?

- You will become part of an extensive international student community
- You will make new international friends as well as establish a professional network across Europe

- You will experience a whole new culture, customs and live a very different lifestyle
- You will develop skills such as productivity, adaptability, creativity.

Erasmus+ Traineeship Mobility

Participants can spend 2-12 months with completing their traineeship at a company or higher education institution abroad.

Participating Countries

Any companies, small-enterprises, research institutes or higher education institutions in EU member states and Iceland, Lichtenstein, Norway and Turkey.

Scholarship Rates

520-620 EUR/month in addition to the salary received at the traineeship placement.

How does it improve my professional prospects and personal development?

- Staff with international experience are given greater professional responsibility according to 64% of employers, therefore you can expect faster career advancement
- Students taking part in Erasmus + Traineeship are half as likely to experience long-term unemployment compared with those who have not trained abroad and, five years after graduation, their unemployment rate is 23% lower
- You will become more independent, more conscious in your career choices and will be able to connect with like-minded young professionals across Europe.

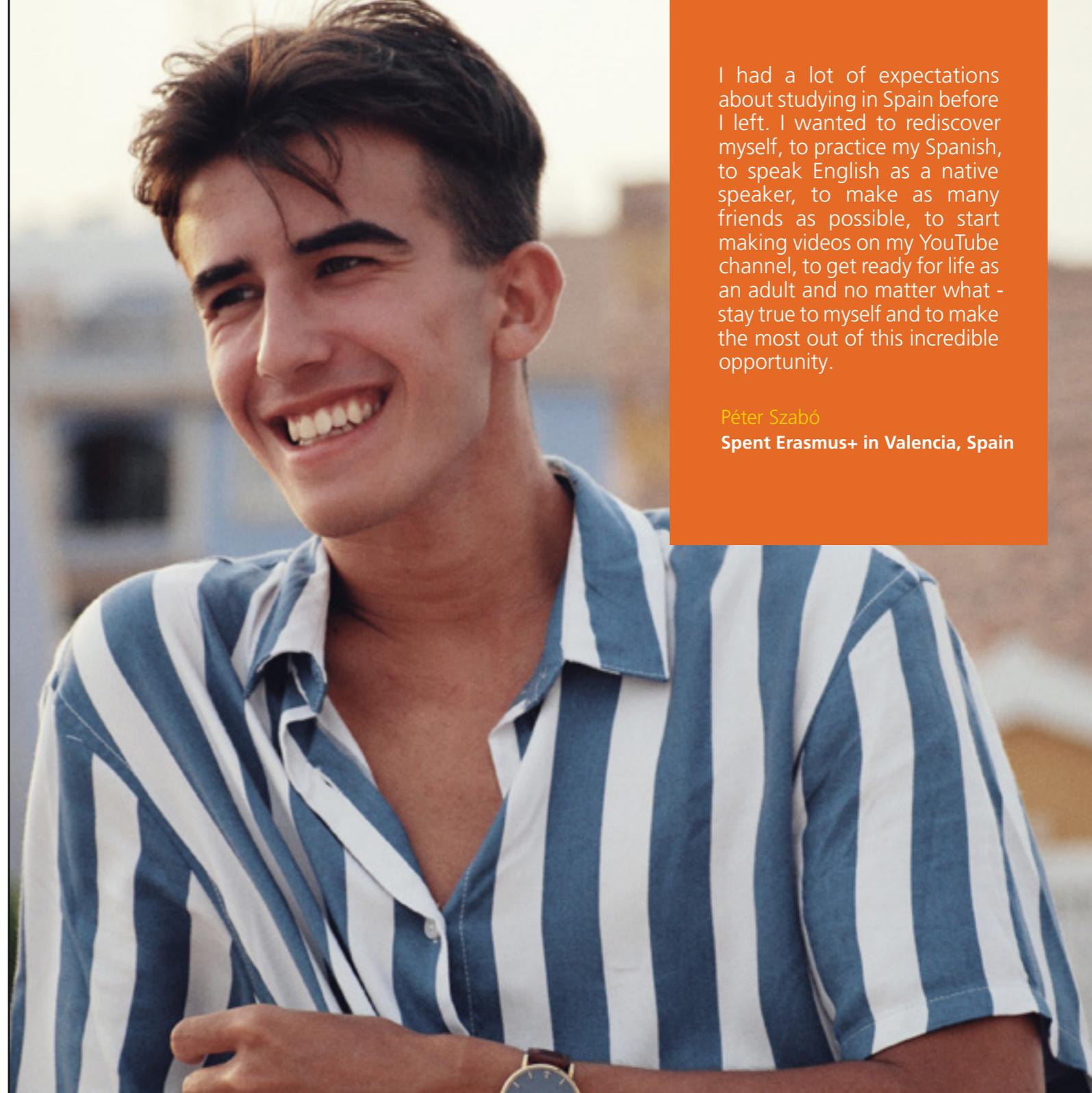
We provide a wide range of assistance

- Choosing the most suitable host university for studying or company for traineeship
- Creating the most appropriate study and/or training plan for students
- Providing necessary information regarding visa requirements and accommodation possibilities in the chosen country
- Estimating the amount of scholarship and providing the funding prior to the departure
- Preparing a step-by-step guide and organizing student forums to help students completing their applications and Erasmus+ documents throughout the whole mobility period
- Providing support and advices in preparation of departure and in case of personal difficulties

I had a lot of expectations about studying in Spain before I left. I wanted to rediscover myself, to practice my Spanish, to speak English as a native speaker, to make as many friends as possible, to start making videos on my YouTube channel, to get ready for life as an adult and no matter what - stay true to myself and to make the most out of this incredible opportunity.

Péter Szabó

Spent Erasmus+ in Valencia, Spain



CAMPUS MUNDI SCHOLARSHIP PROGRAM

Campus Mundi is a new mobility program, which aims to increase the number of outgoing student mobility from Hungary for semester studies, internships or short term programs. This offers new possibilities to Metropolitan students as well, to spend a semester at a relevant partner university or complete an internship period at a host company or even attend an international conference.

Semester Studies

The aim of semester studies is to complete partial studies at one of our partner universities. Students need to follow and complete courses at the partner university in close connection to their actual studies at Budapest Metropolitan University. Such an experience will not only provide more intercultural competences to participants but they will also have better chances at the labor market. Apart from our Erasmus partners, within the frames of this program students can also apply to our overseas partner universities in countries like USA, Mexico, Peru, Chile, China, Japan, South-Korea or India.

Duration: 3 – 5 months.

Scholarship amount: 200 000 - 350 000 HUF/month depending on the geographic location of the host institution.

Internships

Students applying for an internship program will have the possibility to work and gain experience at an international company. The program will provide students with real, practical experience in their field and also gives an international perspective which will be a valuable advantage on the market. In this segment of the program students can apply to any relevant company and country in the World, if approved by their department.

Duration: 3 months.

Scholarship amount: 200 000 - 350 000 HUF/month depending on the geographic location of the host institution.

Who can apply?

- Full time, active students of Budapest Metropolitan University
- Minimum two completed semesters at BA level or minimum one semester on MA level
- Minimum B2 level proficiency from the working language of the host/study program

Short Term Programs

The aim of this program is to give students the opportunity to join the international scientific student community, support their research activities and support their intercultural development. Participants can apply to international conferences, short term programs (summer/winter courses) or join a research group. They can also use this opportunity to write their thesis or conduct research in close connection to their topic. In this segment of the program students can apply to any relevant host and country in the World, if approved by their department.

Duration: 2 – 30 days

Scholarship amount: 7 440 - 24 800 HUF/day depending on duration and geographic location of the host institution.

"I'm a graduate student at Budapest Metropolitan University where I study Digital Design. I'm spending my traineeship in India as a UI / UX Designer at a local tech company.

I'm in Chandigarh, a city that is located in the northern part of the country and with its clean streets and calm environment it's quite different from other cities I have seen.

The company I work with owns a bunch of digital products, Tookan (fleet management app for businesses), Jugnoo (an Uber-like app with auto-rickshaws that also delivers food and groceries) and Fugu (workspace chat and customer support app) just to name a few. At the same time, the company is constantly experimenting with new products. My job is to design the visual appearance and user experience of these products."

Greta Winkelmann
Digital Design

200+ partner universities

5 continents

48 countries



STUDY ABROAD AT OUR 200+ PARTNER UNIVERSITIES

Algeria

- Université Sétif 2

Austria

- Salzburg University of Applied Sciences
- St. Pölten University of Applied Sciences
- University of Applied Sciences Wiener Neustadt
- IMC University of Applied Sciences Krems
- Johannes Kepler University

Belgium

- Artevelde University College Ghent
- PXL University College
- Karel de Grote University College
- Thomas More Mechelen - Antwerpen
- HELMo University College
- Vives University College

Brazil

- International Business School - Americas
- Pontífica Universidade Católica do Paraná
- Pontífica Universidade Católica de Minas Gerais

Bulgaria

- International University College
- American University in Bulgaria
- Burgas Free University
- Varna Free University
- University of Forestry

Canada

- Concordia University of Edmonton

Chile

- Universidad Finis Terrae

China

- Shanghai Finance University
- Northwestern Polytechnical University (NPU), Xi'an
- Yanshan University
- Xi'an International University
- Lijiang College of Guanxi Normal University
- Guilin Institute of Information Technology
- Capital University of Economics and Business
- Chongqing Technology and Business University
- Guangdong University of Science and Technology
- Guangxi University of Finance and Economics
- Shandong Vocational College of Media and Communication

- Southwestern University of Finance and Economics
- Taiyuan Normal University

Croatia

- Vern University of Applied Sciences
- University College of Management and Design Aspira
- University of Zadar
- Josip Juraj Strossmayer University of Osijek – UNIOS

Czech Republic

- Mendel University in Brno
- Jan Amos Komensky University
- Tomas Bata University in Zlín
- Newton College
- Charles University in Prague

Denmark

- Business Academy South West

Estonia

- University of Tartu

Finland

- Tampere University of Applied Sciences
- Novia University of Applied Sciences
- Metropolia University of Applied Sciences

France

- ESAM Caen/Cherbourg
- Fine Arts School of Nimes
- EFAP
- ICART
- Groupe ESC Troyes
- Panthéon - Sorbonne University
- CCIT Ecole Supérieure de hôtellerie
- Institut Paul Bocuse Ecole de Management
- Institut des Stratégies et Techniques de Communication
- Université Grenoble Alpes
- Paris-Est Créteil Val-de-Marne UPEC
- ISCOM Paris
- Université Catholique de Lille

Germany

- University of Applied Sciences Hamburg
- Muthesius Academy of Fine Arts and Design
- Mittweida University of Applied Sciences
- Münster University of Applied Sciences
- Stuttgart Media University
- TH Köln
- Hochschule Augsburg - University of Applied Sciences
- Fachhochschule Dortmund

- Harz University of Applied Sciences
- Fachhochschule der Wirtschaft (FHDW) NRW
- BBW Hochschule
- Berlin International University of Applied Sciences

Georgia

- Caucasus University
- Georgian Institute of Public Affairs

Greece

- University of West Attica

India

- AP Goyal Shimla University
- St. Mary's College
- Banasthali University
- Hindustan Institute of Technology and Science
- Dev Sanskriti Vishwavidyalaya (DSVV)
- Sathyabama University
- Universal Business School

Indonesia

- London School of Public Relations Jakarta

Ireland

- Limerick Institute of Technology

Israel

- Jerusalem College of Technology
- Holon Institute of Technology

Italy

- Nuova Accademia di Belle Arti – NABA
- University of Firenze
- University of Padova
- University of Siena
- University of Salento
- Accademia della Moda Italian University of Arts and Design (IUAD)
- Niccolò Cusano University Distance Learning - UNICUSANO
- IULM University Milan
- QUASAR Design University

Japan

- Kindai University
- ISI Education Group
- Oita University
- Toyo University

Kazakhstan

- Almaty Technological University
- Kazakh University of Technology and Business

Latvia

- Liepaja University

Lithuania

- LCC International University
- Kauno Kolegija/University of Applied Sciences

Luxembourg

- University of Luxembourg

Mexico

- Universidad Autónoma de Baja California
- Universidad Autónoma del Estado de Hidalgo
- Universidad Tecmilenio

Netherlands

- Avans University of Applied Sciences
- Fontys University of Applied Sciences
- Hanze University of Applied Sciences Groningen
- Windesheim University of Applied Sciences
- University of Applied Sciences Leiden

Norway

- Volda University College

Peru

- Universidad Peruana de Ciencias Aplicadas UPC

Poland

- Gdansk University of Technology
- The School of Banking and Management in Cracow
- Adam Mickiewicz University in Poznan
- Szczecin University
- Wrocław University of Economics
- The Eugeniusz Geppert Academy of Art and Design in Wrocław
- Collegium Civitas
- Warsaw School of Tourism and Hospitality Management
- John Paul II Catholic University of Lublin
- Vistula University
- University of Social Sciences

Portugal

- University of Coimbra
- Polytechnic Institute of Leiria
- Polytechnic Institute of Lisbon

- University of Lisbon
- IPAM - The Marketing School
- Escola Superior de Artes e Design
- University of the Azores

Republic of Korea

- Soonchunhyang University
- Soongsil University
- Chonnam National University
- Hallym University
- Seoul National University of Science and Technology
- The University of Seoul

Romania

- University of Babeş-Bolyai
- Sapientia Hungarian University of Transylvania
- West University of Timisoara
- Partium Christian University

Russia

- Krasnoyarsk State Agrarian University

Serbia

- University Business Academy in Novi Sad

Slovakia

- University of Economics in Bratislava
- Constantine the Philosopher University in Nitra

Slovenia

- Faculty of Design
- University of Maribor
- University of Nova Gorica

South Africa

- Nelson Mandela Metropolitan University

Spain

- Universidad de Sevilla
- University of Formatic Barcelona
- University of Jaén
- Escuela de Arte y Superior de Diseño La Rioja
- ESIC Business & Marketing School
- University Rey Juan Carlos
- University of Valencia
- School of Higher Studies of Design Valencia

- European University Miguel de Cervantes
- Universidad Francisco de Vitoria (UFV) Madrid
- Universidad de la Rioja
- Universidad Miguel Hernandez de Elche/ESIC Business & Marketing School
- Universidad del País Vasco
- Escuela de Arte José Nogué, Jaen

Switzerland

- Bern University of Applied Sciences
- University of Applied Sciences and Arts Western Switzerland

Taiwan

- Wenzao Ursuline University of Languages
- National Tsing Hua University

Turkey

- Cukurova University
- Akdeniz University
- Trakya University
- Beykent University
- Istanbul Aydin University
- Izmir University of Economics
- Selcuk University
- Mersin University
- Fatih Sultan Mehmet Vakif University
- Halic University
- Anadolu University
- Maltepe University
- Abdullah Gül University

Ukraine

- Poltava University of Economics and Trade

United Kingdom

- Coventry University
- Leeds Trinity College

USA

- Ohio State University
- Missouri State University
- Pacific States University
- Fort Hays State University
- University of Houston – Victoria
- University of South Carolina Upstate

Vietnam

- FPT University



WE BUILD CREATIVE COMMUNITIES

University years are not only about studying. In fact, most of your dearest memories will be of the trips, parties, sport events or hobby clubs. METU offers a huge amount of extracurricular activities, you just have to choose!

Student clubs: METU has a lot of hobby groups organized by students. We have an international film club, music club, dance club, calculus club, etc. And if you still cannot find your favourite hobby, you can just always launch your own club!

Sportlife: You can find so many sports at METU! We offer a lot of teamsports and individual activities as well. The list of sport activities we offer as of now:

- Yoga
- Football
- Basketball
- Volleyball
- Floorball
- Karate
- Dance
- Spinning
- Squash
- Fitness
- E-sport
- Swimming

Student Union: this team is for you if you are a super social person who is keen on helping out other students and represent their interests. Also, you can help organize cultural events and parties - and in the meanwhile you can even gather valuable experience to your CV.

METU on the Move: Since Fall 2017, the International Directorate of METU has organized a whole series of events for students. Great trips, picnics, international dinners and sporting activities are part of the program. When organizing these programs, we make sure to keep them student-budget friendly as well, so everybody has the chance to be part of the lovely METU student community and have fun!

Welcome Day: They say ,ALL'S WELL THAT ENDS WELL'. But what about the start? In regards to our incoming students, we think the beginning should be just as much fun as the end. Consequently, we are ready to greet those joining our university every September and February with an amazing Welcome Day. Various adventure games like escape games are always core elements of these days. Students have to solve locks, codes

and puzzles using their logic, creativity and imagination together in groups. Lunch and dinner are always part of the event. The latter takes place neither on the Buda nor on the Pest side of the city as we hire a boat only for our students to go on a river cruise on the Danube. Students can meet some of the professors and faculty members there before the teaching period starts. We can promise you, there will be no exams on the premises. Instead, our students can expect great company, fantastic music and the breathtaking view of Budapest from an exclusive angle.



BUDAPEST



Nagy Lajos király Street Campus (Main Campus)

1148 Budapest, Nagy Lajos király útja 1-9.

Programs taught: communication, tourism, and business programs

Closest transportation hub: Örs vezér Square

Parking: in front of the university

Public transport options: bus, trolley, suburban railway (hév), metro, tram

Food & drink: cafeteria, restaurant, drink and snack vending machines

Services: central library, on-the-spot reading, photocopy, print and scanning, METU gifts, WiFi

Freetime: yard, football table in the cafeteria

Rooms: 4 big halls, 30 seminar rooms, 6 computer rooms, free-to-use terminals, Radio METU Studio



Rózsa Street Art Campus

1077 Budapest, Rózsa u. 4-6.

Programs taught: design and graphics

Closest transportation hub: Keleti Railwaystation

Public transport options: bus, trolley, metro, railway, tram

Food & drink: cafeteria, drink and snack vending machines

Services: art library, WiFi

Workshops, studios and specialized classrooms for: ceramics, textile, fashion, carpentry, jewellery, photo studio and lab, manual and digital screen printing, engraving and lithography, 3D printing



Rottenbiller Street Art Campus

1077 Budapest, Rottenbiller u. 17-19.

Programs taught: media and motion picture programs

Closest transportation hub: Keleti Railwaystation

Public transport options: bus, trolley, metro, railway, tram

Food & drink: cafeteria, drink and snack vending machines

Workshops, studios and specialized classrooms: specialized classrooms, cameraman studio, puppet workshop, editor room, intelligent storage server, television classroom, screening room, computer lab, Leonar3do



Accommodation fee will make up the most significant percentage of your total monthly budget. The amount you need per month will depend on what type of accommodation you secure. An amount of approximately 60,000-170,000 HUF/months (200-550 EUR) is needed monthly to cover your accommodation costs. You can get a place in a student hostel for about 210-300 EUR, or a private apartment for 400-500 EUR.

Budapest Metropolitan University has two contracted dormitories. One of them is just downtown and the other one is right next to our campus. Due to its exceptional public transport connections, all of our campuses can be reached in 30 minutes even from the furthest dormitory.

Belvárosi Albérletház

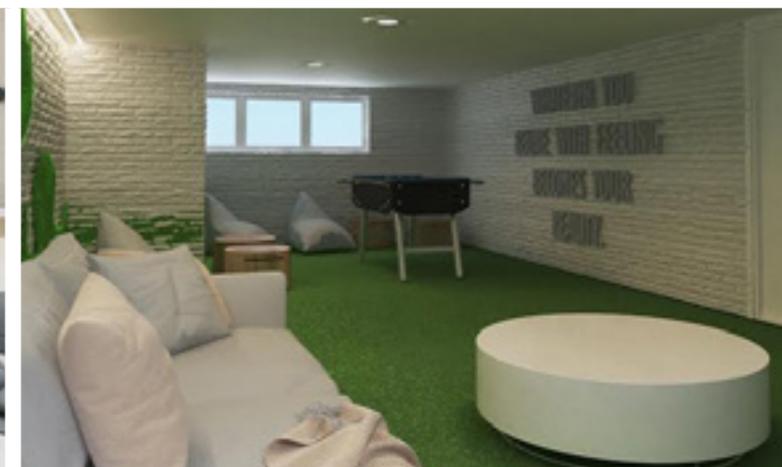
The building is a new, 7-floor, furnished apartment in downtown Budapest. The dormitory is just next to several public transport options - buses, trams, and metros are leaving to every direction of the city. Due to the excellent transport opportunities, all campuses can be reached within 15-25 minutes from the apartment. The rooms are designed for 2-4 persons, between 18-22m² floor area. Each room has a separate bathroom. On every floor, there is a common kitchen, washing machine, and dryer. The building has 300 m² closed and 420 m² open community space!

What they guarantee:

- youthful environment
- a lively social life
- central location
- good public transport possibility (1, 2, 3 metro line within walking distance)
- night reception
- Wi-Fi network throughout the building
- gym, billiards (free for residents)
- coffee machine, snack machine
- safe, quiet neighborhood

Nova Inn

The house is designed for altogether 38 people. It is located less than 100 meters from the Nagy Lajos campus and has excellent public transport connections. The house consists of 6 separate apartments, 3 of these for 7-8 people each, and other 3 for 5-6 people each. All apartments have a well-equipped kitchen, a comfortable living room area and 2-2 bathrooms and toilets. Broadband wifi is accessible in all apartments.



Foreign Language Classes

In today's globalized world, mastering a second language provides a competitive edge for young graduates. Therefore, it is of crucial importance for us to train professionals able to perform their job-related tasks in a second language. Studying foreign languages is part of the curriculum in each degree program at Metropolitan offering students the opportunity to choose among 12 different languages. In addition, foreign students may also take part in Hungarian as a second language class in order to foster their integration into local everyday life and to make the most of their stay in Hungary.

Our foreign language program, developed in line with the guidelines of the Common European Framework, has also been accredited as an adult-training program. The wide range of possibilities includes general language courses, preparatory courses for general language exams, and language examinations for professional purposes, professional subjects in foreign languages and in-house accredited and international language exams. Making use of these opportunities, undergraduate students may successfully apply for Erasmus and other foreign exchange programs and internships abroad, while our graduates may acquire a proper command of at least two languages by the time they enter the labour market. State-of-the-art technologies

including smart boards, digital and interactive course books and Web 2.0 software also play a key role at our language classes.

General Language Courses

The aim of the general language courses is to offer students the opportunity to start studying a new language, to reach at least a B2 level in the language they have already been studying and to be able to complete professional subjects in foreign languages. The members of foreign language classes are arranged in groups based on the result of their placement tests. Students can choose from plenty of languages, from Chinese to Spanish.

Subjects in Foreign Languages

The objective of these classes is to enable students to acquire professional knowledge in a second language and to master the professional foreign language skills of their future job, thus further improving their employment chances both in the national and international labour market. Apart from English, we offer these courses in German, French, as well as Spanish on an as-needed basis.

International Language Examination

Besides offering language courses, Metropolitan also operates as an off-site language exam centre where students can take the TOEIC exam, a respected international business communication exam highly valued around the world.

Choose from 12 different language courses

LANGUAGE CLASSES ARE AN INTEGRAL PART OF THE CURRICULUM IN EACH DEGREE COURSE



Internship Opportunities

Internships are an integral part of studies at Metropolitan, where students can prepare for the requirements of the labour market in real work situations. Additionally, during their internship they have many opportunities to network, which is indispensable in the labour market. Moreover, if they perform well, they may turn their work placement into a full-time job offer. At Metropolitan, gaining practical experience is much more than a compulsory internship in the last semester. As an organic part of their degree programs, students study in a practice-oriented spirit from the very first day.

Major partners providing work placement in recent years:

- Accent Hotel Management
- Accenture
- ACCOR-PANNONIA HOTELS
- Agoda International
- AMC Networks Central Europe
- Amnesty International
- Avis Budget Group
- BDO Hungary
- BMW Group
- Bonduelle Central Europe
- Boscolo New York Palace Hotel
- British Telecom
- Camp Leaders
- Celanese Hungary
- China Hotel Traineeship
- CIB Bank
- Citibank Europe
- Coca Cola HBC
- Continental Group Hospitality

- CPL Group
- Cushman & Wakefield
- Delegate International Recruitment
- Deloitte Hungary
- DIAGEO
- Doubletree by Hilton Cambridge
- Emirates Palace
- Erstabank
- Europa Design
- European Student Placement Agency
- Eurosped
- Eurostars Budapest Center
- ExxonMobil
- FINABEL - European Army Interoperability Centre
- Food and Agriculture Organization of the United Nations
- Four Seasons Hotel Gresham Palace
- Frenchman's Creek Country Club, USA
- General Electric
- Genpact
- Givaudan
- Global Jobs EU
- Global Leading Conferences
- GOLDEN Hotels & Resorts
- Hadron Finsys
- HAYS Recruiting
- HBO Holding
- Hotel Arts Barcelona
- Hungarian American Coalition
- IBIDEN Hungary
- IBM Hungary ISSC
- Ikos Resorts
- International Trainee Network
- Internship in France
- IQ EQ Luxembourg
- Italian Chamber of Commerce for Hungary
- JOBSGARDEN
- JOBTRUST HR Recruitment & Consulting
- Kelly Services
- Lego Manufacturing
- L'Oréal Hungary
- Louis Hotels
- Ludwig Museum
- Marriott Brussels Hotel
- Marriott International
- Martin Mulligan Marketing
- McCann Erickson
- MEININGER Shared Services
- Mellow Mood Hotels
- Mercure Hatfield Oak Hotel
- MetLife
- Mylan Global Services
- Nestlé Hungary
- NH Hotel Group
- Nokia Solutions and Networks
- Open Mind Education Center
- OTP Bank
- Pedersen & Partners
- Placement in Portugal
- Placement International
- PrecisionHR
- Process Solutions
- Procter&Gamble
- PwC
- Raiffeisen Bank
- RBC Investor & Treasury Services
- Roche Services Europe
- SAP Hungary
- Spain Internship
- TATA Consultancy Services
- TESCO Global
- UNICEF Global Shared Services Centre
- UNISYS
- Vodafone Shared Services Budapest
- Wizz Air Hungary
- WWF World Wide Fund for Nature



A stylized white line-art illustration of a large, classical-style building with a central dome and two prominent towers, set against a purple background. The building is the METU (Middle East Technical University) building.

Global theory, European practice?

At METU, it's possible

BACHELOR'S

BUSINESS ADMINISTRATION AND MANAGEMENT

COMMERCE AND MARKETING

FINANCE AND ACCOUNTING

INTERNATIONAL BUSINESS ECONOMICS

TOURISM AND CATERING

COMMUNICATION AND MEDIA SCIENCE

INTERNATIONAL RELATIONS

ANIMATION

GRAPHIC DESIGN

MOTION PICTURE- CAMERAMAN SPECIALIZATION

MEDIA DESIGN

ENVIRONMENTAL DESIGN

PHOTOGRAPHY

VISUAL REPRESENTATION- FILM AND MEDIA SPECIALIZATION

VISUAL REPRESENTATION-VISUAL REPRESENTATION SPECIALIZATION

Business Administration and Management BSc Program

Success has many components. If you want to succeed in business, you should be ready to think big, be capable of comprehending far-reaching processes and have analytical, organizational and managerial skills in order to deliver business results. This is inconceivable without cutting-edge knowledge and effective management and communication training. Our courses prepare our students to meet any business challenge imaginable. In addition to receiving a thorough grounding in economics, students will also learn how to make powerful presentations, handle business negotiations, organize events and write press releases. We teach you how to compete to succeed in a professional environment, how to develop winning strategies and how to realize your business goals.

This is for you if: you are creative, have good problem-solving and communication skills, are interested in organizing complex processes, can see beyond, and aim for professionalism.

Specializations:

- Financial Management
- Global Marketing

Specializations are only launched with a minimum of 15 students.

Career opportunities:

- enterprise manager
- business communicators
- environmental manager
- expert of EU economic relations
- manager of start-up businesses

Main topics:

Micro- and Macroeconomics; Principles of Marketing; Business Economics; Introduction to E-business; Corporate Finance; Accounting; Management and Organization; Human Resources Management; Logistics; Decision Theory and Methodology (ERP Systems); Project Management; Strategic Planning; Controlling; Business Informatics

Why is this program unique?

- We demonstrate the business best practices through the analysis of industry related case studies.
- Our students have the opportunity to practice their skills in a simulated business environment.
- Our strategic partnership with the Young Entrepreneurs Association Hungary provides our students with opportunities for networking and gaining professional experience.

Admission requirements:

- IELTS min. 5.5
- High school diploma
- High school Math grade above 60%

"I chose this study program at METU because I love learning how to manage a business and how to make it successful in every aspect. How to handle problems in the market and most importantly keep a business stable."

Hania from Egypt

"I spent ten years lecturing at a university business major and then I went on to become the Central-European CEO of a multinational company based in Hungary. I was the head of the BA program in Business Administration and Management for three years. I am clearly aware of what kind of experts are in demand in the labour market and we have managed to provide a program which trains graduates with a competitive edge to become successful actors in the international business scene as well."

Pál István Kiss, CSc, College Professor



Head of Program:

Katalin Huzdik PhD
Associate Professor, vice dean

Duration of studies: 6+1 semesters

Mode of study: full-time

Location: Budapest, Main campus

Language of instruction: English

Qualification: Economist in Business Administration and Management

The best part of studying at METU is the knowledge some of my professors give me. I also enjoy the fact that it so international and we have a lot of freetime programs together, like trips and picnics.

**Pelah Mbohou Nikila Lucrece
Cameroon**



Commerce and Marketing BSc program

Marketing is essential in every aspect of life – we are surrounded by brands which influence our decisions, and in certain situations we can only succeed if we learn how to sell our personal brand.

Commerce and Marketing provides fundamental business and economic knowledge that offers an unrivalled range of potential directions of career and further training. Students can develop their skills during practical trainings in groups with the guidance of recognized industry experts through tasks provided by leading companies. The areas of marketing, PR, advertising and communication are all open highways for our graduates.

This is for you if: you have strong verbal and written communication skills, you are vigilantly observant and up-to-date on what is happening in the world of business, and interested in the concept and operation of commerce and marketing.

Specializations:

- Advertising and PR
- Global marketing
- Global commercial management

Specializations are only launched with a minimum of 15 students.

Career Opportunities:

- Expert working for the commerce and marketing departments of multinational and national companies
- Expert working for advertising and PR agencies
- Manager of start-up businesses
- Executives or marketing professional of small and medium enterprises
- Expert in the non-profit sector

Main topics:

Principles of marketing, Commerce and trade, Management and organization, International economics, Integrated marketing communication, Introduction to e-business, Market research, Advertising and media planning, Public relations theory and practice, Digital marketing solutions, Branding in international environment

“Coming to this university was the best decision I ever made. It had a colossal impact on my life for the better. The professors here are extremely friendly, the students here have become my friends, not just for now, but for the rest of my life. I love the environment and here I feel like I can accomplish anything I set my mind to.”
Ziad from Egypt

“If your interests are not confined to the strict world of numbers or economics itself but you also feel the need to look behind the facade to identify and comprehend deeper underlying processes, I can wholeheartedly recommend you the Commerce and Marketing program.”
Árpád Papp-Váry, PhD, Habil
Dean of the Faculty of Business, Communication and Tourism, Vice president of the Hungarian Marketing Association



Head of Program:
Dr. Rita Lukács, PhD
Associate Professor

Admission requirements:

- IELTS min. 5.5
- High school diploma
- High school Math grade above 60%

Duration of studies: 6+1 semesters
Mode of study: full-time
Location: Budapest, Main campus
Language of instruction: English
Qualification: Economist in Commerce and Marketing

I chose this program at METU, because my dream job is to own a marketing agency with a worldwide presence.

Matvey Philippov
Russia



Finance and Accounting BSc Program

Understanding the nature of money and capital market is an exciting and rewarding once in a lifetime adventure. This program makes students understand financial culture through an analytical approach so they are capable of comprehending the domestic and international financial processes in their diversity. We consider it important that our students have the opportunity to work with the latest tools and software. These advanced financial tools are essential for understanding today's most dynamically developing sector, with special emphasis on e-business. We focus on fostering independent strategic, business planning and analytical skills. Besides becoming familiar with all the major secrets of investment, financing and taxation decisions, you will be able to organize and manage a company's financial, accounting and taxation processes.

This is for you if: you would like to get acquainted with the financial challenges of enterprises and to understand the relations, the financial processes, and also how to invest profitably, or predict financial successes this program will provide you with adequate knowledge, information and practical examples.

Specializations:

- Finance
- International Accounting

Specializations are only launched with a minimum of 15 students.

Career opportunities:

- Working at national and international financial services companies (bank sector, securities trading, investment and insurance companies),
- Getting a job at multinational consulting and audit firms,
- Employment in the fields of corporate finance and accounting, tax advising,
- Working for governmental organizations dealing with finance and economics.

Main topics:

Introduction to Finance; Corporate Finance; Accounting; Calculus for Business and Economics; Statistics; Business Economics; Taxation System; Investments; Financial Law; Strategic Planning; Economic Analysis; Audit, Risk and Control; Insurance; Project Financing; Management Accounting; Accounting for Financial Institutions; Controlling; Accounting Information System; International Financial Accounting for Multinational Companies; IT Support of Finance and Accounting; Project Planning; Foundations of International Corporate Finance; Financial Accounting and Reporting; Consolidated Annual Reporting

Partners:



Admission requirements:

- IELTS min. 5.5
- High school diploma
- High school Math grade above 60%

"I chose METU particularly because of feedback on teachers instructing at the university. They are open and highly professional. I am studying Finance and Accounting, and I chose this major due to course structure offered and good training base of the university."
Taregh from Iran



Head of Program:

Zsuzsanna Széles habil, PhD, Associate Professor, Accountant, Tax Adviser, Financial and Accounting Controller, Vice President (Society of the Hungarian Value Analysts)

Duration of studies: 6+1 semesters

Mode of study: full-time

Location: Budapest, Main campus

Language of instruction: English

Qualification: Economist in Finance and Accounting

I have always wanted to study abroad, it gives so much value to your studies. This is my biggest motivation to get the degree. Also, meeting new people and learning about new cultures is fantastic.

Bathurunisha Abdul Hamed
Singapore



International Business Economics BSc Program

Today, being an expert of your local economy is no longer enough. All countries and companies are in great need of business and communication professionals who understand the key challenges and issues of international economic relations, and are able to react quickly to exploit emerging opportunities.

If you are seeking to enter this field, this program offers all that is needed for you to acquire the necessary skills: secure knowledge of economic and business matters, fluency in English for professional purposes, thorough practical and work experience. Our extensive partnerships with multinational companies provide you with the opportunity to gain experience in the world of international business. Our graduate students leave school as well-trained business experts with professional command of at least two foreign languages, ready to achieve success and immediate results in the international business scene.

This is for you if: you are well informed and have a keen interest in the world of international business, politics and the media; you wish to find your future career in an international environment and you are open to exposure to foreign cultures. Future students should also be able to use two foreign languages for most personal needs, and are expected to turn their language skills into an important asset for both their future career and for their employees.

Specializations:

- International Business Communication

Specializations are only launched with a minimum of 15 students.

Career opportunities:

- International economics expert at national or multinational companies and corporations
- Communication expert at international organizations
- Expert in the state sector
- Journalist covering economic issues

Main topics:

International Economics; EU Integration Studies; International Finance; International Business Transactions; Organizational Behaviour; Presentation Skills Development Training; International Protocol and Etiquette; International Business Strategies and Competitiveness; EU Policies; Globalization and Regional Economics; International Economic Organizations; International Law.

Admission requirements:

- IELTS min. 5.5
- High school diploma
- High school Math grade above 60%

"When I first applied to Metropolitan's International Business Economics program, I wasn't really sure if it was the right choice for my future. All the information seemed overwhelming at first, but after a while I realized this university, the students and teachers were even better than I could have imagined. The program I am studying covers so many interesting topics, especially since most of the teachers have first-hand experience."

Juuso from Finland

"The Certificate of the International Business Economics BA Program implies a widely versatile knowledge. Our graduates are able to perform well at the most diverse positions in the domestic or international business industry, or even start a career in the civil sphere and in the field of economic diplomacy. In terms of opportunities for further education, graduates of the program can prosper in the realm of business, communication, and social sciences."

László Vass CSc habil Professor
Rector Emeritus



Head of Program:
Vásáry Miklós habil, PhD,
Associate Professor

Duration of studies: 6+2 semesters
Mode of study: full-time
Location: Budapest, Main campus
Language of instruction: English
Qualification: Economist in International Business

I love that METU has a lot of international students. For example, if there are 20 students in the class, almost everyone is from another country. That is amazing because we can learn not only from teachers but also from students who know their country's business.

Tsugumi Sasaki
Japan



Tourism and Catering BSc Program

Budapest is the vibrant capital of Hungary and one of the most attractive tourist destinations in Europe. Consequently, tourism and catering is one of the most popular degree programs in Hungary as well as in Budapest. This is also due to the colourful, diverse and human-centered nature of tourism.

This bachelor program offers thorough grounding in all important subjects and topics in tourism and catering. What makes the program really unique is the host of specializations available for students including Health Tourism and International Hotel Management. These specializations draw on Hungary's world renowned thermal water spas, its traditional hospitality, gastronomy and wines and its growing popularity as a tourism destination.

We place emphasis on the development of practical and applied skills, therefore our students will have the opportunity to undertake project-based learning, challenge themselves in professional competitions, attend workshops, or take part in hotel visits. Our courses are also recommended by the National Tourism Committee and the Budapest Chamber of Commerce and Industry.

This is for you if: you are open-minded, creative, flexible and curious; somebody who is interested in personal communication, travelling, different cultures and learning foreign languages. Good problem-solving and organizational skills are also important.

Specializations:

- Health Tourism
- International Hotel Management

Specializations are launched only if the minimum of 15 students wish to join the specialization

Career opportunities:

- Tour operators
- Managers of family businesses
- Tourist consultants or advisors
- Event organizers
- Tourism managers of small municipalities and regions
- Managers of local, regional and national tourism
- Animators
- Managers working for health and wellness spas
- Mid- and top-level managers of hotels
- Attraction managers

Main topics:

Leisure and Tourism Studies; Tourism Marketing; Catering and Gastronomy Studies; Attractions Management and Experience Design; Tourism Geography; Hotel Management; Tourism Destination Management; Introduction to Health Tourism; Travel Agency Management; Informatics; Microeconomics; Social Studies; Basics of Law; Business Economics; Management and Organisation; Finance and Accounting.

Admission requirements:

- IELTS min. 5.5
- High school diploma
- High school Math grade above 60%

"This program is so versatile, there are a lot of things to love. My favourite subjects are gastronomy and health tourism."

Kanoko from Japan

"The essence of tourism lies in what it gives people in exchange for their time and money. And what are you left with in the end? Nothing much, except a memory. And the most important part of memories is the experience. Staying in a nice hotel room during your holiday does not make a nice memory. What we teach is how to create and give tourists a memorable experience, whether they stay at a hotel, visit a travel agency, a sight, a wellness spa or a specific destination."

Márton Lengyel, PhD, CSc



Head of Program:

Dr Melanie Smith, Associate Professor and researcher, Author of Issues in Cultural Tourism Studies (Routledge, 2016) and Health Tourism and Hospitality: Spas, Wellness and Medical Travel (Elsevier, 2013)

Duration of studies: 6+2 semesters

Mode of study: full-time

Location: Budapest, Main campus

Language of instruction: English

Qualification: Economist in Tourism and Catering

I chose METU because I saw posters of it in my high school, and I realized this is a perfect place for me to go for Bachelor's. Tourism and Catering is a great program, because I love travelling and tourism gives the opportunity to learn new cultures.

Marija Gulabovska
Macedonia



Communication and Media BA Program

Communication and the media have become an integral part of our everyday life. They are not only indispensable for work but they play an essential role in almost every activity imaginable. The latest developments in technology provide an opportunity for an immediate reaction to any event. Therefore, new applications, such as Web 2.0 based technology, are of paramount importance for us. Our aim is to transfer the in-depth knowledge and skills needed to understand and master the constantly evolving tools of communication in a spirit that enables graduates to use the novel means of communication and the media in a responsible way preparing students to face any future challenges.

This is for you if: you have strong communication skills in multiple languages, interested in intercultural communication and wish to understand the complexity of new media tools and digital technologies.

Specializations:

- Integrated media
- International Communication

Specializations are launched only if the minimum of 15 students wish to join the specialization.

Career opportunities:

- journalist, editor, press officer, spokesperson
- mid-level management position in PR, advertising and marketing
- salesperson, event organizer
- international affairs officer

Main topics:

Theory of Communication; Advertising and Media Planning; Digital Marketing (New Media Marketing and Advertising Trends); Public Relations Theory and Practice; Social studies; Network communications; Multimedia tools; Creative communication; Principles of Marketing; Media Market; Media Law; Media-skills Training.

Important features of this program:

- Teaching creative communication: writing, speaking and problem solving skills; development of critical thinking and negotiating abilities; learning techniques of assertiveness.
- Social media teaching: understanding the new type of communications and the radical changes of social media publicity and conscious usage of it; features of social networks.
- Project-based education: providing the opportunity for students to experience teamwork and active creativity.
- Learning to use media tools.
- Integrated approach.

Opportunities to gain hands on experience:

Media Workshop: The Media Workshop is a platform for students who wish to discover new forms of journalism and the immediate future of the world of the media. If you want to taste the spinning atmosphere of an editorial office, try what a "one-man-crew" can do or you are a real news junkie, you are most welcome on board. Students working for the Media Workshop may also see their name in print in the national media.

Admission requirements:

- IELTS min. 5.5
- High school diploma

"I love Budapest Metropolitan University because it's a cultural hub, there are many different people from different cultures. The professors are so friendly, you can share any kind of problems with them. The student office is also nice and helpful, they make you feel home!"
Maaz from India

"The best part of METU is getting inspired, surprised and network with international students. It is really great to change me for the better and help me become more independent."
Sakura from Japan



Head of Program:
Dr. Györgyi Rétfalvi PhD
College Professor

Duration of studies: 6 semesters
Mode of study: full-time
Location: Budapest, Main campus
Language of instruction: English
Qualification: Expert in Communication (with specialization)

Communication and media has always been my favourite field and at METU I learn so much and I can open my horizons. As my classmates are coming from all over the World, I can learn a lot from them too, even more than I could learn just from the classes.

Yinan Liang
China



International Relations BA Program

This program familiarizes students with the workings of the global architecture of decentralized governance that runs the world today and with the tensions and openings it generates. It gives our graduates a clear advantage in our complex and fast-paced world by arming them with the knowledge and skills necessary to understand and make use of the inner logic of global relations, to anticipate the direction in which they develop, and to draw on the opportunities these changes bring. This program empowers students to navigate with success and ease in a globalized world linked together and shaped not only by diplomatic relations between states, but also by manifold transnational fields, forces and actors.

This is for you if: you wish to work in global political and social relation, want to be able to use foreign languages professionally, or harness global forces and opportunities in pursuit of your goals. The program teaches about the world of diplomacy, international organizations and transnational corporations. It is a good fit for students who want to acquire a sound understanding of how the world economy works and seize the opportunities it provides, but are not interested in the complex mathematics of statistics and econometrics.

Specializations:

- Diplomacy and International Communication
- International Development Cooperation

Specializations are launched only if the minimum of 15 students wish to join the specialization.

Career Opportunities:

- Officers and diplomats in the state sector
- Actors in the business sector servicing the needs of actors in global governance
- Analysts in think tanks and policy advisors
- Public administration employees
- NGO and international NGO sector employees
- Officers in international organizations
- Members of transnational advocacy groups
- Employees of transnational private regulators

Main topics:

Concepts and Theories in International Politics, Diplomacy, International Organizations, International Law, History of Modern International Relations, Civilizations in World History, Global Cultural Anthropology, Political Science, Political Philosophy, Comparative Politics, Basics of Law, Sociology, Microeconomics, Macroeconomics, World Economics, Globalization and World Economic Regions, Applied Statistics, European Integration, International Protocol and Etiquette, Regional Studies, Academic Writing, Research Methodology, Informatics, Skills Training.

Admission requirements:

- IELTS min. 5.5
- High school diploma
- High school Math grade above 60%

"I have finished my first semester and I am very excited of being a part of such an amazing University. I am really happy with my professors and my faculty. They are enthusiastic and great at problem solving. In this university you have a great opportunity of studying abroad as well. One never gets bored as we have so many activities and the university tries to do its best to make you feel home. I found the comfort in the idea of having a big community I can belong to while studying at one of the best universities in Europe."

Augustina from Romania

"METU provides students with the skills needed to thrive in an interconnected world. With classmates from around the globe and a quality curriculum; METU bestows students with a thoroughly practical education both in and out of the classrooms."

Thomas from the USA



Head of Program:
Viktor Friedmann PhD
Associate Professor

Duration of studies: 6 semesters
Mode of study: full-time
Location: Budapest, Main campus
Language of instruction: English
Qualification: International Relations Expert

A degree is significant for your future. Everyone might doubt your skill and value if you don't have one. It will also help you in your career, making business relationships with many people, etc.

Devyana Kurniawan
Indonesia



Animation BA Program

Are you interested in how a drawing becomes a motion picture, are you attracted by film tricks, video games, making apps? As an animation designer, you can become the designer of complex productions in advertising, the electronic media, motion pictures, digital post - production or game design, or the specialist of a special field.

This is for you if: you are interested in animation films not only as a spectator, but you are also fascinated by how they are made. Animation experience, software knowledge, visual or drawing prior training are beneficial, however, their lack does not hinder you from enrolment. If you are still looking for your place in the world, or if you already have some idea and what you would like to contribute to its values, join us and we will help you to make your ideas come true.

What can you study?:

- Visual techniques offering limitless opportunities.
- Procedures making the path towards the magical world of animation easy to walk.
- Practical knowledge with the help of excellent experts and cutting edge technical infrastructure.
- You can find the most suitable genre for yourself.

Main topics:

Story development, storyboard drawing, animation film language, making animatics, drawing animation, puppet animation, 3D modelling and motion, 2D digital animation, sound design, compositing.

Course structure:

- You will get to know the preparatory and production stages of productions from the idea, the script through the storyboard and animatic to animation and post- production.
- You will get familiar with the use of indispensable software for digital filmmaking: editing, compositing and 2D - 3D animation programs.
- You will encounter classic techniques: drawing animation or puppet animation.
- You will learn sound design, so you will be able to make the sound and noises of your film from the start.

Career opportunities:

- You will know the production procedures of animation productions.
- You will be confident in using classic or digital techniques.
- You will be able to find a job in animation, graphic design or film studios, as a game developer or work for an advertising agency.
- You will be able to work as a freelancer: in the creative industry, reliable animation experts are in high demand.

Partners:

Cinemon Studio, Hungarian Film Laboratory, Umbrella Studio, ODD Studio, KGB Animation Studio, Atrium, Szolnok International Film Festival of Fine Arts, Hungarian Cartoon Productions, Anilogue International Animation Film Festival

Admission requirements:

- IELTS min. 5.5
- High school diploma
- Portfolio of previous works
- CV and motivation letter

Current academic staff members include:

BRIGITTA BACSKAI film editor
ÁRON BALOGH 3D artist
ÁRON GAUDER animation film director
PANNI GYULAI animation artist
ERIKA KAPRONCZAI screenwriter
RÓBERT KÁDÁR, animation artist
ERVIN B. NAGY, animation film director
SZANDRA PATAKI, animation artist
MÁRK SELJÁN DLA 3D artist
ANDREA SZIGETVÁRI DLA composer

Our Main Achievements:

ANNECY 2016 Dávid Dell'edera: Balcony, Jury Special Award;
LONDON INTERNATIONAL ANIMATION FESTIVAL Mr Barczy: Hey, Deer! Children's Film Category, Audience and Jury Award;
INTERNATIONAL AWARDS Video Clip by Balázs Simon for Nils Frahm's RE;
HUNGARIAN AND INTERNATIONAL FESTIVAL SUCCESSES Sandra Pataki: WireLess, Hungarian Film Critics' Award, Hungarian Film Award, Cannes Film Festival Short Film Corner Program Participant;
KAFF 2017 Tina Russian: The 13th Princess, Best Student Movie;
KAFF 2019 Máté Horesnyi: Jacques Amok Run, Best Student Film



Head of Program:
Melinda Kiss DLA
Associate Professor

Duration of studies: 6 semesters
Mode of study: full-time
Location: Budapest, Rottenbiller campus
Language of instruction: English
Qualification: Animation Designer

I've already had so many great moments at METU, it's hard to count. My best experiences were the Welcome Day, the animation festivals and my 3D animation classes- our professor is an amazing expert.

Renata Karamisheva
Uzbekistan



Graphic Design BA Program

In the age of desktop publishing (DTP), graphic design became the most innovative branch of design, with a strong presence of its intellectual products in everyday life, both in the online and offline media.

This is for you if: you are interested in the various fields of graphics, are creative, have a good visual sense and drawing skills, and are familiar with the basic computer graphics software and are interested in typography.

Specialization:

Graphic Design: Choose this specialization to acquire hands-on knowledge on the greatest scale both on the traditional platforms of graphic design and in the area of the new media.

You will be able to find your own voice on every graphic design platform through life-like tasks, which you will be able to exploit on in your design and creative work. We will prepare you to be able to communicate visually in the language of graphic design in your career.

What can you study?

We build on your competences so that they can be fulfilled.

You will find your individual voice and style.

You will become committed to innovative, aesthetic, smart graphics and typography. We will channel your creativity into a conscious flow so that you can work both independently and in a team.

Main topics:

Social science and visual communication, typography, graphic design and design history, typography practice, graphic design theory and methodology practice, graphic design studies and techniques, image theories.

Career Opportunities:

- Freelance artist as graphic designer, packaging designer, illustrator
- Art director, graphic designer in graphic studios, creative agencies
- Illustrator, image editor or DTP editor in online and print media
- Web designer, UI, UX designer

Course structure:

- The first year is about developing manual and computer skills, learning traditional procedures as well as the latest in graphic technology. You will also design illustrations, covers, artistic posters, logos pictograms, brands and packaging. We will also focus on branding and corporate identity.
- The second year will be about book and magazine design, typography tools, joint use of fonts and images.
- In the third year you will focus on interactive graphics appearing on the latest platforms of the digital age, responsive web design, mobile applications, UI and UX design.

Partners:

Petőfi Literary Museum, National Széchenyi Library, VYLYAN Vinery, A38 Ship, Museum of Fine Arts, Hungarian National Gallery, Budapest Zoo, Eurojet, The Polish Institute, Vasco Hungary Ltd., RISO Goccopro

Our Main Achievements:

OMDK 2015 Marcell Puskás: Pro Arte Gold Prize; Orsolya Kosztándi, 1st prize; Barbara Zsidek: 3rd prize;
RED DOT DESIGN AWARD 2019: Marcell Puskás;
14th ARC poster exhibition Ádám Faniszló: special prize;
I. BUDAPEST FESTIVAL OF ILLUSTRATION 2019., First Prize in Non Fiction category: Gréta Noémi Koszóc;
7th NOVI SAD INTERNATIONAL STUDENT POSTER BIENNALE Kristóf Szabó: main prize; A38XMET winning posers: Tiger Lillies/Mais Ahmad; sóley/Alba Jorge Cardona;
1. POSTERFEST INTERNATIONAL POSTER COMPETITION Bálint Tótok: 2nd prize, Ádám Faniszló: 3rd prize;
PACKAGING OF THE WORLD works of Zsófia Paszternák, Krisztina Németh in the selection



Head of Program:

Ferenc Tepes DLA
Associate Professor

Admission requirements:

- IELTS min. 5.5
- High school diploma
- Portfolio of previous works
- CV and motivation letter

Duration of studies: 6 semesters

Mode of study: full-time

Location: Budapest, Rózsa campus

Language of instruction: English

Qualification: Graphic Designer

I chose METU because a friend studied here and he was very satisfied with the university. So far, I must agree with him.

Nao Quoc Huy
Vietnam



Motion Picture- Cameraman Specialization BA Program

During the filmmaking process the most important partner of the director is the cinematographer. He has a significant role in transferring a film idea into reality successfully in an environment where technology develops day by day. The cinematographer is the person who creates a coherent visual world using his/her own talent within the framework of the opportunities provided by the script. In our University at the cameraman specialization the development of the artistic sense is equally important as gaining the proper knowledge of the technology. In order to be able of creating a film at a high level, not only stable technical knowledge and facing new challenges is needed but also a great dedication to filmmaking. Our University emphasis on introducing all relevant elements of the filmmaking, like editing, scriptwriting and directing in order to make our students capable of working in a team later. Origo Film Studio provides an excellent professional background for the filmmaking training of the university.

This is for you if: You are interested in film production, you have good cooperative and interpersonal skills, you possess an advanced visual sense, you would like to learn film- video- and television programme production.

What can you learn from us?

- The basics of filmmaking
- Cameraman Skills
- Post-production
- Film Theory
- The latest techniques
- The professional technical background is provided by Origo Film Studio

Course Structure

From the first year:

- History of Art
- Cameraman skills
- Basic Photography skills
- Analogue and Digital Technologies
- Introduction to Dramaturgy
- Introduction to Documentary Filmmaking

From the second year:

- Studio Practice
- Directing Skills
- The role of music in film
- Film History
- Visual Analyses
- Film Editing

From the third year:

- Screenplay Writing
- Set and visual design of a film
- Television Studio Practice
- Make-up
- Introduction to VFX

Career Opportunities:

- Cameraman
- Cameraman in filmmaking and television production
- Independent artist

Our Main Achievements:

Dániel Fűzes Common law „Szokásjog/ The Buzz“:

- Cyprus International Film Festival - Golden Aphrodite CYIFF „GOT TALENT“
- 6th Savaria Film Festival Short film category 3rd place
- 2019 Fresh Flesh Budapest International Short Film Festival Best Hungarian Actor
- 2020 Sport Film Festival, Best Fiction Film Levente Tóth
- Vilmos Zsigmond International Film Festival Best Young Cameraman: for filming the Hypnosis and the Bad Actor Katalin Moldovai: As up to now (Ahogy eddig) :
- 72nd Cannes Film Festival Cinéfondation selection



Head of Program:
Prof. Dr. Ádám Rozgonyi
DLA habil
College Professor

Admission requirements:

- IELTS min. 5.5
- High school diploma
- Portfolio of previous works
- CV and motivation letter

Duration of studies: 6 semesters
Mode of study: full-time
Location: Budapest, Rottenbiller campus
Language of instruction: English
Qualification: Cinematographer

The degree is only a paper.
Developing my skills is what's truly valuable for me at METU.

Jainuddin Shaikh
India



Media Design BA Program

Media designers are the polyhistorians of the 21st century. In the age of constant technological revolution their role is not only to follow, but to shape that with artistic sensibility: to make the new digital world modest for us, from the World Wide Web, through the post-production of films to game development.

This is for you if: you are interested in digital post-production work for motion pictures and VFX, if you want to get to know UX design, light painting, game development, making virtual reality applications, media installations, music informatics, data visualization. If you are creative, have extensive visual, technical and critical sense and you are familiar with IT or feel you are ready to acquire the necessary skills.

What can you learn from us?

- The design and implementation of art works, installations, interactive applications
- Graphic design
- The acquisition of the basics of motion picture making
- Sound design
- Interaction & UX design
- 3D design
- Game design
- Making of film and visual effects, digital post-production works

Main topics:

VFX (motion picture digital post-production work), moving graphics, UX (user experience) design, video mapping (light painting), game development, making virtual reality applications, sound design, data visualization, web design, media installation

Course structure:

- The first year is about the laying the groundwork for the mindset of an artist, visual logic and composition skills while exploring your individual creative competences.
- The second year focuses on deepening your technical knowledge, getting to know tools and software, most of all in 2D and 3D design as well as interactive applications.
- The third year you can design and accomplish complex tasks, creative projects, and you can prepare for your graduate career in live situations, in cooperation with real stakeholders of the creative industry.

Career Opportunities:

- Media designer in creative industries
- Experimental designer or programme officer in areas where visual literacy, project design and interaction planning are indispensable
- Independent media artist
- In post-production motion picture studios
- At game designing companies

Professional Partners:

National Philharmonics, Umbrella Studio, VJ Centrum Budapest, MTVA, 2B Gallery

Our main achievements:

OMDK (National Arts Students' Conference) 2017 Viktória Szekér: Media art and theory, 2nd prize; Szilveszter Óry, Installation, 2nd prize; OMDK 2015 Intermedia, Gábor Balázs: 1st prize; INSHADOW FESTIVAL 2014 Marcell Andristyák: Best international student film award; METU and MARIONETT projection; MADÁCH RETRO project by Éva Kertész and Ádám Tóth, Petőfi Literary Museum; OMDK 2013 Marcell Andristyák, Dániel Hodvogner, Ákos Kiss, Domonkos Kiss, Video art, 1st prize; NATIONAL MUSEUM OF RADIO AND TELEVISION HISTORY – new, interactive exhibition; TEDxYouthBudapest presentation of Lambert Tóth; FUTUROSCOPE diploma presentation



Head of Program:

Szacsva y Pál DLA
College Professor

Admission requirements:

- IELTS min. 5.5
- High school diploma
- Portfolio of previous works
- CV and motivation letter

Duration of studies: 6 semesters
Mode of study: full-time
Location: Budapest, Rottenbiller campus
Language of instruction: English
Qualification: Media Designer

My favourite part of the program was when we had to create a computer game. We did the actual programming as well as the design concept of the game. I think it was especially great because we could explore which field of the whole process suits us best.

Viktória Szabó
Hungary



Environmental Design BA Program

The specialty of practical subjects is the design of internal space, furniture and architecture, which are accomplished by courses of partner areas in order to provide extensive knowledge. We aim to teach professionals who design and decorate the interior and the exterior of our built environment whether independently or as a creative associate. Emphasis is put on personal contact and consultancy.

This is for you if: you have a strong and sensible view of your environment and have good analysing and communication skills.

Specializations:

- Environment Presentation (interior and environmental design)
- Object Presentation

Specializations are launched only if the sufficient number of students wish to join the specialization.

What can you study?

- Exploration of the links between man and environment
- National and international trends
- Ecological attitude
- Get to know the materials and technologies available on the market
- Environmentally and health conscious, sustainable solutions
- Due to our workshop background and workshop heads, you can prepare the prototypes of the designed objects on the spot
- At our professional practical training venues, you can acquire the knowledge of the interior designer/object designer by working on actual projects

Main topics:

Creative design, study of form, drawing-painting, history of art, environmental design, study of materials, furniture structure studies, computer aided design, history of design and interior, analysis of spaces, objects and environment

Program Structure:

- In the framework of the basic practical subjects of the first year, you will get to know the world of forms and spaces, assisting later professional work with extensive experiences and research.
- The specialty of practical subjects is the design of internal space, furniture and architecture, which are accomplished by courses of partner areas in order to provide extensive knowledge.
- Besides practical training, in the first four semesters the training is also accompanied by general art and specialization-oriented lectures.

Career Opportunities:

- Interior designer/object designer associate
- Independent artist
- Project manager for professionals

Partners:

Europa Design Hungary Plc., Krüllung Ltd., Laurum Ltd., Falco Plc.

Admission requirements:

- IELTS min. 5.5
- High school diploma
- Portfolio of previous works
- CV and motivation letter

Our achievements:

OMDK 2017 Emese Panca: Architecture and design 1st prize, Rector's special award; Diána Alchhab: Architecture and design 2nd prize; Varga Gábor Domonkos Architecture Award; 2015: Petra Jankovics: Design 1st prize; DESIGN WEEK BUDAPEST 2015 ME(e)Tdesign, TESTközel; HELLOWOOD ARCHITECTURE FESTIVAL 2016: Balatoni Hekk; CONSTRUMA 2015-16-17 the exhibition pavilion of the Hungarian Chamber of Architects was designed by our students; FRESH DESIGN international exhibition and workshop; CONCREAD project Concrete workshop; SZÖVETSÉG'39 BET'ON workshop; MEDIAWAVE OCCUPY project; HARSÁNYI ISTVÁN STUDENT AWARD Emese Panca

Head of Program:

Péter Csizmadi DLA
Associate Professor

Duration of studies: 6 semesters

Mode of study: full-time

Location: Budapest, Rózsa campus

Language of instruction: English

Qualification: Environmental Designer

I study environmental design. I am interested in design, interior, and graphics. This field is super wide, potential and exciting.

Ekaterina Boichuk
Russia



Photography BA Program

Photography is able to simultaneously recreate the world of facts, imagination, fiction and dreams. We encourage our students to express their ideas through the means offered by this creative outlet; we teach them how to use the visual design language of photography with analogue and digital technical tools.

This is for you if: you are interested in visual communication and wish to show others how you see the world through your lens. The ideal candidates have a mature critical sense, enjoy working in teams, and their eyes are always looking for possible subjects and pictures.

Specializations:

- Artistic Photography
- Photojournalism (documentary photography, press photo)
- Fashion Photography

Specializations are launched only if the sufficient number of students wish to join the specialization.

What can you study?

- The visual formal language of photography, its analogue and digital technical toolset
- To express your thoughts through your work
- Varied techniques and novelties in technology
- Critical approach
- Independence and teamwork
- Knowledge enabling you to join the art World in Hungary and abroad

Main topics:

Photographic design (creative, conceptual, portrayal, documentary, experimental, press and fashion), creative design, studio practice, history of photography, photographic techniques, artistic interpretation, studies in philosophy, contemporary visual communication, media studies, reportage genres

Program Structure:

- The first year focuses on the deepening of your technical skills, knowledge of tools and software, most of all studio photography, analogue techniques, through the acquisition of thinking through images.
- The second year is about exploring the artistic approach, establishing visual language and knowledge of composition, but most of all about exploring individual creative skills.
- In the third year you can design and implement complex tasks and independent projects in live situations, in cooperation with the actual actors of the creative industry and the art scene.

Career Opportunities:

- Photographer in various specialized fields of photography and visual media
- Independent artist and/or private entrepreneur
- In editorial offices
- Photojournalist
- Fashion journalist

Admission requirements:

- IELTS min. 5.5
- High school diploma
- Portfolio of previous works
- CV and motivation letter

Our achievements:

OMDK 2017 Zsófia Szabó, Photography 1st prize;
ART MARKET BUDAPEST exhibition at Art Photo Budapest, Special prize of Hasenfratz Ora Budapest for young talents;
SILVER JAVELIN AWARD 2016 Márton Merész, Sports photo category, 2nd prize;
HELLODESIGN TALENT AWARD Márton Novák, Richárd Kiss, 1st prize;
GARÁZS ROCK exhibition, Photo street festival;
35th HUNGARIAN PRESS PHOTO COMPETITION Tamás Kaszás: art series 1st prize; Máté Szekeres: André Kertész Award; Szergej Markoszov: Escher Károly Award; Dzsenufer Varga: Nature and Science series 3rd prize; Balázs Somorjai: Everyday Life 3rd prize; Zsuzsanna Forgács: Portrait series 2nd prize
37th HUNGARIAN PRESS PHOTO COMPETITION Máté Ladjanszki: Portrait series 2nd prize; Dzsenufer Varga: Sport series 2nd prize
38th HUNGARIAN PRESS PHOTO COMPETITION Máté Ladjanszki : Nature and Science series Sustainability special prize

Partners:

Mai Manó House, Capa Center, Tripont Foto Video Ltd.



Head of Program:

Luca Göbölös DLA habil.,
College Professor, Balogh
Rudolf Award- winning
Photographer

Duration of studies: 6 semesters
Mode of study: full-time
Location: Budapest, Rózsa campus
Language of instruction: English
Qualification: Photographer Designer

The most beautiful thing at METU is meeting teachers that give you the information you need straight away.

Daria Drugova
Russia



Visual Representation BA Program

You can acquire comprehensive theoretical and practical knowledge on the areas of traditional imagery and portrayal as well as study the world of electronic imagery, motion picture and media. Our department offers a strong basis for students to find their way in the traditional and digital visual world. Besides the classic genres of imaging, you can get to know the motion picture, multimedia and interactive segments of visual representation.

VISUAL REPRESENTATION (FINE ART) Specialization

This is for you if: your manual skills are good, you are interested in fine arts, your way of thinking is creative and original, and you would like to develop your skills on a high level.

What can you study?

- basic computer graphic programs, contemporary imagery techniques and theories
- we will develop your manual skills and visualization methods
- you will be able to make not only illustrations for a novel but design the whole book
- you can create not only oil on canvas painting, but motion picture, interactive installations, and objects.
- we will provide you with deep theoretical knowledge

Main topics:

fine arts techniques, creative imagery studies, lino cutting, wood engraving, copper engraving, making lithography and screen prints, imagery and typography, imagery and media art, the history and practice of visual communication, illustration design, visual culture studies, image theories, book design, cartoons

Course structure:

- The first year is mostly about traditional visual art techniques and materials and procedures of painting and graphics.
- In the second year you will solve 3D plastic and computer practical tasks – physical and virtual variations of visualization in space and installation design.
- The third year is about artistic features of motion picture besides static picture opportunities offered by artistic photo and video.

Career Opportunities:

- independent artist, painter or graphic designer
- Book designer, illustrator, cartoonist,
- Visual designer, concept artist or a creator of any other area of graphic design
- Leader of an arts workshop or creative design club, or as a museum education professional

Head of Specialization:

Sándor Rácmolnár DLA, Associate Professor, Munkácsy Mihály Award-winning Graphic Artist

FILM AND MEDIA Specialization

This is for you if: you are interested in the various forms of motion pictures if you have mature visual intelligence and good cooperating and communication skills.

What can you study?

- Making short films, television scenes and documentaries
- Screenwriting, directing, lighting, editing, sound-post-production work
- Motion film history, theoretical knowledge

Main topics:

Film theory, history of motion pictures, motion picture art practice, motion picture technologies (cameraman - directing and writing studies, sound technique, video post-production), visual study analysis and practice

Course structure:

- During the motion picture art practice, you will learn the regulations of dramatic composition, editing and production.
- In the semesters of motion picture technique built on each other you will get to know the form language of filmmakers, cameraman and sound editing works.
- You will have the opportunity to make one-camera or multi-camera shootings, the acquisition of the operation of the most important post-production software, and try out various motion picture genres and roles.

Career Opportunities:

- Motion picture maker at institutes specialized in mass communication and media
- In film post-production
- As an organizer in program production in editorial offices
- Motion picture maker working for advertising and PR experts

Head of Specialization:

Diána Groó DLA, Film director, Screenwriter, Associate Professor



Head of Program:

Sándor Rácmolnár DLA, Associate Professor, Munkácsy Mihály Award-winning Graphic Artist

What impresses me the most at METU is most definitely the people I've met and the knowledge I've got in such a short period of time.

Ruta Kronberga
Latvia

Admission requirements:

- IELTS min. 5.5
- High school diploma
- Portfolio of previous works
- CV and motivation letter

Duration of studies: 6 semesters

Mode of study: full-time

Location: Budapest, Rottenbiller and Rózsa campuses

Language of instruction: English

Qualification:

Visual Representation Specialization:

Visual Representation Artist, Graphic Designer Bachelor

Film and Media Specialization: Film and Media Specialist



Awesome CV at graduation?

At METU, it's possible

MASTER'S

MANAGEMENT AND LEADERSHIP
MARKETING
TOURISM MANAGEMENT
MASTER OF BUSINESS ADMINISTRATION (MBA)
COMMUNICATION AND MEDIA STUDIES
GRAPHIC DESIGN
ART AND DESIGN MANAGEMENT
FASHION AND TEXTILE DESIGN
DESIGN (PRODUCT AND INDUSTRIAL DESIGN)

Management and Leadership MSc Program

To be a chief executive of any organisation is a complex challenge, let it be a small enterprise or a large one or organization in the public sector. Managing any of them requires an expert in analyzing, planning, coordinating, solving conflicts and problems, sustaining workflow. We present this approach to our students, so they can cope with all areas of business management, and turn into true leaders of enterprises, all on a professional level.

This is for you if: you are creative, a good problem-solver, aiming for innovation, and ready to face challenges. We are looking forward to the application of those who are persistent, committed, and cooperative while working in groups.

Specialization

- Management Consulting

Main Topics:

Management and Organization Theories, Managerial (Business) Economics, Decision Support Systems, Strategic Management, Innovation and Knowledge Management, Controlling Systems, Change and Crisis Management, The Structure and Operation of Counselling Agencies, Counselling Methods and Techniques, Management of Counselling Projects, Negotiating Techniques and Conflict Resolution

Career Opportunities:

- Management consultant
- Project manager
- Businessman
- Manager of own business
- Business manager

Partners:

Budapest Chamber of Commerce and Industry, MTA GB – Knowledge- and Communication Management Working Committees, Hungarian School for Organizational Sciences, National Association of Crisis and Change Managers

I think that the best thing all Bachelor's students can do is to find a goal, a purpose that they love and interested in fully. If you find that goal, it's going to be much easier to find a Master's program. Also, always be open to every opportunity that comes.

Gergő Horváth from Hungary

Admission requirements:

- IELTS min. 6.0
- Bachelor's degree from a relevant field

I initially came to Metropolitan for my undergraduate degree in Business Administration and Management. After an eventful three and a half years and a successful completion of my Bachelors, my experience here prompted me to come back and study for my Masters program in Leadership. The friendly environment, attentive yet professional teachers, top academic classes and activities on offer have made it easier to decide to continue my studies here. Metropolitan is truly any student's doorway to the continent and the World at large. The school continuously thrives to improve itself and put the student's needs first. Similarly to me, I hope many students will come and be inspired by creativity.

Tapiwa from Zimbabwe



Head of Program:
Dr. Csaba Ilyés PhD
Associate Professor

Duration of studies: 4 semesters
Mode of study: full-time
Location: Budapest, Main campus
Language of instruction: English
Qualification: Masters in Management and Leadership

The best thing about METU is that you cannot get bored here. Something is always happening, we are always on the move!

Maral Pazhouheshgar
Iran



Marketing MSc Program

Marketing is an exciting and diverse world. In this master's programme we present the newest trends of the profession in order to provide a deeper understanding of marketing processes and an overview of the latest developments. In addition, you get a perspective that prepares you to adapt to the ever-changing business environment quickly and creatively, and find the most appropriate solutions in accordance with the brand and the target group.

This is for you if: you wish to broaden your horizons and go from a marketing specialist to a knowledgeable leader in the field of marketing, this program is for you. Understand the big picture of the marketing world, rather than just a small part of it. Develop the skills and knowledge to proactively attract and keep consumers..

Specialization

Integrated Marketing Communications: In this specialization you can learn about the fields of expertise that may provide useful support in your future work successes. We prepare you for all the important professional challenges from PR to online and social media marketing.

Main topics:

Marketing Theory and Marketing Management in the Digital Age, Marketing Research, Marketing Information Systems, B2C and B2B Sales, CRM Systems, Consumption Theory and Consumer Behaviour, Media Law, Advertising Law, Data Protection, Online Terms and Conditions, Logistics – Supply Chain Management, Offline and Online Service Marketing, Product and Brand Management in Practice, Intercultural Management and Marketing, Online Economy, Sales and Marketing, Marketing and Communications Controlling

Program Structure:

- After laying the theoretical foundations, we facilitate your understanding of contexts through case studies and practical examples, and enable you to think in complex systems and marketing processes.
- During the training you may get the Google Ads Fundamentals Certification, which will be a highlight in your CV.
- You will get to know software programs that helps you achieve great results in marketing and analyse big data – for example the SalesManago CRM and marketing automatization system.
- You can expand your knowledge with unique elective subjects such as Direct Marketing, Influencer Marketing, Country Branding, Copywriting and Sports Marketing.
- In addition to METU educators, you will learn from practical experts who are renowned representatives of their profession.

Career Opportunities:

- Senior professional at the commerce and marketing departments of multinational companies
- Salesperson, sales professional
- Senior professional at advertising and PR agencies, consulting companies
- Head of your own agency
- Freelancer marketing professional

Admission requirements:

- IELTS min. 6.0
- Bachelor's degree from a relevant field

"In my opinion, the ambiance and the modernity of the university is the most fascinating at METU."

Ádám from Hungary

"As an international student, I chose to attend Budapest Metropolitan University for two main reasons: first, I wanted to combine study and travel; second, I was attracted by all the different opportunities in terms of degree opportunities and study programs. My time in Budapest has so far been a memorable experience, I've made friends from all over the world and I highly recommend this challenging and culturally diverse university."

Khalid from the USA



Head of Program:

Dr. habil. Papp-Váry Árpád PhD, Habil, Dean of the Faculty of Business, Communication and Tourism, Vice president of the Hungarian Marketing Association

Duration of studies: 4 semesters

Mode of study: full-time

Location: Budapest, Main campus

Language of instruction: English

Qualification: MSc in Marketing

I have been working in marketing for three years now, and this program helps me to improve my knowledge in this area, mostly in digital marketing. I really like that the structure of the program is much more practical than theoretical.

Juliana Cabrera Escobar
Colombia



Tourism Management MSc Program

Budapest is one of the most exciting tourism destinations in the world and the number of international tourists, as well as students, is growing. As well as its beautiful heritage sites and Danube river views, the city is the only capital city in the world which has so many thermal baths or spas, it was nominated as City of Design by UNESCO Creative Cities Network, and the city offers a lively cultural scene and nightlife with its world-famous 'ruin bars'.

This is for you if: you are interested in different cultures and destinations, as well as travelling and languages. You are a creative thinker who is interested in undertaking project-based learning and applying your theoretical knowledge to real case studies. You have some interest in leading and managing destinations, attractions or employees in the tourism, cultural, creative or hospitality sectors.

Main topics:

Economic Policy, Research Methodology, Managerial (Business) Economics, Cultural and Heritage Tourism, Marketing and Communication Management, Creative Experience Design, Tourism Legislation and Institutions, Strategic Management, Company Finance and Strategy, Tourism Destination Management, Creative Industries, Health Tourism, Wellness and Spas, Controlling Systems, Enterprise Decision Support Systems and Methods, Trends in Tourism Product Development, Heritage Management, ICT and Creative Media, Creative City Development, Sustainable Planning and Development, Event Management

Career Opportunities:

- Tour operators
- Managers of family businesses
- Tourist consultants or advisors
- Event organizers
- Tourism managers of city, rural and regional municipalities
- Managers of local, regional and national tourism
- Animators
- Managers working for health and wellness spas
- Mid- and top-level managers of hotels
- Attraction managers
- Managers in the cultural and creative sectors

Admission requirements:

- IELTS min. 6.0
- Bachelor's degree from a relevant field

"The university offers various possibilities for studying in my field of interest which are not available in other universities in Hungary. For me, the affordable tuition fee was another reason to choose this institution. I believe that the Welcome Day was a good opportunity to make new friends from every country of the world as well as to get to know the city of Budapest. I will never forget that experience. Also, the lectures are very interesting, the rooms are well equipped and the professors know how to communicate with the international students and to make the syllabus totally understandable."

Kosmas from Greece



Head of Program:

Dr Melanie Smith, Associate Professor and researcher, Author of Issues in Cultural Tourism Studies (Routledge, 2016) and Health Tourism and Hospitality: Spas, Wellness and Medical Travel (Elsevier, 2013)

Duration of studies: 4 semesters
Mode of study: full-time
Location: Budapest, Main campus
Language of instruction: English
Qualification: Economist in Tourism Management

My reason to choose METU was that I want to be more professional in my chosen field, and I felt like I needed to head-start my career with a recognizable degree.

Timur Galiullin
Russia



Master of Business Administration MBA program

The most cutting-edge theoretical and practical knowledge and skills that encompass all sectors of business are incorporated to our MBA. In addition to the important foundational courses (Economic Policy, Research Methodology, Qualitative Methods, Business Economics, Business Law, etc.), we have included other essential skills (Modern Corporate Finance, Financial Analysis, Strategic Management, etc.) and have included a focus on leadership development. After fully understanding the fundamentals of business, students will be exposed to a diversity of experiential learning through practical examples, case studies, and hands-on projects. These allow students to master the skills necessary to become confident and successful business professionals.

This is for you if: you want to acquire the knowledge and skills that can be flexibly applied in any area of business with the most up-to-date methods of knowledge transfer. You are the right candidate for our MBA programme if you intend to accelerate your career, you would like to increase your salary, or you are determined to become more successful than others.

Program Structure:

When designing the innovative curriculum for the two-year-long MBA program, we incorporated the most cutting edge theoretical and practical knowledge and skills that encompass all areas and sectors of business. In addition to the important foundational courses (e.g. Economic Policy, Research Methodology, Qualitative Methods, Business Economics, Business Law, etc.), we have included other essential skills (e.g. Modern Corporate Finance, Financial Analysis, Strategic Management, etc.) and have included a sharp focus on leadership development.

The subjects we offer have an emphasis on practical skills. After thoroughly understanding the fundamentals of business, students will be exposed to a diversity of experiential learning through practical examples, case studies, and hands-on projects. These experiences allow students to master the skills necessary to become confident and successful business professionals. In addition to our excellent PhD instructors, subjects are taught by renowned national and international experts such as Konrad Wetzker from Germany, Dragan Ilić from Serbia, and Stanley Allen Ward from the United States.

Specializations:

- **Finance:** Students selecting the Finance Specialization will gain a deep understanding of macro- and micro-level finance. This specialization will provide students with the knowledge and skills that are essential components of the functional and strategic operation of companies. Core subjects: Corporate Finance and Financial Strategies, Taxation, International Financial Management, etc.

Admission requirements:

- IELTS min. 6.0
- If you have a Bachelor's degree: 3 years experience in a professional or managerial position.
- If you have a Master's degree: 2 years experience in a professional or managerial position

- **Management:** The Management Specialization offers students the opportunity to gain comprehensive and thorough management skills. Students selecting the Management Specialization will get acquainted with the typical processes and characteristics of the individual functional areas of corporations, including the methods to manage these various areas. Graduates will be able to fully comprehend and manage the work of complex organizational units and organizations. Core subjects: Business Planning, Intercultural Management and Marketing, Business and Competition Policy, Logistics – Supply Chain Management, etc.

Career Opportunities:

- Manager at companies of all sizes (SMS, multinational) and industries (manufacturing, service provision, public sector);
- Leader of one's own company
- Independent economic expert



Head of Program:
Dr. Csaba Ilyés PhD
Associate Professor

Duration of studies: 4 semesters
Mode of study: full-time
Location: Budapest, Main campus
Language of instruction: English
Qualification: Economist- Business Administration

I decided to go for the MBA program, because I am working as a Business Analyst and I am aiming to move on to a more senior role. MBA is so well-known internationally, that I only had to mention it to my current manager and he onboarded me to his team immediately. I am a go-getter and I am going for that MBA!

Ágnes Lundqvist
Hungary



Communication and Media Studies MSc Program

For a successful professional it is an essential tool to have strong communication skills, for a successful professional in the media sciences this is fundamental. The Masters of Communication program offers theoretical knowledge with a strong focus on practical and professional skills and competences.

Complying with current social and labour market demands, the course integrates the fields of communication theory, media studies, social sciences, political science, sociology, psychology and cultural studies within the field of social sciences offering knowledge of high standard, which can be put to a profitable and practical use in various areas.

The communication master course offers theoretical knowledge with a strong focus on practical and professional skills and competences. In order to achieve that objective:

- The educational programme of the course is strongly media-oriented which is based on a thorough grounding in social and behavioural sciences;
- Complying with current social and labour market demands, the course integrates the fields of communication theory, media studies, social sciences, political science, sociology, psychology and cultural studies within the field of social sciences offering knowledge of high standard, which can be put to a profitable and practical use in various areas;
- The course is planned to include one optional module: International Communication.

This is for you if: you have strong communication skills in multiple languages, interested in intercultural communication and wish to understand the complexity of new media tools and digital technologies.

Main topics:

New Media Theory, Theories and Social Functions of Media, Anthropology of Communication, Visual Culture, Representation Theory, Effect Mechanisms of Interpersonal Communication, Media Representation Theory, Theories of Identity and Otherness, Media and Cultural Studies, International Political and Organizational Communication, Foreign Language Communication Techniques

Specialization:

International Communication:

We wish to provide the training of professionals who are able to perform entrepreneurial, networking and managerial tasks based on their comprehensive knowledge and skills gained in the area of mass communication and intercultural communication in addition to their excellent command of two foreign languages used for specific professional purposes.

Career Opportunities:

Graduates may find employment in a wide range of areas within the field of media and culture including mass communication, traditional and electronic media, educational and cultural institutions, publishing houses and non-profit organizations. They may pursue their future career in the distribution networks of cultural products, at convention and event organizing enterprises or local political organizations as well as other regional bodies interested in social communication.

Admission requirements:

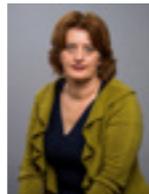
- IELTS min. 6.0
- Bachelor's degree from a relevant field

"In 2017, I did my graduate internship at the International Office of METU, and that experience surpassed my initial expectations. One of the main reasons that made me decide to stay here is the university's international ambience, having students from literally all over the world. Besides that, I was also very enthusiastic at the idea of doing my master in such a vibrant city; there is pretty much anything a student wish could do in and around the city."

Ulvi from the Netherlands

"The best part of the school has been the ability to meet students from all over the globe who have different cultures and traditions than mine. It's truly a melting pot of people from all across the world. My experience here has been great so far and I hope other students alike will be able to enjoy the beauty of learning and living in a school and city like this."

Oluwafemi from Nigeria



Head of Program:

Dr. Györgyi Rétfalvi PhD
College Professor

Duration of studies: 4 semesters

Mode of study: full-time

Location: Budapest, Main campus

Language of instruction: English

Qualification: Expert in Communication

I studied four years of BA in my country yet I didn't have the opportunity to tackle specific topics, that's why I'm happy to study about media laws and regulations. It's a totally new field for me and it completes my studies perfectly.

Toka Essam
Egypt



Graphic Design MA Program

During our course, you can become a graphic design artist who is able to respond to actual situations and present creative and artistic solutions, and who is able to create and implement high quality work on every job platform.

This is for you if: you are sympathetic and creative, a good team worker and have a critical attitude. No matter you graduated in another field, you can change careers and choose our training.

What can you study?

- Designing logo, pictogram, corporate identity, packaging, book, poster and web design
- Brand design
- Infographics and infodesign

Course Structure:

- The first semester focuses on typography, book design, illustration, infographics, packaging design.
- The second semester involves your specialization. You can develop your knowledge focused on the selected area.
- The third semester includes artistic graphic design, print-media graphic design, identity graphic design, media graphic design.
- In the fourth semester your teachers help you in the implementation of a complex visual message realized as the result of a research process.

Main Topics:

Design studio practice, Creative graphic design exercises, Experimental design, Data visualization, Brand building, Product design, Complex design, Print media, Web design

Specialization:

Graphic Design Specialization: Based on your experience gained during your Bachelor studies, you can further develop your skills at our Master's Degree Program. It provides you with practical knowledge to continue your graphic design work on a higher level.

With this specialization you can bring your individual artistic voice to life in graphic design and new media. We prepare you for your career so you can design and execute visual messages as effectively as possible.

Career Opportunities:

- Independent artist in graphic design, illustration or graphic art
- In graphic studios, creative agencies as Art Director or Graphic Designer
- Work in the online and print media as an illustrator, image editor, artistic head, DTP editor or web designer

Partners:

Petőfi Literary Museum, National Széchenyi Library, VYLYAN Vinery, A38 Ship, Museum of Fine Arts, Hungarian National Gallery, Budapest Zoo, Eurojet, The Polish Institute, Vasco Hungary Ltd., RISO Gocopro

Our Achievements:

OMDK 2017 Marcell Puskás: 2nd prize, Laura Sásdi: 1st prize, Dániel Szakos: 1st prize
POLISH SIGNS, Polish Masters workshop and exhibition
BRANDPACK, Galamb Street Gallery
POLISH FILM SPRING 2017, poster exhibition, Művész Cinema
9TH INTERNATIONAL STUDENT POSTER BIENNALE Skopje, Réka Némedi Varga: main prize
METU ART DIPLOMA PRIZE Orsolya Kosztándi, Luca Kálmán; Laura Sásdi received a surcharge of Móra Ferenc Publishing at the Golden Vackor children book illustration competition in 2017
RED DOT DESIGN AWARD 2019: Marcell Puskás

Alumni:

- MARCELL PUSKÁS numerous individual exhibitions
- ZSÓFIA SZTRANYÁK design of the Hungarian exhibitors, Book Art Festival Leipzig 2017
- KRISZTINA GYETKÓ Budapest ZOO celebrates 150th year anniversary – design of the billboards and invitation cards
- KATALIN CSENGERI graphic artist, IKEA



Head of Program:

Péter Maczó DLA
College Professor

Admission requirements:

- IELTS min. 6.0
- Bachelor's degree from a relevant field
- Portfolio of previous works
- CV and motivation letter

Duration of studies: 4 semesters

Mode of study: full-time

Location: Budapest, Rózsa campus

Language of instruction: English

Qualification: Graphic Design

Artist

I have a Bachelor's degree in digital communication and multimedia, and I always wanted to have an MA in Graphic Design. Being just a BA holder wasn't enough.

I'm happy I chose METU, because having different perspectives is important in design. I enjoyed our diversity in the class, having so many people from all around the World really enriched the learning experience.

Riya Rathod, graduate
India



Art and Design Management MA Program

Design in a broader sense- meaning all creative solutions as a whole- is indispensable in today's global economics. The design and creative thinking of the global product structure and national and international relations of for-profit and non-profit actors of the art sector require professionals who are familiar with contemporary social and art theories, design thinking, art and design scenes and trends all over the world.

This is for you if: you are a critical and independent thinker, if you love and attend cultural events, if you have entrepreneurship affinity and good organizational skills, if you are good at writing and speaking and would like to work in the cultural field you are very welcome at the Art and Design Management MA!

We expect graduates from art and design programs and art theory and art history fields plus we also expect students from economic or technologic background with a strong interest in culture

What can you study with us?

- Art and design theory and critical thinking
- Project management skills focusing on practice
- Entrepreneurial skills, cooperation and team building
- Communication techniques in different media

Main topics:

contemporary art theory and history, contemporary design, creative thinking, critical thinking, curatorial studies, communication in art, visual communication, creative industry, art market, project management

Specializations:

- Curatorial studies
- Fashion studies

Specializations are launched only if the sufficient number of students wish to join the specialization.

Structure of the Program:

First year:

- foundation subjects - mostly in theory
- contemporary art and design trends, scene, institutional system
- development of writing and presentation skills
- Participating in various projects

Second year:

- economic and financing knowledge
- management skills
- communication skills
- curatorial studies

Career Opportunities:

- you can be a manager, curator or art expert in art and design galleries, museums, cultural institutes
- you can be a PR and art advisor of companies
- you can be a project manager
- you can be an event or festival organizer
- you can be a skilled member of the huge and great teams of international festivals and events

Our Achievements:

- Off Biennale 2017 – International art festival in Budapest
- Venice Design Biennale
- Istanbul Design Biennale
- Verzio – International Documentary and Human Rights Film Festival, Budapest
- Sziget Festival – Budapest
- IKEA – Hungary

Alumni:

- Manyi Eszter Récsy: manager, Vajda Lajos Studio;
- Katalin Kitty Horváth: curator assistant, Kassák Museum Expo on Housing Exclusion;
- Tímea Vadinszky: associate, Budapesti Spring Festival;
- Bernadett Imola Káldi: event Manager assistant, Budapest Operetta Theatre



Head of Program:

Gabriella Uhl PhD
Associate Professor

Admission requirements:

- IELTS min. 6.0
- Bachelor's degree from a relevant field
- Portfolio of previous works
- CV and motivation letter

Duration of studies: 4 semesters

Mode of study: full-time

Location: Budapest, Rózsa campus

Language of instruction: English

Qualification: Art and Design Manager

Budapest is one of my favourite cities in Europe and METU has a very strong art & design portfolio, so that's why I chose to study here. I love studying here, the university is super welcoming, everyone is helpful and nice. After my studies, I wanna start my business as soon as possible.

Aswin Sivasubramaniam
India



Fashion and Textile Design MA Program

The task of the Fashion and Textile Department is to train designers who are capable of solving high-level design and creative processes in the fields of textile culture based on their education and creativity. Through their work, they contribute to the development of general object culture and to the enrichment of the Hungarian artistic life. Their works also have an impact on the international design market. Students are able to synthesize and apply these in addition to the knowledge of traditional, craft and modern computer technology. Their critical sensation and analytical ability make them able to navigate any area of design thinking.

Structure of the Program:

First year

- experimental fashion and textile design through fine art
- playing with creativity
- different textile and pattern making experimentation
- traditional and experimental textile design
- fashion jewellery design
- fashion accessory design
- problem-solving design process
- individual fashion capsule collection design

Second year

- fashion and textile collection concept process development
- professional project situation
- interdisciplinary design thinking through different projects
- diploma project

What can you study with us?

- design thinking
- high-level presentation and debate skills
- skill of interdisciplinary approach
- problem solving
- different techniques of textile making
- different way of pattern making
- current trend of design
- negotiation with customers

Career Opportunities:

- You will be able to work as a textile or fashion designer
- You will be able to solve design problems of different fields of textile and fashion design
- You will be able to work as a member of the creative crew of the design development department of a company
- You will be able to be a member of a creative agency
- You will be able to organize and lead different design activities

Admission requirements:

- IELTS min. 6.0
- Bachelor's degree from a relevant field
- Portfolio of previous works
- CV and motivation letter

Our Achievements:

HEIMTEXTIL 2017 Zsófia Beliczay: Young Creations Award Upcycling; A'DESIGN AWARD Zsófia Beliczay silver, Zsófia Zámori bronze medal; OMDK 2017 Eszter Gondos: Design 1st prize; 2015: Viktória Zachar Craft 2nd prize; 2019 Dorina Varnyú Craft, 1st prize; Luca Fülöp Design, 3rd prize
HUNGARIAN PRODUCT DESIGN AWARDS 2016 Bettina Wolf, shared special prize; MARIE CLAIRE FASHION DAYS; FASHION LIVE! 2017 fashion show; VOGUE ITALIA Vogue Talents Barbara Hornok; BCEFW 2018 Young Talents: Renáta Horváth, Anita Virág, Lili Hatházi, Emese Kocsis



Head of Program:

Kriszta Remete DLA habil
Associate Professor, costume and fashion designer

Duration of studies: 4 semesters

Mode of study: full-time

Location: Budapest, Rózsa campus

Language of instruction: English

Qualification: Fashion and textile

designer

I chose this program because I graduated from my Bachelor's at METU too, and I wanted to explore the field a bit more and have a more in-dept knowledge of innovative textiles.

It's not an easy work, you have a lot of tasks each week, but the result is really worth it!

Dorina Varnyú
Hungary



Design MA Program

During your studies you are free to design furniture pieces, hand tools, vehicles, labor-saving devices or complex customer service systems. With the aid of your creativity you can imagine and work out objects and environments of the future, such as robots and digital technology-based tools and devices. You will get familiar with current trends in industrial and product design. In addition, you can improve your skills in handmade and computer-based 3D modelling, 3D printing and persuasive presentation techniques.

This is for you if: beside functionality you consider important the visual appearance of an object and you are ready to think on advanced level about industrial design, ergonomics, production technologies, relation between objects and their environment as a complex system.

What can you study?

- up-to-date design methods and procedures
- industrial design related practical and theoretical knowledge
- 2D and 3D computer graphics skills
- high-level presentation and debate skills
- design strategy, design management and legal knowledge
- problem recognition and solving, critical approach to design challenges
- current trends of design

Main topics:

Product design, reuse, recycling, redesign, eco design, life circle design, C2C design, inclusive design for all, co-design, design activism, 2d and 3d computer graphics, presentation techniques

Course Structure:

First Year

- You will improve your knowledge related to industrial and concept design methodology
- You will develop 2D and 3D software skills
- You will get familiar with research based, problem-solving design process

Second year

- You will design object systems, using environmentally responsible thinking
- You will have the opportunity to collaborate with companies in order to get familiar with the real market environment
- You will get familiar with 3D printing technologies

Career Opportunities:

- You will be able to work as a standalone designer or as a leader of a design enterprise.
- You will be able to work as an industrial designer at the development department of a company.
- You will be able to be a member of a creative agency .
- You will be able to organize and lead different design activities.

Professional Partners:

EDAG Engineering GmbH – EDAG Hungary Ltd, Videoton Electroplast, CAD – TERV Ltd, FreeDee Printing Company

Admission requirements:

- IELTS min. 6.0
- Bachelor's degree from a relevant field
- Portfolio of previous works
- CV and motivation letter

Main Achievements:

- Manó Karlinger First Prize at CG Architect 3D Award International Competition, 2018
- Emese Pancsa, Pro Arte Gold Medal, 2019
- Klára Hegedűs, First Prize at National Artistic Students' Associations Conference 2019
- Emese Pancsa, First Prize at National Artistic Students' Associations Conference 2017 and 2019
- Diana Alchhabi, Second Prize at National Artistic Students' Associations Conference 2017

Alumni:

- Emese Pancsa, freelancer designer, DLA student
- Manó Karlinger, 3D computer artist
- Luca Benkő industrial designer, EDAG GmbH
- Andrea Lőrincz industrial designer, EDAG GmbH
- Imola Anderlik industrial designer, EDAG GmbH

Head of Program:

Árpád Hunor György
Assistant Lecturer

Duration of studies: 4 semesters

Mode of study: full-time

Location: Budapest, Rózsa campus

Language of instruction: English

Qualification: Designer

I like that we are working in small teams at METU. This way we can explore our strenghts and get our voices heard, but we can also learn to work in a team.

Ramóna Benkő
Hungary





Preparatory Programs

Professional Foundation Semester for Business Programs

A new preparatory program is offered for students who need to further improve their skills and knowledge in the fields of business, economics, mathematics and such in order to start a BSc degree. The program will include subjects that prepare students for the challenges of a BSc degree course in the business field.

Intensive English Language Preparatory Program

We offer English Language Courses for those students whose command of English is not good enough to be enrolled in our Bachelor or Master programs. We offer 2-semester (600 hours) and 1-semester (300 hours) programs.

Pre-Master's Program

This program takes one semester and it is for students who need to improve their academic skills required for successful postgraduate studies in the field of Communication or Business. Usually, the Pre-Master Program is required if you would like to study Business or Communication on the Master's level, but your Bachelor's degree was from a different field.



HOW TO APPLY TO METU

IF YOU ARE IN DOUBT, FEEL FREE TO CONTACT OUR INTERNATIONAL DIRECTORATE!

Application details

Requirements

BA AND BSC PROGRAMS	BA ART PROGRAMS	MA AND MSC PROGRAMS	MA ART PROGRAMS
<ul style="list-style-type: none"> Completed secondary school studies Intermediate command of English (e.g.: IELTS min 5.5) High school Math grade above 60% 	<ul style="list-style-type: none"> Completed secondary school studies Intermediate command of English (e.g.: IELTS min 5.5) Portfolio of previous works, CV, motivation letter 	<ul style="list-style-type: none"> Bachelor's degree or above in any related field Upper - intermediate command of English (e.g.: IELTS min 6.0) 	<ul style="list-style-type: none"> Bachelor's degree or above in any related field Upper - intermediate command of English (e.g.: IELTS min 6.0) Portfolio of previous works, CV, motivation letter

Please note that the final Admission decision will be made based on your application documents and performance on the online interview. Additionally, Business and International Relations applicants will also have to prove their Math skills, while in case of Art & Design applicants, our professors will have the final say based on your portfolio, CV and motivation letter.

Deadlines

PERIOD	ORIGIN	SEPTEMBER INTAKE	FEBRUARY INTAKE
Early Bird (10% off)	EU	30th June	15th November
	non-EU	30th May	15th October
Final	EU	1st August	15th January
	non-EU	30th June	30th November

Additional fees

	REFUNDABLE	OBLIGATORY	PRICE
Application fee	X	☑	150 EUR
Health Insurance	☑	☑	150 EUR
Visa assistance fee	X	X	100 EUR

Application deadlines

September intake		
Early Bird	EU	30 June
	non-EU	30 May
Final	EU	1 August
	non-EU	30 June

February intake		
Early Bird	EU	15 November
	non-EU	15 October
Final	EU	15 January
	non-EU	30 November

In case you apply before the Early Bird deadline, you'll receive 10% discount from the first year's tuition fee.





**Over 1000 international students
from 95 countries have chosen METU.
Will you join them?**

CONTACT DETAILS



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